

General Information on Undergraduate Curriculum

Four course categories are defined in the undergraduate programs:

- **Faculty Core Courses** include courses such as Calculus, Statistics, Fundamentals of Information Technology, Sociology, Social Psychology, Humanities, and Introduction to Law which are aiming to support core courses of the profession. Courses such as Integrated Language Skills, Advanced Writing Skills, Communication Skills, and Social Responsibility Project are solely designed to develop transferable skills. (The Faculty Core Courses are coded as FBA)
- **Departmental Core Courses** are fundamental courses of the profession.
- **Departmental Electives** are courses whose is to extend education in accordance with the students' relevant area of interest.
- **Unrestricted Electives** are courses whose aim is to provide the students a broad flexibility for individual development and career choices. These courses also seek to enrich the student's perspective and intellectual level. Unrestricted electives can be chosen among arts, sports and cultural courses, any compulsory or departmental elective courses offered by other Departments of Faculty of Business, any compulsory or departmental elective courses offered by other units of DEU in which the medium of instruction is English, any language courses other than English offered by other departments of Faculty of Business and other units of DEU. Unrestricted courses should not coincide with compulsory or departmental elective courses offered by the program.

“Majors” reflect the area of primary study of students. For instance, an undergraduate student can be a student of Department of Business Administration with a major in Marketing, Management Information Systems, Human Resources Management etc. Undergraduate students who meet the necessary requirements may also pursue a double major or minor program in a department other than the one they are majoring in. **“Double major programs”** aim to enable students who are high-achievers in the undergraduate programs they are majoring in to study in a second undergraduate program at the same time. Students who complete a double major program receive an undergraduate diploma in that department. **“Minor programs”** aim to enable students who are successful in their main major to accumulate knowledge in a subject of their interest.

Pursuing a double major or major/minor program is a highly individual decision, and should be based on a student's educational and career goals.

ACADEMIC UNITS

DEPARTMENT OF BUSINESS ADMINISTRATION

DEPARTMENT OF ECONOMICS

DEPARTMENT OF INTERNATIONAL RELATIONS

DEPARTMENT OF INTERNATIONAL BUSINESS AND TRADE

DEPARTMENT OF TOURISM MANAGEMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration was founded in 1988 under Faculty of Economics and Administrative Sciences. After the foundation of Faculty of Business in 1992, the Department became the pioneering academic unit of the Faculty of Business. The Department has a specific focus in developing the analytical competencies, critical thinking, communication and problem solving of the students by using techniques such as case analysis, discussions and group presentations.

Students studying in the Business Administration undergraduate program may receive a major offered by the program fulfilling the requirements which are in line with career options in national and international firms.

Majors offered by the DEU Business Administration undergraduate program are, "Accounting", "Entrepreneurship", "Finance", "Human Resources Management", "Management Information Systems", "Marketing", "Production and Operations Management".

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Vice Chairperson: Assist. Prof. Banu Atrek banu.atrek@deu.edu.tr
Vice Chairperson: Assist. Prof. Aysun Kapucugil İkiz aysun.kapucugil@deu.edu.tr

Division of Accounting and Finance

Prof. Banu Durukan Salı

B.A. Dokuz Eylül Univ.; M.A. Boston Univ.; Ph.D. Dokuz Eylül Univ.

Prof. Pınar Evrim Mandacı

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Prof. Tülay Yücel

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B.A. Dokuz Eylül Univ.; M.A. Loyola Univ.; Ph.D. Boston Univ.

Assoc. Prof. Esra Aslanertik

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assoc. Prof. Fatih Dalkılıç

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Habil Gökmen

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Efe Çağlar Çağlı

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.

Res. Assist. Melissa Nihal Cagle

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.

Division of Management and Organization

Prof. Ceyhan Aldemir

B.A. The American Univ. of Beirut; M.A. Ege Univ.; Ph.D. Ege Univ.

Prof. Ömür Neczan Timurcanday ÖZMEN

B.A. Ege Univ.; M.A. Boğaziçi Univ.; Ph.D. Dokuz Eylül Univ.

Prof. Yasemin Arbak

B.A. Dokuz Eylül Univ.; M.Sc. Ege Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Gökhan Karagonlar

B.A. Ege Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Univ. of Delaware

Assist. Prof. Ulaş Çakar

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Dr. Engin Bağış Öztürk

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Selcen Kılıçaslan Gökoğlu

B.A. Ege Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Sevgi Bakar

B.A. Middle East Technical Univ.

Division of Production Management and Marketing

Prof. Gül Bayraktaroğlu

B.A. Boğaziçi Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Prof. Mustafa Tanyeri

B.A. Ege Univ.; M.A. Ege Univ.; Ph.D. Dokuz Eylül Univ.

Assoc. Prof. Burcu İter

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Aşkın Özdağoğlu

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Banu Atrek

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Bilge Aykol

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. İlayda Güngör

B.A. İzmir Ekonomi Univ.

Res. Assist. Dr. Sumeyra Duman Kurt

B.A. Bilkent Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Division of Quantitative Methods

Assoc. Prof. Sabri Erdem

B.Sc. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; M.Sc. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

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Assist. Prof. Ferkan Kaplanseren

B.Sc. Ege Univ.; M.Sc. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Güzin Özdağođlu

B.Sc. Dokuz Eylül Univ.; M.Sc. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Ayhan Fuat Çelik

B.A. Dokuz Eylül Univ.

Res. Assist. Mehmet Çađlıyangil

B.A. Middle East Technical Univ.

Division of Trade Law

Assist. Prof. Ayşe Gül Kökkılınç

LL.B. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Gönenç Demir

LL.B. Dokuz Eylül Univ.; LL.M. Dokuz Eylül Univ.

Res. Assist. Nüket Evrim Karaturp

LL.B. Dokuz Eylül Univ.; LL.M. Dokuz Eylül Univ.

Dr. Ayşe Fırat Şimşek

LL.B. Dokuz Eylül Univ.; LL.M. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Lecturer in Foreign Language

Meltem Kolday

B.A. Hacettepe Univ.

FRESHMAN

FIRST SEMESTER				SECOND SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 1001	Economics I	3+0	5	ECO 1002	Economics II	3+0	5
MNO 1001	Principles of Business Administration	4+0	5	MNO 1002	Organization and Management	3+0	4
FBA 1101	Integrated Language Skills	2+0	3	FBA 1102	Advanced Writing Skills	2+0	3
FBA 1201	Calculus	4+0	5	FBA 1202	Statistics	4+0	5
FBA 1301	Sociology	3+0	4	FBA 1203	Fundamental Information Technologies	2+2	5
FBA 1801	Introduction to Law	3+0	4	FBA 1302	Social Psychology	3+0	4
TDL 1001	Turkish I	2+0	2	TDL 1002	Turkish II	2+0	2
ATA 1001	Principles of Atatürk and History of the Turkish Revolution I	2+0	2	ATA 1002	Principles of Atatürk and History of the Turkish Revolution II	2+0	2
TOTAL		23+0	30	TOTAL		21+2	30

SOPHOMORE

THIRD SEMESTER				FOURTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 2001	Financial Accounting	3+0	5	ACC 2002	Intermediate Accounting (PRE: ACC 2001)	3+0	4
FIN 2001	Financial System and Environment	3+0	4	FIN 2002	Business Finance (PRE: ACC 2001)	3+0	5
MNO 2001	Managing Individuals at Work	3+0	4	MNO 2002	Human Resource Management	3+0	5
MRK 2001	Principles of Marketing	3+0	5	MRK 2002	Marketing Applications (PRE: MRK 2001)	3+0	4
QMT 2001	Management Science	3+0	5	PRD 2001	Introduction to Production and Operations Management	3+0	5
FBA 1401	Communication Skills	3+0	3	QMT 2002	Management Information Systems	3+0	5
FBA 2201	Research Methods	3+0	4	FBA 1304	Social Responsibility Project	0+2	2
TOTAL		21+0	30	TOTAL		18+2	30

JUNIOR

FIFTH SEMESTER				SIXTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 3001	Cost and Managerial Accounting (PRE: ACC 2001)	3+0	5	ECO 2901	Principles of International Economics	3+0	4
FIN 3001	Managerial Finance (PRE: FIN 2002)	3+0	5	LAW 3002	Labor Law (PRE: FBA 1801)	3+0	5
LAW 3001	Business Law(PRE: FBA 1801)	3+0	5	QMT 3001	Business Forecasting (PRE: FBA 1202)	4+0	6
MRK 3001	Marketing Strategies (PRE: MRK 2001)	3+0	5		Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

SENIOR

SEVENTH SEMESTER				EIGHTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 4001	Structure of Turkish Economy	3+0	5	MNO 4001	Strategy and Policy	3+0	5
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

BUSINESS ADMINISTRATION UNDERGRADUATE PROGRAM: DEPARTMENTAL ELECTIVES¹

Students studying in the Undergraduate Business Program are required to take **eleven (11)** departmental electives.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4111	Financial Statement Analysis (PRE: ACC 2002)	3+0	5
ACC 4220	Accounting Information Systems (PRE: ACC 2001)	3+0	5
ACC 4222	Accounting for Decision Making (PRE: ACC 3001)	3+0	5
ACC 4231	Tax Law and Accounting	3+0	5
ACC 4233	Auditing (PRE: ACC 2002)	3+0	5
ACC 4242	Current Topics in Accounting (PRE: ACC 2001)	3+0	5
ACC 4244	Risk Based Internal Auditing (PRE: ACC 2002)	3+0	5
ACC 4245	International Financial Reporting I (PRE: ACC 2002)	3+0	5
ACC 4246	International Financial Reporting II (PRE: ACC 4245)	3+0	5
FBA 3001	Women in Business Life (PRE: G.P.A≥2,50) (Unrestricted Elective)	3+0	4
FBA 3003	Translation in Social Sciences (Unrestricted Elective)	2+0	3
FIN 4111	Capital Markets and Financial Institutions (PRE: FIN 2001 / IBS 3331)	3+0	5
FIN 4222	Public Finance	3+0	5
FIN 4233	Investment Analysis (PRE: FIN 2002)	3+0	5
FIN 4235	Financial Derivates (PRE: FIN 20021)	3+0	5
FIN 4237	Entrepreneurial Finance (PRE: FIN 2002)	3+0	5
FIN 4240	Risk Management and Insurance (PRE: FIN 2001/ IBS 3331)	3+0	5
FIN 4242	Real Estate Finance (PRE: FIN 2002)	3+0	5
FIN 4244	Security Analysis Applications (PRE: FIN 2002)	3+0	5
FIN 4246	Current Topics in Finance (PRE: FIN 2002)	3+0	5
IBS 2001	International Marketing Management	3+0	5
IBS 2016	Global Market Analysis (PRE: IBS 2001)	3+0	5
IBS 3186	International Human Resource Management	3+0	4
IBS 3194	People and Cultures Of the World	3+0	5
IBS 4155	Global Entrepreneurship	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5

¹ İşletme Lisans Programında öğretim gören öğrencilerin **onbir (11) adet** bölüm içi seçimlik ders alması gerekmektedir

IBS 4343	Bank Management (PRE: FIN 2001 / IBS 3331)	3+0	5
IBS 4351	Financial Data Analysis (PRE:FBA 1202, FIN 2002)	3+0	4
IBS 4362	Multinational Business Finance (PRE: IBS 4321)	3+0	5
IBS 4394	Financial Forecasting (PRE: FBA 1202,FIN 2002)	3+0	4
LAW 4220	Contracts Law (PRE: LAW 3001)	3+0	5
LAW 4222	Competition Law (PRE: LAW 3001)	3+0	5
LAW 4231	Information Technologies Law (PRE: LAW 3001)	3+0	5
LAW 4240	Company Law (PRE: LAW 3001)	3+0	5
LAW 4242	International Business Law (PRE: LAW 3001)	3+0	5
MNO 4211	Human Resource Planning	3+0	5
MNO 4213	Recruitment, Selection and Placement	3+0	5
MNO 4215	Conflict Management and Negotiation	3+0	5
MNO 4220	Training & Development, Performance & Career Management	3+0	5
MNO 4222	Organizational Change and Development	3+0	5
MNO 4224	Comparative Management Culture	3+0	5
MNO 4231	Compensation & Benefits Management (PRE :MNO 4211)	3+0	5
MNO 4233	Turkey and Business Environment	3+0	5
MNO 4235	Entrepreneurship and Business Planning (PRE: MNO 1001)	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4240	Industrial Relations and Collective Bargaining	3+0	5
MNO 4242	Innovation Management	3+0	5
MNO 4244	Understanding Organizations, People and Society	3+0	5
MNO 4246	Managerial Skills Laboratory	3+0	5
MRK 4111	Consumer Behavior (PRE: MRK 2001)	3+0	5
MRK 4120	Business-to-Business Markets (PRE: MRK 2001)	3+0	5
MRK 4211	Services Marketing (PRE: MRK 2001)	3+0	5
MRK 4220	Product and Brand Management (PRE: MRK 2001)	3+0	5
MRK 4222	Advertising Management (PRE: MRK 2001)	3+0	5
MRK 4231	Stakeholder Relationship Management (PRE: MRK 2001)	3+0	5
MRK 4233	Digital Marketing (PRE: MRK 2001)	3+0	5
MRK 4235	Retail Marketing (PRE: MRK 2001)	3+0	5
MRK 4237	Retail Operations I	3+0	5
MRK 4239	Retail Operations II	3+0	5

MRK 4242	Marketing Decision Making (PRE: MRK 2001)	3+0	5
MRK 4244	Current Topics in Marketing (PRE: MRK 2001)	3+0	5
MRK 4246	Sales and Sales Promotion Management (PRE: MRK 2001)	3+0	5
MRK 4248	Innovation & New Product Development	3+0	5
PRD 4111	Product and Service Quality Management (PRE: PRD 2001)	3+0	5
PRD 4220	Production Planning and Control (PRE: PRD 2001)	3+0	5
PRD 4222	Supply Chain Management and Logistics (PRE: PRD 2001)	3+0	5
PRD 4231	Business Resource Planning (PRE: PRD 2001)	3+0	5
PRD 4240	Quality Assurance Systems (PRE: PRD 2001)	3+0	5
PRD 4242	Current Topics in Operations Management (PRE: PRD 2001)	3+0	5
QMT 4111	System Analysis and Design	3+0	5
QMT 4211	Operations Research	3+0	5
QMT 4213	Computer Applications in Business	3+0	5
QMT 4220	Intelligent Systems	3+0	5
QMT 4222	Object-Oriented Analysis and Design	3+0	5
QMT 4224	Decision Theory	3+0	5
QMT 4231	Information Security Management System in Business	3+0	5
QMT 4233	Web Technologies and Business Systems	3+0	5
QMT 4235	Technology Management	3+0	5
QMT 4237	Statistical Quality Control (PRE: FBA 1202)	3+0	5
QMT 4240	Current Topics in Management Information Systems	3+0	5
QMT 4242	E-Business	3+0	5
QMT 4244	Project Management	3+0	5

BUSINESS ADMINISTRATION UNDERGRADUATE PROGRAM: MAJORS²

In order to declare a major in one of these areas of specializations, in addition to compulsory courses, students must select – fulfill the requirements of at least six major elective courses delineated for the major. 2 of these 6 courses should be the required major electives and 4 of them should be selected from the list of major electives. Majors received will be affirmed in diploma supplements. Student can not declare to receive more than one major.

ACCOUNTING MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4111	Financial Statement Analysis (PRE: ACC 2002)	3+0	5
ACC 4245	International Financial Reporting (PRE: ACC 2002)	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4220	Accounting Information Systems (PRE: ACC 2001)	3+0	5
ACC 4222	Accounting for Decision Making (PRE: ACC 3001)	3+0	5
ACC 4231	Tax Law and Accounting	3+0	5
ACC 4233	Auditing (PRE: ACC 2002)	3+0	5
ACC 4242	Current Topics in Accounting (PRE:ACC 2001)	3+0	5
ACC 4245	International Financial Reporting I (PRE: ACC 2002)	3+0	5
ACC 4244	Risk Based Internal Auditing (PRE: ACC 2002)	3+0	5
ACC 4246	International Financial Reporting II (PRE: ACC 4245)	3+0	5
FIN 4111	Capital Markets and Financial Institutions (PRE: FIN 2001/ IBS 3331)	3+0	5

² Öğrenciler herhangi bir alanda uzmanlaşabilmek için, zorunlu derslerine ek olarak ilgili alanda en az altı (6) uzmanlık alanı dersini başarıyla tamamlamakla yükümlüdür. Bu 6 dersin 2'si zorunlu seçimli derslerden kalan 4'ü sunulan diğer seçimli dersler arasından seçilmelidir. Kazanılan uzmanlık alanı diploma eklerinde belirtilir. Öğrenciler sadece bir uzmanlık alanı programına kayıt olabileceklerdir.

ENTREPRENEURSHIP MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
MNO 4222	Organizational Change and Development	3+0	5
MNO 4235	Entrepreneurship and Business Planning (PRE: MNO 1001)	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FIN 4237	Entrepreneurial Finance (PRE: FIN 2002)	3+0	5
IBS 4155	Global Entrepreneurship	3+0	5
LAW 4240	Company Law (PRE: LAW 3001)	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4240	Industrial Relations and Collective Bargaining	3+0	5
MNO 4242	Innovation Management	3+0	5
MNO 4244	Understanding Organizations, People and Society	3+0	5
MRK 4220	Product and Brand Management (PRE: MRK 2001)	3+0	5
MRK 4231	Stakeholder Relationship Management (PRE: MRK 2001)	3+0	5
MRK 4233	Digital Marketing (PRE: MRK 2001)	3+0	5
QMT 4242	E-Business	3+0	5
QMT 4244	Project Management	3+0	5

FINANCE MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FIN 4111	Capital Markets and Financial Institutions (PRE: FIN 2001/ IBS 3331)	3+0	5
FIN 4233	Investment Analysis (PRE: FIN 2002)	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4111	Financial Statement Analysis (PRE: ACC 2002)	3+0	5
IBS 4343	Bank Management (PRE: FIN 2001/ IBS 3331)	3+0	5
FIN 4222	Public Finance	3+0	5
FIN 4233	Investment Analysis (PRE: FIN 2002)	3+0	5
FIN 4235	Financial Derivatives (PRE: FIN 2001)	3+0	5
FIN 4237	Entrepreneurial Finance (PRE: FIN 2002)	3+0	5
FIN 4240	Risk Management and Insurance (PRE: FIN 2001/ IBS 3331)	3+0	5
FIN 4242	Real Estate Finance (PRE: FIN 2002)	3+0	5
FIN 4244	Security Analysis Applications (PRE: FIN 2002)	3+0	5
FIN 4246	Current Topics in Finance (PRE: FIN 2002)	3+0	5
IBS 4362	Multinational Business Finance (PRE: IBS 4321)	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5
IBS 4351	Financial Data Analysis (PRE: FBA 1202, FIN 2002)	3+0	4
IBS 4394	Financial Forecasting (PRE: FBA 1202, FIN 2002)	3+0	4

HUMAN RESOURCES MANAGEMENT MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
MNO 4211	Human Resource Planning	3+0	5
MNO 4213 or MNO 4220 or MNO 4231	Recruitment, Selection and Placement Training & Development, Performance & Career Management Compensation & Benefits Management (PRE :MNO 4211) <i>At least one of these last three courses must be taken as a required major elective</i>	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3194	People and Cultures Of the World	3+0	5
IBS 3186	International Human Resource Management	3+0	4
LAW 4242	International Business Law (PRE: LAW 3001)	3+0	5
MNO 4213	Recruitment, Selection and Placement	3+0	5
MNO 4215	Conflict Management and Negotiation	3+0	5
MNO 4220	Training & Development, Performance & Career Management	3+0	5
MNO 4222	Organizational Change and Development	3+0	5
MNO 4224	Comparative Management Culture	3+0	5
MNO 4231	Compensation & Benefits Management (PRE: MNO 4211)	3+0	5
MNO 4233	Turkey and Business Environment	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4240	Industrial Relations and Collective Bargaining	3+0	5
MNO 4244	Understanding Organizations, People and Society	3+0	5
MNO 4246	Managerial Skills Laboratory	3+0	5
QMT 4224	Decision Theory	3+0	5

MANAGEMENT INFORMATION SYSTEMS MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
QMT 4111	Systems Analysis and Design	3+0	5
QMT 4242	E-Business	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4220	Accounting Information Systems (PRE: ACC 2001)	3+0	5
LAW 4231	Information Technologies Law (PRE: LAW 3001)	3+0	5
MNO 4237	Business Ethics	3+0	5
QMT 4211	Operations Research	3+0	5
QMT 4213	Computer Applications in Business	3+0	5
QMT 4220	Intelligent Systems	3+0	5
QMT 4222	Object-Oriented Analysis and Design	3+0	5
QMT 4224	Decision Theory	3+0	5
QMT 4231	Information Security Management System in Business	3+0	5
QMT 4233	Web Technologies and Business Systems	3+0	5
QMT 4235	Technology Management	3+0	5
QMT 4240	Current Topics in Management Information Systems	3+0	5
QMT 4244	Project Management	3+0	5

MARKETING MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
MRK 4111	Consumer Behavior (PRE: MRK 2001)	3+0	5
MRK 4120	Business-to-Business Markets (PRE: MRK 2001)	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 2001	International Marketing Management	3+0	5
LAW 4220	Contracts Law (PRE: LAW 3001)	3+0	5
LAW 4222	Competition Law (PRE: LAW 3001)	3+0	5
MRK 4211	Services Marketing (PRE: MRK 2001)	3+0	5
MRK 4220	Product and Brand Management (PRE: MRK 2001)	3+0	5
MRK 4222	Advertising Management (PRE: MRK 2001)	3+0	5
MRK 4231	Stakeholder Relationship Management (PRE: MRK 2001)	3+0	5
MRK 4233	Digital Marketing (PRE: MRK 2001)	3+0	5
MRK 4235	Retail Marketing (PRE: MRK 2001)	3+0	5
MRK 4242	Marketing Decision Making (PRE: MRK 2001)	3+0	5
MRK 4244	Current Topics in Marketing (PRE: MRK 2001)	3+0	5
MRK 4246	Sales and Sales Promotion Management (PRE: MRK 2001)	3+0	5
PRD 4222	Supply Chain Management and Logistics (PRE: PRD 2001)	3+0	5
MRK 4237	Retail Operations I	3+0	5
MRK 4239	Retail Operations II	3+0	5
IBS 2016	Global Market Analysis (PRE: IBS 2001)	3+0	5
MRK 4248	Innovation and New Product Development	3+0	5
PRD 4111	Product and Services Quality Management (PRE: PRD 2001)	3+0	5

PRODUCTION AND OPERATIONS MANAGEMENT MAJOR

REQUIRED MAJOR ELECTIVES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	N.CREDIT	ECTS
MRK 4120	Business-to-Business Markets (PRE: MRK 2001)	3+0	5
PRD 4111	Product and Service Quality Management (PRE: PRD 2001)	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	N. CREDIT	ECTS
PRD 4220	Production Planning and Control (PRE: PRD 2001)	3+0	5
PRD 4222	Supply Chain Management and Logistics (PRE: PRD 2001)	3+0	5
PRD 4231	Business Resource Planning (PRE: PRD 2001)	3+0	5
PRD 4240	Quality Assurance Systems (PRE: PRD 2001)	3+0	5
PRD 4242	Current Topics in Operations Management (PRE: PRD 2001)	3+0	5
QMT 4211	Operations Research	3+0	5
QMT 4224	Decision Theory	3+0	5
QMT 4235	Technology Management	3+0	5
QMT 4237	Statistical Quality Control (PRE: FBA 1202)	3+0	5
QMT 4242	E-Business	3+0	5
MRK 4248	Innovation and New Product Development	3+0	5
QMT 4244	Project Management	3+0	5
LAW 4231	Information Technologies Law (PRE: LAW 3001)	3+0	5

RETAIL MANAGEMENT MAJOR

REQUIRED MAJOR ELECTIVES			
COURSE CODE	COURSE TITLE	N.CREDIT	ECTS
MRK 4111	Consumer Behavior	3+0	5
PRD 4222	Supply Chain Management and Logistics	3+0	5
MRK 4235	Retail Marketing	3+0	5
MRK 4220	Product and Brand Management	3+0	5
MRK 4237	Retail Operations 1	3+0	5
MRK 4233	Digital Marketing	3+0	5
MRK 4239	Retail Operations 2	3+0	5
MRK 4242	Marketing Decision Making	3+0	5

TESCO KIPA RETAIL MANAGEMENT MAJOR

REQUIRED MAJOR ELECTIVES			
COURSE CODE	COURSE TITLE	N.CREDIT	ECTS
MRK 4111	Consumer Behavior	3+0	5
PRD 4222	Supply Chain Management and Logistics	3+0	5
MRK 4235	Retail Marketing	3+0	5
MRK 4220	Product and Brand Management	3+0	5
MRK 4237	Retail Operations 1	3+0	5
MRK 4233	Digital Marketing	3+0	5
MRK 4239	Retail Operations 2	3+0	5
MRK 4242	Marketing Decision Making	3+0	5
	Tesco Kipa Probation (30 days)		

BUSINESS ADMINISTRATION UNDERGRADUATE PROGRAM: MINORS

ACCOUNTING MINOR ³

Students registered in Department of International Business and Trade, Faculty of Business, DEÜ who meet the requirements of the DEÜ Minor Programs Directives can apply to the Accounting Minor Program.

COMPULSORY MINOR COURSES (3 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 2002	Intermediate Accounting(PRE: ACC 2001)	3+0	4
ACC 4111	Financial Statement Analysis (PRE: ACC 2002)	3+0	5
FIN 4111	Capital Markets and Financial Institutions (PRE: FIN 2001/ IBS 3331)	3+0	5
MINOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4220	Accounting Information Systems (PRE: ACC 2001)	3+0	5
ACC 4222	Accounting for Decision Making (PRE: ACC 3001)	3+0	5
ACC 4231	Tax Law and Accounting	3+0	5
ACC 4233	Auditing (PRE: ACC 2002)	3+0	5
ACC 4242	Current Topics in Accounting (PRE: ACC 2001)	3+0	5
ACC 4245	International Financial Reporting I (PRE: ACC 2002)	3+0	5
ACC 4244	Risk Based Internal Auditing (PRE: ACC 2002)	3+0	5
ACC 4246	International Financial Reporting II (PRE: ACC 4245)	3+0	5

³ DEÜ, İşletme Fakültesi, Uluslararası İşletmecilik ve Ticaret Bölümü'nde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin diğer yükümlülüklerini karşılamaları koşulu ile **Muhasebe Yandal Programı'na** başvurabilirler.

ENTREPRENEURSHIP MINOR⁴

Students registered in Department of Tourism Management or Department of International Business and Trade, Faculty of Business, DEU who meet the requirements of the DEU Minor Programs Directives can apply to the Entrepreneurship Minor Program.

COMPULSORY MINOR COURSES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	N. CREDIT	ECTS
MNO 4222	Organizational Change and Development	3+0	5
MNO 4235	Entrepreneurship and Business Planning (PRE: MNO 1001)	3+0	5
MINOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	N.CREDIT	ECTS
FIN 4237	Entrepreneurial Finance (PRE: FIN 2002)	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4240	Industrial Relations and Collective Bargaining	3+0	5
MNO 4242	Innovation Management	3+0	5
MNO 4244	Understanding Organizations, People and Society	3+0	5
MRK 4220	Product and Brand Management (PRE: MRK 2001)	3+0	5
MRK 4231	Stakeholder Relationship Management (PRE: MRK 2001)	3+0	5
MRK 4233	Digital Marketing (PRE: MRK 2001)	3+0	5
QMT 4242	E-Business	3+0	5
QMT 4244	Project Management	3+0	5

⁴ DEÜ İşletme Fakültesi, Turizm İşletmeciliği Bölümü veya Uluslararası İşletmecilik ve Ticaret Bölümü'nde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılamaları koşulu ile Girişimcilik Yandal Programı'na başvurabilirler.

GENERAL BUSINESS MINOR⁵

Students registered in Department of Economics or Department of International Relations, Faculty of Business, DEU who meet the requirements of the DEU Minor Programs Directives can apply to the General Business Minor Program.

COMPULSORY MINOR COURSES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 2001	Financial Accounting	3+0	5
MNO 1001	Principles of Business Administration	4+0	5
MINOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FIN 2002	Business Finance (PRE: ACC 2001)	3+0	5
LAW 3001	Business Law (PRE: FBA 1801)	3+0	5
MNO 1002	Organization and Management	3+0	4
MNO 2001	Managing Individuals at Work	3+0	4
MNO 2002	Human Resource Management	3+0	5
MRK 2001	Principles of Marketing	3+0	5
PRD 2001	Introduction to Production and Operations Management	3+0	5

⁵ DEÜ İşletme Fakültesinin İktisat Bölümü veya Uluslararası İlişkiler Bölümü'nde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılamaları koşulu ile **Genel İşletme Yandal Programına** başvurabilirler.

HUMAN RESOURCES MANAGEMENT (HRM) MINOR⁶

Students registered in Department of Tourism Management and Department of International Business and Trade, Faculty of Business, DEU who meet the requirements of the DEU Minor Programs Directives can apply to the HRM Minor Program.

COMPULSORY MINOR COURSES (3 Courses should be taken)			
COURSE CODE	COURSE TITLE	N. CREDIT	ECTS
MNO 2002	Human Resource Management	3+0	5
MNO 4211	Human Resource Planning	3+0	5
MNO 4213 or MNO 4220 or MNO 4231	Recruitment, Selection and Placement Training & Development, Performance & Career Management Compensation & Benefits Management (PRE :MNO 4211) <i>At least one of these last three courses must be taken as a compulsory minor course</i>	3+0	5
MINOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	N. CREDIT	ECTS
IBS 3186	International Human Resource Management	3+0	4
MNO 4213	Recruitment, Selection and Placement	3+0	5
MNO 4215	Conflict Management and Negotiation	3+0	5
MNO 4220	Training & Development, Performance & Career Management	3+0	5
MNO 4222	Organizational Change and Development	3+0	5
MNO 4224	Comparative Management Culture	3+0	5
MNO 4231	Compensation & Benefits Management (PRE: MNO 4211)	3+0	5
MNO 4233	Turkey and Business Environment	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4240	Industrial Relations and Collective Bargaining	3+0	5
MNO 4244	Understanding Organizations, People and Society	3+0	5
MNO 4246	Managerial Skills Laboratory	3+0	5
QMT 4224	Decision Theory	3+0	5

⁶ DEÜ İşletme Fakültesi, Turizm İşletmeciliği Bölümü veya Uluslararası İşletmecilik ve Ticaret Bölümü'nde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılamaları koşulu ile İnsan Kaynakları Yönetimi (İKY) Yandal Programı'na başvurabilirler.

MANAGEMENT INFORMATION SYSTEMS (MIS) MINOR⁷

Students registered in Department of International Business and Trade, Faculty of Business, DEU who meet the requirements of the DEU Minor Programs Directives can apply to the MIS Minor Program.

COMPULSORY MINOR COURSES (3 Courses should be taken)			
COURSE CODE	COURSE TITLE	N. CREDIT	ECTS
QMT 2002	Management Information Systems	3+0	5
QMT 4111	Systems Analysis and Design	3+0	5
QMT 4242	E-Business	3+0	5
MINOR ELECTIVES (5 Courses should be selected)			
COURSE CODE	COURSE TITLE	N.CREDIT	ECTS
LAW 4231	Information Technologies Law (PRE: LAW 3001)	3+0	5
MNO 4237	Business Ethics	3+0	5
QMT 4211	Operations Research	3+0	5
QMT 4213	Computer Applications in Business	3+0	5
QMT 4220	Intelligent Systems	3+0	5
QMT 4222	Object-Oriented Analysis and Design	3+0	5
QMT 4224	Decision Theory	3+0	5
QMT 4231	Information Security Management System in Business	3+0	5
QMT 4233	Web Technologies and Business Systems	3+0	5
QMT 4235	Technology Management	3+0	5
QMT 4240	Current Topics in Management Information Systems	3+0	5

⁷ DEÜ İşletme Fakültesi, Uluslararası İşletmecilik ve Ticaret Bölümü'nde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılamaları koşulu ile Yönetim Bilişim Sistemleri (YBS) Yandal Programı'na başvurabilirler.

MARKETING MINOR⁸

Students registered in Department of Tourism Management, Faculty of Business, DEÜ who meet the requirements of the DEÜ Minor Programs Directives can apply to the Marketing Minor Program.

COMPULSORY MINOR COURSES (2 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
MRK 4111	Consumer Behavior (PRE: MRK 2001)	3+0	5
MRK 4120	Business-to-Business Markets (PRE: MRK 2001)	3+0	5
MINOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
LAW 4220	Contracts Law (PRE: LAW 3001)	3+0	5
LAW 4222	Competition Law (PRE: LAW 3001)	3+0	5
MRK 4211	Services Marketing (PRE: MRK 2001)	3+0	5
MRK 4231	Stakeholder Relationship Management (PRE: MRK 2001)	3+0	5
MRK 4233	Digital Marketing (PRE: MRK 2001)	3+0	5
MRK 4242	Marketing Decision Making (PRE: MRK 2001)	3+0	5
MRK 4246	Sales and Sales Promotion Management (PRE: MRK 2001)	3+0	5

⁸ DEÜ İşletme Fakültesi, Turizm İşletmeciliği Bölümü'nde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılamaları koşulu ile Pazarlama Yandal Programı'na başvurabilirler.

BUSINESS ADMINISTRATION UNDERGRADUATE PROGRAM: DOUBLE MAJOR

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
MNO 1001	Principles of Business Administration	4+0	5
MNO 1002	Organization and Management	3+0	4
ACC 2001	Financial Accounting	3+0	5
MNO 2001	Managing Individuals at Work	3+0	4
MRK 2001	Principles of Marketing	3+0	5
QMT 2001	Management Science	3+0	5
FIN 2001	Financial System and Environment	3+0	4
ACC 2002	Intermediate Accounting (PRE: ACC 2001)	3+0	4
FIN 2002	Business Finance (PRE: ACC 2001)	3+0	5
MRK 2002	Marketing Applications (PRE: MRK 2001)	3+0	4
MNO 2002	Human Resource Management	3+0	5
PRD 2001	Introduction to Production and Operations Management	3+0	5
QMT 2002	Management Information Systems	3+0	5
ACC 3001	Cost and Managerial Accounting (PRE: ACC 2001)	3+0	5
FIN 3001	Managerial Finance (PRE: FIN 2002)	3+0	5
LAW 3001	Business Law (PRE: FBA 1801)	3+0	5
LAW 3002	Labor Law (PRE: FBA 1801)	3+0	5
MRK 3001	Marketing Strategies(PRE: MRK 2001)	3+0	5
MNO 4001	Strategy and Policy	3+0	5
	Departmental Elective (1)	3+0	5
	TOTAL	61+0	95

DEPARTMENT OF ECONOMICS

The Department of Economics was founded in 1992 within the Faculty of Business. The Department of Economics aims to offer highly innovative research-oriented academic education on universal standards. The fields in the Department are, Economic Policy, Economic Theory, International Economics and Economic Development and Economic History. With its young and distinguished staff, the Department aims to acquaint its students with recent methods, approaches and theories in economics, and to train them as the future practitioners of the discipline.

The structure of the program is designed to provide a broad based training in theory and practice. In addition, the academic staff and students have growing commitments for carrying out international collaboration with other universities in order to raise their international profile. The small number of students allow for strong and frequent interaction between faculty and students. The fields of specialization offered by the Department are, "Macroeconomics", "Microeconomics", "Financial Economics", and "General Economics".

Chairperson: Prof. Saadet Kasman saadet.kasman@deu.edu.tr

Vice Chairperson:

Division of Economic Policy

Prof. Sedef Akgüngör

B.Sc. Ege Univ.; M.Sc. Ege Univ.; Ph.D. Michigan State Univ.

Prof. Yeşim Kuştepelı

B.A. Middle East Technical Univ.; M.A. Clemson Univ.; Ph.D. Clemson Univ.

Assoc. Prof. Yeşim Üçdoğruk

B.A. Middle East Technical Univ.; M.A. Middle East Technical Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Dr. Sine Kontbay Busun

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ. - Indiana Univ.; Ph.D. Clemson Univ.

Res. Assist. Erol Türker Tümer

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.

Division of Economic Development and International Economics

B.A. Dokuz Eylül Univ.; M.A. Boston Univ.; Ph.D. Dokuz Eylül Univ.

Prof. Yaprak Gülcan

B.A. Kansas Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assoc. Prof. Pınar Narin Emirhan

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assist. Prof. Burçak Müge Vural

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Res. Assist. Avni Önder Hanedar

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.

Res. Assist. Seçkin Yıldırım

B.A. Dokuz Eylül Univ.; M.A. Celal Bayar Univ.

Division of Economic Theory

Prof. Adnan Kasman

B.A. Dokuz Eylül Univ.; M.A. Western Michigan Univ.; Ph.D. Vanderbilt Univ.

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Res. Assist. Dr. Gonca Darik

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Division of Economic History

Assoc. Prof. Erdem Özgür

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Res. Assist. Mehmet Aldonat Beyzatlar

B.Sc. Çankaya Univ.; M.A. Dokuz Eylül Univ.;

Lecturer in Foreign Language

Özlem Topdağı

B.A. İstanbul Univ.

FRESHMAN

FIRST SEMESTER				SECOND SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 1001	Economics I	3+0	5	ECO 1002	Economics II	3+0	5
FBA 1801	Introduction to Law	3+0	4	FBA 1102	Advanced Writing Skills	2+0	3
FBA 1101	Integrated Language Skills	2+0	3	FBA 1202	Statistics	4+0	5
FBA 1201	Calculus	4+0	5	FBA 1203	Fundamental Information Technologies	2+2	5
FBA 1301	Sociology	3+0	4	FBA 1303	Humanities	3+0	4
MNO 1001	Principles of Business Administration	4+0	5	ECO 1003	Economics in News and Media	3+0	4
TDL1001	Turkish I	2+0	2	TDL1002	Turkish II	2+0	2
ATA1001	Principles of Atatürk and History of the Turkish Revolution I	2+0	2	ATA1002	Principles of Atatürk and History of the Turkish Revolution II	2+0	2
	TOTAL	23+0	30		TOTAL	21+2	30

SOPHOMORE

THIRD SEMESTER				FOURTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 2001	Microeconomics I	3+0	6	ECO 2002	Microeconomics II (Pre: ECO 2001)	3+0	6
ECO 2003	Macroeconomics I	3+0	6	ECO 2004	Macroeconomics II (Pre: ECO 2003)	3+0	6
ECO 2005	History of Economic Thought	3+0	6	ECO 2006	Public Sector Economics (Pre: ECO 2001)	3+0	6
ECO 2007	Comparative World Economy	3+0	5	FBA 2201	Research Methods	3+0	4
ACC 2001	Financial Accounting	3+0	5	FBA 1401	Communication Skills	3+0	3
FBA 1304	Social Responsibility Project	0+2	2	LAW 3001	Business Law (PRE: FBA 1801)	3+0	5
	TOTAL	15+2	30		TOTAL	18+0	30

JUNIOR

FIFTH SEMESTER				SIXTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 3001	Econometrics (Pre: FBA 1202)	3+0	6	ECO 3002	Mathematical Economics (Pre: ECO 2001; ECO 2003)	3+0	6
ECO 3003	Money and Banking (Pre: ECO 2003)	3+0	6	ECO 3004	International Economics (Pre: ECO 2001)	3+0	6
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

SENIOR

SEVENTH SEMESTER				EIGHTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 4001	Structure of Turkish Economy	3+0	5	ECO 4002	Seminar in Economics	3+0	6
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

ECONOMICS UNDERGRADUATE PROGRAM: DEPARTMENTAL ELECTIVES⁹

Students studying in the Undergraduate Program of Economics have to take fourteen (14) departmental elective courses.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 2002	Intermediate Accounting (PRE:ACC 2001)	3+0	4
ECO 4111	Open Economy Macroeconomics (PRE: ECO 2003)	3+0	6
ECO 4112	Monetary Theory (PRE: ECO 2003)	3+0	6
ECO 4113	Fiscal Economics (PRE: ECO 2006)	3+0	6
ECO 4114	International Economic Institutions	3+0	4
ECO 4115	Government Budgeting	3+0	4
ECO 4117	Turkish Fiscal System	3+0	6
ECO 4119	Political Economy	3+0	5
ECO 4120	Economic Development (PRE: ECO 2001)	3+0	6
ECO 4121	The Political Economy of Industrial Society	3+0	5
ECO 4122	Regional Economics	3+0	6
ECO 4123	Economics of Agriculture and Food Systems	3+0	5
ECO 4124	Social Network Analysis	3+0	6
ECO 4211	Industrial Economics (PRE: ECO 2002)	3+0	6
ECO 4212	Managerial Economics (PRE: ECO 2001)	3+0	6
ECO 4213	Economics of Innovation and Technology (PRE: ECO 2002)	3+0	6
ECO 4214	Urban Economics (PRE: ECO 2001)	3+0	4
ECO 4215	Technology and Industrial Dynamics (PRE: ECO 2002)	3+0	6
ECO 4216	Economics of Environment and Natural Resources	3+0	4
ECO 4217	Cost-Benefit Analysis	3+0	5
ECO 4218	Economics of Growth	3+0	6
ECO 4219	Panel Data Econometrics (PRE: ECO 3001)	3+0	5
ECO 4311	Financial Economics (PRE: ECO 3003)	3+0	6
ECO 4312	Topics in Financial Economics (PRE: ECO 3003)	3+0	6
ECO 4313	Economics of Intermediation (PRE: ECO 3003)	3+0	6
ECO 4411	Labor Economics	3+0	6
ECO 4412	The Economics of Integration and EU (Pre: ECO 3004 or ECO 2901)	3+0	4
ECO 4413	Game Theory (Pre: ECO 1001; ECO 1002)	3+0	6

⁹ İktisat Programında öğrenim gören öğrencilerin on dört (14) adet bölüm içi seçimlik dersi alması gerekmektedir.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 4414	Topics in International Economics (Pre: ECO 3004)	3+0	6
ECO 4415	Health Economics (PRE: ECO 2001; ECO 2003)	3+0	4
ECO 4416	Practical Training in Economics (PRE: GPA \geq 2.75)	3+0	6
ECO 4417	Economics of Information (PRE: ECO 2002)	3+0	5
ECO 4418	Economics of Culture	3+0	6
ECO 4419	Behavioral Economics (PRE: ECO 2001)	3+0	6
ECO 4420	Energy Economics (PRE : ECO 2001; ECO 2003)	3+0	6
ECO 4421	Law and Economics	3+0	5
ECO 4422	Institutional Economics	3+0	6
ECO 4423	Economic Sociology	3+0	6
ECO 4424	Economic History	3+0	6
ECO 4425	Economics of E-Commerce	3+0	6
ECO 4426	Transportation Economics	3+0	6
ECO 4511	Time Series Econometrics (PRE: ECO 3001)	3+0	6
FBA 3001	Women in Business Life (PRE: G.P.A \geq 2,50) (Unrestricted Elective)	3+0	4
FBA 3003	Translation in Social Sciences (Unrestricted Elective)	2+0	3
FIN 2002	Business Finance (PRE: ACC 2001)	3+0	5
FIN 3001	Managerial Finance (PRE: FIN 2002)	3+0	5
FIN 4233	Investment Analysis (PRE: FIN 2002)	3+0	5
FIN 4246	Current Topics in Finance (PRE: FIN 2002)	3+0	5
IBS 2014	Comparative Economic Geography	3+0	4
IBS 3272	Economics of Emerging Markets (PRE: ECO 1002)	3+0	5
IBS 4251	Economies of Turkey's Trading Partners	3+0	5
IBS 4292	Current Issues in World Economy	3+0	5

ECONOMICS UNDERGRADUATE PROGRAM: MINOR

ECONOMICS MINOR¹⁰

Students enrolled in any one of the DEU Faculty of Business departments other than the Economics Department may apply and receive a minor in Economics by fulfilling the minor program requirements and all other requirements of the DEU Minor Programs Directives.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 1001	Economics I	3+0	5
ECO 1002	Economics II	3+0	5
ECO 2001	Microeconomics I	3+0	6
ECO 2003	Macroeconomics I	3+0	6
ECO 3001	Econometrics (PRE: FBA 1202)	3+0	6
ECO 3004	International Economics (PRE: ECO 2001)	3+0	6
	Departmental Elective (2 Courses)		

¹⁰ DEÜ İşletme Fakültesi'nin İktisat dışındaki bölümlerinde öğrenim görmekte olan öğrenciler, İktisat Yandal Programı'na başvurabilir ve programın gereklerini yerine getirmek ve DEÜ Yandal Programı Yönergesi'nin diğer yükümlülüklerini karşılamaları koşulu ile İktisat Yandal serifikasına sahip olabilirler.

ECONOMICS UNDERGRADUATE PROGRAM: DOUBLE MAJOR

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	AKTS
ECO 2001	Microeconomics I	3+0	6
ECO 2002	Microeconomics II (PRE: ECO 2001)	3+0	6
ECO 2003	Macroeconomics I	3+0	6
ECO 2004	Macroeconomics II (PRE: ECO 2003)	3+0	6
ECO 2005	History of Economic Thought	3+0	6
ECO 2006	Public Sector Economics (PRE: ECO 2001)	3+0	6
ECO 2007	Comparative World Economy	3+0	5
ECO 3001	Econometrics (PRE: FBA 1202)	3+0	6
ECO 3002	Mathematical Economics (PRE: ECO 2001; ECO 2003)	3+0	6
ECO 3003	Money and Banking (PRE: ECO 2003)	3+0	6
ECO 3004	International Economics (PRE: ECO 2001)	3+0	6
ECO 4002	Seminar in Economics	3+0	6
	Departmental Electives (4 Courses)		

DEPARTMENT OF INTERNATIONAL RELATIONS

The Department of International Relations was founded in 1992 within the Faculty of Business. The aim of the Department is to train students who can approach the dynamics of international relations and political developments from an academic perspective. The aim is to educate creative, provocative students who can efficiently practice their ability of analytical and critical thinking, embrace ethical values, and are inclined to teamwork and democratic participation.

As a result of its wide variety of courses, our students develop critical analytical skills that allow them to explain, compare, and generalize about political phenomena in a broad range of countries, employing the key methodologies of the discipline. The sub fields offered by the Department are, "International Law", "Comparative Politics", "International Relations", and "European Studies".

Chairperson: Assoc. Prof. Gül M. Kurtoğlu gul.kurtoglu@deu.edu.tr

Vice Chairperson:

Division of International Relations

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Assist. Prof. Sevilay Aksoy

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Res. Assist. Tuğcan Durmuşlar

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Res. Assist. Zühal Ünalp Çepel

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Res. Assist. Dilek Elvan Çokişler

B.A. Gazi Univ.; M.A. Ege Univ.

Res. Assist. Rezzan Ersoy

B.A. Karadeniz Teknik Univ.; M.A. Karadeniz Teknik Univ.

Division of Diplomatic History

Assist. Prof. Şevket Ovalı

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Res. Assist. İlkin Özdikmenli Çelikoğlu

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Res. Assist. Çağla Lüleci

B.A. Ege Univ.; M.A. Dokuz Eylül Univ.

Lecturer Şenol Sönmez

B.A. Dokuz Eylül Univ.

Lecturer Üntaş Türker

B.A. Hacettepe Univ.

Division of International Law

Assoc. Prof. Deniz Kızılsümer Özer

LL.B. Dokuz Eylül Univ.; LL.M.. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Assoc. Prof. Pınar Karacan

LL.B. Dokuz Eylül Univ.; LL.M. The Univ. of Iowa; Ph.D. Univ. of Wisconsin-Madison

Assist. Prof. Esen Akıntürk

LL.B. Dokuz Eylül Univ.; LL.M. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Division of EU Law

Assist. Prof. Gözde Kaya

LL.B. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Division of EU Politics and International Relations

Res. Assist. Dr. Elif Uzgören

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Res. Assist. Sinem Erbaş

B.A. Ege Univ.; M.A. Dokuz Eylül Univ.

FRESHMAN

FIRST SEMESTER				SECOND SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 1001	Economics I	3+0	5	ECO 1002	Economics II	3+0	5
IRE 1201	Introduction to Political Science	3+0	5	IRE 1402	Constitutional Law	3+0	4
				FBA 1102	Advanced Writing Skills	2+0	3
FBA 1101	Integrated Language Skills	2+0	3	FBA 1202	Statistics	4+0	5
FBA 1201	Calculus	4+0	5	FBA 1203	Fundamental Information Technologies	2+2	5
FBA 1301	Sociology	3+0	4	FBA 1303	Humanities	3+0	4
FBA 1801	Introduction To Law	3+0	4	ATA 1002	Principles of Atatürk and History of the Turkish Revolution II	2+0	2
ATA 1001	Principles of Atatürk and History of the Turkish Revolution I	2+0	2	TDL 1002	Turkish II	2+0	2
TDL 1001	Turkish I	2+0	2				
	TOTAL	22+0	30		TOTAL	21+2	30

SOPHOMORE

THIRD SEMESTER				FOURTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 2901	Principles of International Economics	3+0	4	IRE 2104	Comparative Politics	3+0	5
IRE 2103	International Organizations	3+0	5	IRE 2112	Theories of International Relations	3+0	5
IRE 2111	Key Concepts in International Relations	3+0	5	IRE 2202	Diplomatic History II (PRE: IRE 2201)	3+0	5
IRE 2201	Diplomatic History I	3+0	5	IRE 2204	Modern Political Thought	3+0	5
IRE 2401	International Law I	3+0	4	IRE 2110	Foreign Policy Analysis	3+0	4
FBA 1401	Communication Skills	3+0	3	IRE 2402	International Law II	3+0	4
FBA 2201	Research Methods	3+0	4	FBA 1304	Social Responsibility Project	0+2	2
	TOTAL	21+0	30		TOTAL	18+2	30

JUNIOR

FIFTH SEMESTER				SIXTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONALCREDIT	ECTS
ECO 4001	Structure of Turkish Economy	3+0	5	IRE 3202	Turkish Political Structure	3+0	5
IRE 3109	Readings in Theories of International Relations	3+0	5	IRE 3204	Turkish Foreign Policy Until the 1990s	3+0	5
IRE 3201	Contemporary Political Ideologies (PRE: IRE 2204)	3+0	5	IRE 3302	Politics of European Integration	3+0	5
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

SENIOR

SEVENTH SEMESTER				EIGHTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONALCREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONALCREDIT	ECTS
IRE 4201	Turkish Foreign Policy in the Post-Cold War Era (PRE: IRE 3204)	3+0	5		Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

INTERNATIONAL RELATIONS UNDERGRADUATE PROGRAM: DEPARTMENTAL ELECTIVES¹¹

Students studying in the undergraduate program of International Relations have to take thirteen (13) departmental elective courses.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FBA 3001	Women in Business Life (PRE: G.P.A≥2,50) (Unrestricted Elective)	3+0	4
FBA 3003	Translation in Social Sciences (Unrestricted Elective)	2+0	3
IRE 4101	International Relations of The Middle East	3+0	5
IRE 4102	Politics in The Middle East	3+0	6
IRE 4103	US Foreign Policy	3+0	6
IRE 4104	Selected Topics in International Relations	3+0	5
IRE 4105	International Security	3+0	6
IRE 4106	Globalization and International Relations	3+0	6
IRE 4107	International Political Economy	3+0	6
IRE 4108	International Conflict Resolution	3+0	5
IRE 4110	State in Comparative Politics	3+0	6
IRE 4111	Politics in The Developing World	3+0	5
IRE 4112	Great Power Politics in The Middle East	3+0	5
IRE 4113	Latin American Politics(PRE: IRE 1201)	3+0	6
IRE 4114	Politics and History of Central Asia And Caucasia	3+0	6
IRE 4115	Democracy and Democratization	3+0	6
IRE 4116	Balkan Politics	3+0	5
IRE 4117	Selected Topics In Comparative Politics	3+0	6
IRE 4118	Asian Politics	3+0	6
IRE 4119	Politics of Development and Inequality	3+0	6
IRE 4202	History of The International System	3+0	6
IRE 4203	Comparative Modernities	3+0	6
IRE 4204	Politics of Nationalism	3+0	6
IRE 4205	Selected Topics in Turkish Politics	3+0	6
IRE 4206	Ottoman Legacy in World Politics	3+0	6
IRE 4207	Political Economy of Turkey	3+0	6
IRE 4301	Theories of European Integration	3+0	5
IRE 4302	European Union in World Affairs	3+0	5

¹¹ Uluslararası İlişkiler Lisans Programına kayıtlı öğrencilerin on üç (13) bölüm içi seçimlik ders almaları gerekmektedir.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IRE 4303	Turkey-EU Relations	3+0	5
IRE 4304	Current Topics in EU Integration	3+0	5
IRE 4305	European Security Policy	3+0	5
IRE 4306	European Union Law	3+0	4
IRE 4307	Law of EU Institutions	3+0	4
IRE 4308	Law of EU Internal Market	3+0	4
IRE 4309	Current Topics in EU Law	3+0	4
IRE 4310	Enlargement Policy of the EU	3+0	5
IRE 4311	The Political Economy of European Integration	3+0	6
IRE 4312	European Politics in the 20 th Century	3+0	6
IRE 4411	International Private Law	3+0	5
IRE 4402	International Environmental Law	3+0	3
IRE 4413	Selected Issues In Law of Nationality And Foreigners	3+0	5
IRE 4414	International Commercial Law	3+0	5
IRE 4415	International Trade and Investment Law	3+0	5
IRE 4417	Civil Law	3+0	4
IRE 4408	Administrative Law	3+0	3
IRE 4409	Selected Topics In Contracts Law	3+0	3
IRE 4505	Diplomatic Translation	3+0	5
IRE 4502	International Protection Of Human Rights	3+0	5
IRE 4503	Diplomatic Correspondence I	3+0	5
IRE 4504	Diplomatic Correspondence II	3+0	5
IRE 4506	Directed Research	3+0	6
IRE 4507	International Relations at Movies	3+0	6

MINOR: INTERNATIONAL RELATIONS MINOR ¹²

Students enrolled in any one of the DEU Faculty of Business departments other than the International Relations Department may apply and receive a minor in International Relations by fulfilling the minor program requirements and all other requirements of the DEU Minor Programs Directives

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IRE 2111	Key Concepts in International Relations	3+0	5
IRE 2201	Diplomatic History I	3+0	5
IRE 2202	Diplomatic History II (PRE: IRE 2201)	3+0	5
IRE 2401	International Law I	3+0	4
IRE 2402	International Law II	3+0	4
IRE 2112	Theories of International Relations	3+0	5
IRE 3202	Turkish Political Structure	3+0	5
IRE 3204	Turkish Foreign Policy until the 1990s	3+0	5
IRE 4201	Turkish Foreign Policy in the Post-Cold War (PRE: IRE 3204)	3+0	5
	TOTAL	27+0	43

¹² DEÜ İşletme Fakültesi'nin Uluslararası İlişkiler Bölümü dışındaki bölümlerinde öğrenim görmekte olan öğrenciler, Uluslararası İlişkiler Yandal Programı'na başvurabilir ve programın gereklerini yerine getirmek ve DEÜ Yandal Programı Yönergesi'nin diğer yükümlülüklerini karşılamaları koşulu ile Uluslararası İlişkiler Yandal serifikasına sahip olabilirler.

INTERNATIONAL RELATIONS DOUBLE MAJOR

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IRE 1201	Introduction to Political Science	3+0	5
IRE 1402	Constitutional Law	3+0	4
IRE 2111	Key Concepts of International Relations	3+0	5
IRE 2103	International Organizations	3+0	5
IRE 2104	Comparative Politics	3+0	5
IRE 2201	Diplomatic History I	3+0	5
IRE 2202	Diplomatic History II (PRE: IRE 2201)	3+0	5
IRE 2204	Modern Political Thought	3+0	5
IRE 3302	Politics of European Integration	3+0	5
IRE 2401	International Law I	3+0	4
IRE 2402	International Law II	3+0	4
IRE 2112	Theories of International Relations	3+0	5
IRE 3201	Contemporary Political Ideologies (PRE: IRE 2204)	3+0	5
IRE 3202	Turkish Political Structure	3+0	5
IRE 3204	Turkish Foreign Policy until the 1990s	3+0	5
IRE 4201	Turkish Foreign Policy in The Post-Cold War Era (PRE: IRE 3204)	3+0	5
	Departmental Electives (3 Courses)		

DEPARTMENT OF TOURISM MANAGEMENT

The Department of Tourism Management was founded in 1991 within the Faculty of Economics and Administrative Sciences and joined Faculty of Business in 1994. The aim of the Department is to offer high quality education to meet the increasing need of educated and well-trained labor force in tourism equipped with necessary skills and use of foreign languages.

The undergraduate program attempts to cover all the aspects of the multi-dimensional tourism sector, including hotel management, restaurant management, food and beverage management, tourism planning, destination marketing and travel agencies and tour operators. The students are required to complete one internship program in the summer semester of their junior or sophomore years. The majors offered by the Department are, "Hospitality Management" and "Tourism and Recreation."

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Vice Chairperson: Assist. Prof. Gürhan Aktaş gurhan.aktas@deu.edu.tr

Division of Tourism and Hotel Management

Assoc. Prof. Burcu Selin Yılmaz

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Assoc. Prof. Ebru Günlü

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Assist. Prof. Gürhan Aktaş

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Assist. Prof. Işıl Özgen

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Res. Assist. Murat Usta

B.A. Başkent Univ.; M.A. Dokuz Eylül Univ.

Res. Assist. Sonay Kaygalak

B.A. Balıkesir Univ.

Res. Assist. Volkan Bahçeci

B.A. Dokuz Eylül Univ.

Res. Assist. Serdar Sünnetçioğlu

B.A. Gazi Univ.

Res. Assist. Burçin Kırlar

B.A. Ege Univ.; M.A. Ege Univ.

Res. Assist. S. Emre Dilek

B.A. Çanakkale Univ.; M.A. Çanakkale Univ.

Lecturer Nuri Pınar Yıldırım

B.A. Dokuz Eylül Univ.

Division of Food and Beverage Management

Lecturer Ahmet Demirci

B.A. Ankara Univ.; M.A. Univ. of New Hawen

Lecturer Manolya Aksatan

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.

Division of Banking and Finance

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FRESHMAN

FIRST SEMESTER				SECOND SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 1001	Economics I	3+0	5	ECO 1002	Economics II	3+0	5
MNO 1001	Principles of Business Administration	4+0	5	MNO 1002	Organization and Management	3+0	4
FBA 1501	Foreign Language I (German) ¹³	4+0	4	FBA 1502	Foreign Language II(German)	4+0	4
FBA 1503	Foreign Language I (French) ¹³	4+0	4	FBA 1504	Foreign Language II(French)	4+0	4
FBA 1101	Integrated Language Skills	2+0	3	FBA 1102	Advanced Writing Skills	2+0	3
FBA 1201	Calculus	4+0	5	FBA 1202	Statistics	4+0	5
FBA 1301	Sociology	3+0	4	FBA 1203	Fundamental Information Technologies	2+2	5
FBA 1801	Introduction to Law	3+0	4	FBA 1302	Social Psychology	3+0	4
	TOTAL	23+0	30		TOTAL	21+2	30

SOPHOMORE

THIRD SEMESTER				FOURTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 2001	Financial Accounting	3+0	5	ACC 3001	Cost and Managerial Accounting(PRE: ACC 2001)	3+0	5
MNO 2002	Human Resource Management	3+0	5	TMT 2002	Introduction to Hospitality Industry(PRE: TMT 2001)	3+0	5
MRK 2901	Marketing	3+0	5	TMT 2004	Tourism Geography	3+0	4
TMT 2001	Introduction to Tourism and Travel Industry	3+0	5	TMT 2010	-World Geography	3+0	4
FBA 2501	Foreign Language III(German)	4+0	4	FBA 2502	Foreign Language IV(German)	4+0	4
FBA 2503	Foreign Language III(French)	4+0	4	FBA 2504	Foreign Language IV(French)	4+0	4
FBA 2201	Research Methods	3+0	4	TMT 2008	Tourism and Society	3+0	4
TDL 1001	Turkish I	2+0	2	FBA 1304	Social Responsibility Project	0+2	2
				TDL 1002	Turkish II	2+0	2
	TOTAL	21+0	30		TOTAL	21+2	30

¹³ Students are required to choose one foreign language as the Professional foreign language. The Professional foreign language course selected by the student would continue for 8 semesters.

JUNIOR

FIFTH SEMESTER				SIXTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FIN 2002	Business Finance (PRE: ACC 2001)	3+0	5	ECO 4001	Structure of Turkish Economy	3+0	5
LAW 3001	Business Law (PRE: FBA 1801)	3+0	5	LAW 3002	Labor Law (PRE: FBA 1801)	3+0	5
TMT 3001	Tourism Economics (PRE: ECO 1001, ECO 1002)	3+0	5	TMT 3006	Hospitality and Tourism Marketing Strategy and Policy	3+0	3
FBA 3501	Foreign Language V(German)	4+0	4	-FBA 3502	Foreign Language VI(German)	4+0	4
FBA 3503	Foreign Language V(French)	4+0	4	FBA 3504	Foreign Language VI(French)	4+0	4
ATA 1001	Principles of Ataturk and History of the Turkish Revolution I	2+0	2	ATA 1002	Principles of Ataturk and History of the Turkish Revolution II	2+0	2
FBA 1401	Communication Skills	3+0	3		Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

SENIOR

SEVENTH SEMESTER				EIGHTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
TMT 4019	Destination Marketing	3+0	4	TMT 4002	Strategic Management Project for Tourism (PRE: MNO 1002)	3+0	5
TMT 4003	Tourism Law	3+0	4	FBA 4502	Foreign Language VIII(German)	4+0	4
FBA 4501	Foreign Language VII(German)	4+0	4	FBA 4504	Foreign Language VIII (French)	4+0	4
FBA 4503	Foreign Language VII (French)	4+0	4		Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

TOURISM MANAGEMENT UNDERGRADUATE PROGRAM: DEPARTMENTAL ELECTIVES¹⁴

Students studying in the undergraduate program of Tourism Management have to take ten (10) departmental elective courses.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FBA 3001	Women in Business Life (PRE: G.P.A≥2,50) (Unrestricted Elective)	3+0	4
FBA 3003	Translation in Social Sciences (Unrestricted Elective)	2+0	3
TMT 3004	Total Quality Management in Tourism	3+0	4
TMT 3005	Front Office Management	2+2	4
TMT 3024	Guest Relations in Tourism	3+0	4
TMT 3021	Food and Beverage Management	3+0	4
TMT 3010	Restaurant Management	2+2	4
TMT 3011	Housekeeping Management	2+2	4
TMT 3028	International Hotel Management (PRE: TMT 2002)	3+0	4
TMT 3013	Travel Agencies and Tour Operators	3+0	4
TMT 3026	Ticketing and Computerized Reservation Systems	2+2	4
TMT 3022	Current Issues in Tourism and Recreation	3+0	4
TMT 3016	E-Tourism	3+0	4
TMT 3025	Recreation and Leisure Management	3+0	4
TMT 3023	Sustainable Destination Management	3+0	4
TMT 3027	Tourism -Analysis	3+0	4
TMT 3030	Cruise Operations and Management	3+0	4
TMT 3031	Consumer Behavior in Tourism	3+0	4
TMT 3039	Events Tourism and Management	3+0	4
TMT 3333	Probation	0+0	12
TMT 4027	Food Safety and Sanitation	3+0	4
TMT 4006	Purchasing Techniques in Hospitality Industry	3+0	4
TMT 4031	Tour Planning and Guiding Services in Tourism	3+0	4
TMT 4018	Airline Management and Marketing	3+0	4
TMT 4025	Entrepreneurship Management in Hospitality	3+0	4
TMT 4021	Meeting Industry and Congress Organization	3+0	4
TMT 4012	Environment and National Parks Management in Tourism	3+0	4
TMT 4014	Visitor Attractions Management	3+0	4
TMT 4023	Special Interest Tourism	3+0	4
TMT 4026	Cultural Tourism	3+0	4

¹⁴ Turizm İşletmeciliği lisans programına devam eden öğrencilerin 10 (on) bölüm içi seçimlik ders almaları gerekmektedir.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
TMT 4024	Tourism Planning and Development	3+0	4
TMT 4028	Public Relations Management in Tourism	3+0	4
TMT 4029	Stakeholder Management in Tourism	3+0	4
TMT 4030	Food and Beverage Cost Controls	3+0	4

TOURISM MANAGEMENT UNDERGRADUATE PROGRAM: MAJORS¹⁵

To receive an undergraduate diploma in Tourism Management students must fulfill the requirements of one major offered by the DEU Tourism Management Undergraduate program which are in line with career options in tourism sector. In order to declare a major, students must also have probation for at least fifty (50) working days in the field.

HOSPITALITY MANAGEMENT MAJOR

REQUIRED MAJOR ELECTIVE (1 Course should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
TMT 3333	Probation	0+0	12
MAJOR ELECTIVES (5 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
TMT 3005	Front Office Management	2+2	4
TMT 3024	Guest Relations in Tourism	3+0	4
TMT 3021	Food and Beverage Management	3+0	4
TMT 3010	Restaurant Management	2+2	4
TMT 3011	Housekeeping Management	2+2	4
TMT 3028	International Hotel Management (PRE: TMT 2002)	3+0	4
TMT 3013	Travel Agencies and Tour Operators	3+0	4
TMT 3026	Ticketing and Computerized Reservation Systems	2+2	4
TMT 4027	Food Safety and Sanitation	3+0	4
TMT 4006	Purchasing Techniques in Hospitality Industry	3+0	4
TMT 4031	Tour Planning and Guiding Services in Tourism	3+0	4
TMT 4018	Airline Management and Marketing	3+0	4
TMT 4025	Entrepreneurship Management in Hospitality	3+0	4
TMT 4021	Meeting Industry and Congress Organization	3+0	4
TMT 3004	Total Quality Management in Tourism	3+0	4
TMT 4030	Food and Beverage Cost Controls	3+0	4
TMT 3030	Cruise Operations and Management	3+0	4
TMT 3031	Consumer Behavior in Tourism	3+0	4

¹⁵ Öğrenciler Turizm İşletmeciliği Bölümü'nden lisans diploması alabilmek için, DEU Turizm İşletmeciliği Lisans Programı tarafından sunulan ve turizm sektöründeki kariyer seçeneklerine uyumlu uzmanlık alanlarından birinin yükümlülüklerini yerine getirmek zorundadırlar. Öğrenciler bir alanda uzmanlaşabilmek için, ek olarak ilgili alanda en az 50 (Elli) işgünü staj yapmak ile yükümlüdür.

TOURISM AND RECREATION MAJOR

REQUIRED MAJOR ELECTIVE (1 Course should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
TMT 3333	Probation	0+0	12
MAJOR ELECTIVES (5 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
TMT 3022	Current Issues In Tourism & Recreation	3+0	4
TMT 3016	E-Tourism	3+0	4
TMT 3025	Recreation and Leisure Management	3+0	4
TMT 3023	Sustainable Destination Management	3+0	4
TMT 3027	Tourism Analysis	3+0	4
TMT 4012	Environment and National Park Management in Tourism	3+0	4
TMT 4014	Visitor Attractions Management	3+0	4
TMT 4023	Special Interest Tourism	3+0	4
TMT 4026	Cultural Tourism	3+0	5
TMT 4017	Tourism Planning and Development	3+0	4
TMT 4029	Stakeholder Management in Tourism	3+0	4
TMT 4028	Public Relations Management in Tourism	3+0	4
TMT 3039	Events Tourism and Management	3+0	4

TOURISM MANAGEMENT UNDERGRADUATE PROGRAM: MINORS

DESTINATION MANAGEMENT MINOR¹⁶

Students enrolled in any one of the DEU Faculty of Business departments other than Tourism Management Department can apply and receive a minor in Destination Management by fulfilling the minor program requirements and all other requirements of the DEU Minor Programs Directives.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
	COMPULSORY MINOR COURSES (4 Courses should be taken)		
TMT 2001	Introduction to Tourism and Travel Industry	3+0	5
TMT 2002	Introduction to Hospitality Industry (PRE: TMT 2001)	3+0	5
MRK 2901	Marketing	3+0	5
TMT 4019	Destination Marketing	3+0	4
	MINOR ELECTIVES (5 Courses should be selected)		
TMT 3023	Sustainable Destination Management	3+0	4
TMT 3027	Tourism Analysis	3+0	4
TMT 4012	Environment and National Park Management in Tourism	3+0	4
TMT 4014	Visitor Attractions Management	3+0	4
TMT 4026	Cultural Tourism	3+0	4
TMT 4024	Tourism Planning and Development	3+0	4
TMT 4028	Public Relations Management in Tourism	3+0	4
TMT 3039	Events Tourism and Management	3+0	4

¹⁶ Turizm İşletmeciliği dışında DEU İşletme Fakültesinin herhangi bir bölümünde kayıtlı öğrenciler DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılayarak **Destinasyon Yönetimi Yandal Programına** başvurabilirler. .

EVENT MANAGEMENT MINOR¹⁷

Students enrolled in any one of the DEU Faculty of Business departments other than Tourism Management Department can apply and receive a minor in Event Management by fulfilling the minor program requirements and all other requirements of the DEU Minor Programs Directives.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
	COMPULSORY MINOR COURSES (4 Courses should be taken)		
TMT 2001	Introduction to Tourism and Travel Industry	3+0	5
TMT 2002	Introduction to Hospitality Industry (PRE: TMT 2001)	3+0	5
MRK 2901	Marketing	3+0	5
TMT 4019	Destination Marketing	3+0	4
TMT 3039	Events Tourism and Management	3+0	4
	MINOR ELECTIVES (5 Courses should be selected)		
TMT 3016	E- Tourism	3+0	4
TMT 3025	Recreation and Leisure Management	3+0	4
TMT 4011	Meeting and Congress Organization	3+0	4
TMT 4012	Environment and National Park Management in Tourism	3+0	4
TMT 4014	Visitor Attractions Management	3+0	4
TMT 4023	Special Interest Tourism	3+0	4
TMT 4029	Stakeholder Management in Tourism	3+0	4
TMT 4028	Public Relations Management in Tourism	3+0	4
TMT 3031	Consumer Behavior in Tourism	3+0	4

¹⁷ Turizm İşletmeciliği dışında DEU İşletme Fakültesinin herhangi bir bölümünde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılayarak **Etkinlik Yönetimi Yandal Programına** başvurabilirler.

INTERNATIONAL HOTEL MANAGEMENT MINOR¹⁸

Students enrolled in any one of the DEU Faculty of Business departments other than Tourism Management Department can apply and receive a minor in International Hotel Management by fulfilling the minor program requirements and all other requirements of the DEU Minor Programs Directives.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
	COMPULSORY MINOR COURSES (3 Courses should be taken)		
TMT 2001	Introduction to Tourism and Travel Industry	3+0	5
TMT 2002	Introduction to Hospitality Industry (PRE: TMT 2001)	3+0	5
MNO 1002	Organization and Management	3+0	4
	MINOR ELECTIVES (5 Courses should be selected)		
TMT 3005	Front Office Management	2+2	4
TMT 3024	Guest Relations in Tourism	3+0	4
TMT 3021	Food and Beverage Management	3+0	4
TMT 3010	Restaurant Management	2+2	4
TMT 3011	Housekeeping Management	2+2	4
TMT 3028	International Hotel Management (PRE: TMT 2002)	3+0	4
TMT 4027	Food Safety and Sanitation	3+0	4
TMT 4006	Purchasing Techniques in the Hospitality Industry	3+0	4
TMT 4025	Entrepreneurship in Hospitality Industry	3+0	4
TMT 4030	Food and Beverage Cost Controls	3+0	4
	TOTAL		

¹⁸ Turizm İşletmeciliği dışında DEU İşletme Fakültesinin herhangi bir bölümünde kayıtlı öğrenciler, DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılayarak **Uluslararası Otel Yönetimi Yandal Programına** başvurabilirler.

TOURISM MANAGEMENT UNDERGRADUATE PROGRAM: DOUBLE MAJOR

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
MNO 1002	Organization and Management	3+0	4
MRK 2901	Marketing	3+0	5
TMT 2001	Introduction to Tourism and Travel Industry	3+0	5
TMT 2002	Introduction to Hospitality Industry (PRE: TMT 2001)	3+0	5
TMT 2004	Tourism Geography	3+0	4
TMT 4019	Destination Marketing	3+0	4
TMT 2008	Tourism and Society	3+0	4
TMT 3001	Tourism Economics (PRE: ECO 1001; ECO 1002)	3+0	5
TMT 3006	Hospitality and Tourism Marketing Strategy and Policy	3+0	3
TMT 2010	World Geography	3+0	4
TMT 4003	Tourism Law	3+0	4
TMT 4002	Strategic Management Project for Tourism (PRE: MNO 1002)	3+0	5
	Departmental Electives (4 Courses)		

DEPARTMENT OF INTERNATIONAL BUSINESS AND TRADE

The Department of International Business and Trade was founded in 2008 within the Faculty of Business. The Department offers theory and practice-based interdisciplinary courses, which integrate management, economics, accounting and finance, marketing, international trade as well as international business management courses.

The structure of the undergraduate program is designed to help students to develop strategies and generate solutions for complex international business problems. Majors offered by the DEU International Business and Trade Undergraduate program are, "International Business and Management", "Foreign Trade" and "International Finance and Banking".

Chairperson: Prof. Canan Madran canan.madran@deu.edu.tr
Vice Chairperson: Assist. Prof. İ. Alper Arisoy alper.arisoy@deu.edu.tr

Division of International Business and Management

Prof. Canan Madran

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Assist. Prof. İ. Alper Arisoy

B.A. Ege Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

Res. Assist. Nilay Bıçakcıoğlu

B.A. Ege Univ., M.A. Dokuz Eylül Univ.

Res. Assist. Ayça Hızarcı

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Division of International Finance and Banking

Assoc. Prof. Berna Kırkulak Uludağ

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Assoc. Prof. Gülüzar Kurt Gümüş

B.A. Dokuz Eylül Univ.; M.A. Dokuz Eylül Univ.; Ph.D. Dokuz Eylül Univ.

FRESHMAN

FIRST SEMESTER				SECOND SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 1001	Economics I	3+0	5	FBA 1203	Fundamental Information Technologies	2+2	5
FBA 1801	Introduction To Law	3+0	4	FBA 1102	Advanced Writing Skills	2+0	3
FBA 1101	Integrated Language Skills	2+0	3	ECO 1002	Economics II	3+0	5
FBA 1201	Calculus	4+0	5	FBA 1302	Social Psychology	3+0	4
FBA 1301	Sociology	3+0	4	FBA 1202	Statistics	4+0	5
MNO 1001	Principles Of Business Administration	4+0	5	MNO 1002	Organization and Management	3+0	4
FBA1501	Foreign Language I (German) ¹⁹	4+0	4	FBA 1502	Foreign Language II(German)	4+0	4
FBA 1503	Foreign Language I (French) ¹⁹	4+0	4	FBA 1504	Foreign Language II (French)	4+0	4
FBA 1505	Foreign Language I (Spanish) ¹⁹	4+0	4	FBA 1506	Foreign Language II (Spanish)	4+0	4
FBA 1507	Foreign Language I (Chinese) ¹⁹	4+0	4	FBA 1508	Foreign Language II (Chinese)	4+0	4
FBA 1509	Foreign Language I (Russian) ¹⁹	4+0	4	FBA 1510	Foreign Language II(Russian)	4+0	4
	TOTAL	23+0	30		TOTAL	21+2	30

SOPHOMORE

THIRD SEMESTER				FOURTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 4114	International Economic Institutions	3+0	4	ECO 2901	Principles of International Economics	3+0	4
ECO 2905	Economic Environment	3+0	5	IBS 2016	Global Market Analysis (PRE:IBS 2001)	3+0	5
IBS 2001	International Marketing Management	3+0	5	FIN 2002	Business Finance (PRE: ACC 2001)	3+0	5
ACC 2001	Financial Accounting	3+0	5	IBS 2014	Comparative Economic Geography	3+0	4
FBA 1401	Communication Skills	3+0	3	FBA 2201	Research Methods	3+0	4
FBA 2501	Foreign Language III (German)	4+0	4	FBA 2502	Foreign Language IV (German)	4+0	4
FBA 2503	Foreign Language III (French)	4+0	4	FBA 2504	Foreign Language IV(French)	4+0	4
FBA 2505	Foreign Language III (Spanish)	4+0	4	FBA 2506	Foreign Language IV (Spanish)	4+0	4
FBA 2507	Foreign Language III (Chinese)	4+0	4	FBA 2508	Foreign Language IV (Chinese)	4+0	4
FBA 2509	Foreign Language III (Russian)	4+0	4	FBA 2510	Foreign Language IV (Russian)	4+0	4
ATA 1001	Principles of Ataturk and History Of The Turkish Revolution I	2+0	2	ATA 1002	Principles Of Ataturk And History Of The Turkish Revolution II	2+0	2
TDL 1001	Turkish I	2+0	2	TDL 1002	Turkish II	2+0	2
	TOTAL	23+0	30		TOTAL	23+0	30

¹⁹ Students are required to choose one foreign language as the Professional foreign language. The Professional foreign language course selected by the student will continue for 8 semesters

JUNIOR

FIFTH SEMESTER				SIXTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3001	Foreign Trade Financing (PRE: ECO 2901)	3+0	5	IBS 3012	International Logistics And Supply Chain Management	3+0	5
ACC 3001	Cost and Managerial Accounting (PRE: ACC 2001)	3+0	5	IBS 3014	Export & Import Operations Management (PRE: IBS 3001)	3+0	4
IBS 3003	International Business Management (PRE: ECO 2901)	3+0	5	ECO 4001	Structure Of Turkish Economy	3+0	5
FBA 3501	Foreign Language V (German)	4+0	4	FBA 3502	Foreign Language VI (German)	4+0	4
FBA 3503	Foreign Language V (French)	4+0	4	FBA 3504	Foreign Language VI (French)	4+0	4
FBA 3505	Foreign Language V (Spanish)	4+0	4	FBA 3506	Foreign Language VI(Spanish)	4+0	4
FBA 3507	Foreign Language V (Chinese)	4+0	4	FBA 3508	Foreign Language VI(Chinese)	4+0	4
FBA 3509	Foreign Language V (Russian)	4+0	4	FBA 3510	Foreign Language VI(Russian)	4+0	4
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Unrestricted Elective				Unrestricted Elective		

SENIOR

SEVENTH SEMESTER				EIGHTH SEMESTER			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS	COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 4001	International Strategic Management (PRE: IBS 3003)	3+0	5	IBS 4012	Project Management In International Business (PRE: IBS 3003)	3+0	5
FBA 1304	Social Responsibility Project	0+2	2		Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Departmental Elective		
	Departmental Elective				Unrestricted Elective		
	Unrestricted Elective						

INTERNATIONAL BUSINESS AND TRADE UNDERGRADUATE PROGRAM: DEPARTMENTAL ELECTIVES²⁰

Students studying in the undergraduate program of International Business and Trade Program have to take 12 departmental elective courses.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 2002	Intermediate Accounting (PRE: ACC 2001)	3+0	4
ACC 4111	Financial Statement Analysis (PRE: ACC 2002)	3+0	5
ACC 4233	Auditing (PRE:ACC 2002)	3+0	5
ACC 4244	Risk Based Internal Auditing (PRE:ACC 2002)	3+0	5
ECO 2001	Microeconomics I	3+0	6
ECO 4412	The Economics of Integration and EU (PRE:ECO 3004 or ECO 2901)	3+0	4
ECO 4212	Managerial Economics (PRE: ECO 2001)	3+0	6
FBA 3001	Women in Business Life (PRE: G.P.A≥2,50) (Unrestricted Elective)	3+0	4
FBA 3003	Translation in Social Sciences (Unrestricted Elective)	2+0	3
FIN 3001	Managerial Finance (PRE: FIN 2002)	3+0	5
FIN 4235	Financial Derivates (PRE:FIN 2002)	3+0	5
FIN 4240	Risk Management and Insurance (PRE: FIN 2001/ IBS 3331)	3+0	5
IBS 3123	International Organizational Behavior	3+0	5
IBS 3151	Cross Cultural Studies In Consumer Behavior (IBS 2001)	3+0	5
IBS 3192	International Service Management (IBS 2001)	3+0	5
IBS 3194	People and Cultures of The World	3+0	5
IBS 3186	International Human Resources Management	3+0	4
IBS 3221	International Trade Blocks And Agreements	3+0	5
IBS 3272	Economics of Emerging Markets (PRE: ECO 1002)	3+0	5
IBS 3282	Turkey-EU Business Relations	3+0	4
IBS 3331	International Financial Markets	3+0	5
IBS 3362	International Bank Management (PRE: IBS 3331/ FIN 2001)	3+0	4
IBS 3421	Global E -Business And Trade (IBS 2001)	3+0	5
IBS 3492	Foreign Investments	3+0	5
IBS 3493	Responsible Investment	3+0	5
IBS 3495	Maritime Logistics Management	3+0	5
FBA 4501	Advanced Foreign Language VII(German)	4+0	4
FBA 4503	Advanced Foreign Language VII(French)	4+0	4

²⁰ Uluslararası İşletmecilik ve Ticaret Lisans Programında öğrenim gören öğrencilerin oniki (12) adet seçimlik dersi alması gerekmektedir.

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
FBA 4505	Advanced Foreign Language VII(Spanish)	4+0	4
FBA 4507	Advanced Foreign LanguageVII (Chinese)	4+0	4
FBA 4509	Advanced Foreign Language VII(Russian)	4+0	4
FBA 4502	Advanced Foreign Language VIII (German)	4+0	4
FBA 4504	Advanced Foreign Language VIII (French)	4+0	4
FBA 4506	Advanced Foreign Language VIII (Spanish)	4+0	4
FBA 4508	Advanced Foreign Language VIII(Chinese)	4+0	4
FBA 4510	Advanced Foreign Language VIII(Russian)	4+0	4
IBS 4151	Negotiation Strategies and Techniques	3+0	4
IBS 4153	Current Issues In International Business (PRE: IBS 3003)	3+0	5
IBS 4155	Global Entrepreneurship	3+0	5
IBS 4157	International Marketing Communications (PRE: IBS 2001)	3+0	5
IBS 4158	Sustainability Marketing	3+0	5
IBS 4159	Microfinance and Social Entrepreneurship (PRE:FIN 2002)	3+0	5
IBS 4192	Decision Making In International Business	3+0	5
IBS 4194	International Business Seminars	3+0	4
IBS 4196	International Retail Management (PRE: IBS 2001)	3+0	5
IBS 4231	World Trade Systems (PRE: ECO 2901 or ECO 3004)	3+0	4
IBS 4233	Customs And Foreign Exchange Operations	3+0	4
IBS 4251	Economies of Turkey's Trading Partners	3+0	5
IBS 4343	Bank Management (PRE: FIN 2001 / IBS 3331)	3+0	5
IBS 4292	Current Issues In World Economy	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5
IBS 4351	Financial Data Analysis (PRE: FIN 2002 & FBA 1202)	3+0	4
IBS 4362	Multinational Business Finance (PRE:IBS 4321)	3+0	5
IBS 4394	Financial Forecasting (PRE: FIN 2002 & FBA 1202)	3+0	4
IBS 4472	Regional Studies In Business: Asia & Far East (PRE: IBS 2014)	3+0	5
IBS 4484	Regional Studies In Business: Europe (PRE: IBS 2014)	3+0	5
IBS 4476	Regional Studies In Business: Americas (PRE: IBS 2014)	3+0	5
IBS 4478	Regional Studies In Business: Middle East (PRE: IBS 2014)	3+0	5
IBS 4480	Regional Studies In Business: Africa (PRE: IBS 2014)	3+0	5
IBS 4486	Sales Management in Foreign Trade	3+0	5
IBS 4741	International Trade Law (PRE:IBS 3014)	3+0	4
LAW 3001	Business Law (PRE: FBA 1801)	3+0	5
LAW 4222	Competition Law (PRE: LAW 3001)	3+0	5

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
LAW 4242	International Business Law (PRE: LAW 3001)	3+0	5
MNO 4224	Comparative Management Culture	3+0	5
MNO 4233	Turkey and Business Environment	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4242	Innovation Management	3+0	5
PRD 4111	Product and Service Quality Management (PRE: PRD 2001)	3+0	5
QMT 3001	Business Forecasting (PRE: FBA 1202)	4+0	6
QMT 4235	Technology Management	3+0	5

INTERNATIONAL BUSINESS AND TRADE UNDERGRADUATE PROGRAM: MAJORS

INTERNATIONAL BUSINESS AND MANAGEMENT MAJOR

REQUIRED MAJOR ELECTIVES (3 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3123	International Organizational Behavior	3+0	5
IBS 3194	People and Cultures Of The World	3+0	5
IBS 4155	Global Entrepreneurship	3+0	5
IBS 4192	Decision Making in International Business	3+0	5
MAJOR ELECTIVES (3 Courses should be selected and at least one of the major electives must be "Regional Studies in Business")			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3123	International Organizational Behavior	3+0	5
IBS 3151	Cross Cultural Studies in Consumer Behavior(IBS 2001)	3+0	5
IBS 3192	International Service Management (IBS 2001)	3+0	5
IBS 3194	People And Cultures of The World	3+0	5
IBS 3186	International Human Resources Management	3+0	4
IBS 3421	Global E -Business and Trade (IBS 2001)	3+0	5
IBS 4151	Negotiation Strategies And Techniques	3+0	4
IBS 4153	Current Issues in International Business (PRE: IBS 3003)	3+0	5
IBS 4155	Global Entrepreneurship	3+0	5
IBS 4157	International Marketing Communications (PRE: IBS 2001)	3+0	5
IBS 4192	Decision Making in International Business	3+0	5
IBS 4194	International Business Seminars	3+0	4
IBS 4196	International Retail Management (PRE: IBS2001)	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5
IBS 4362	Multinational Business Finance (PRE: IBS 4321)	3+0	5
IBS 4472	Regional Studies In Business: Asia & Far East (PRE: IBS 2014)	3+0	5
IBS 4484	Regional Studies in Business: Europe (PRE: IBS 2014)	3+0	5
IBS 4476	Regional Studies in Business: Americas (PRE: IBS 2014)	3+0	5
IBS 4478	Regional Studies in Business: Middle East (PRE: IBS 2014)	3+0	5
IBS 4480	Regional Studies in Business: Africa (PRE: IBS 2014)	3+0	5

MAJOR ELECTIVES (1 Course should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 4212	Managerial Economics(PRE: ECO 2001)	3+0	6
LAW 4222	Competition Law (PRE: LAW 3001)	3+0	5
LAW 4242	International Business Law (PRE: LAW 3001)	3+0	5
MNO 4224	Comparative Management Culture	3+0	5
MNO 4233	Turkey And Business Environment	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4242	Innovation Management	3+0	5
QMT 3001	Business Forecasting (PRE:FBA 1202)	4+0	6
QMT 4235	Technology Management	3+0	5
IBS 4741	International Trade Law (PRE: IBS 3014)	3+0	4

FOREIGN TRADE MAJOR

REQUIRED MAJOR ELECTIVES (3 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3421	Global E -Business and Trade (PRE:IBS 2001)	3+0	5
IBS 3221	International Trade Blocks And Agreements	3+0	5
IBS 4233	Customs and Foreign Exchange Operations (PRE:IBS 3014)	3+0	4
IBS 4741	International Trade Law (PRE: IBS 3014)	3+0	4
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ECO 4412	The Economics of Integration and EU (PRE: ECO 3004 or ECO 2901)	3+0	4
IBS 3272	Economics Of Emerging Markets (ECO 1002)	3+0	5
IBS 3282	Turkey-EU Business Relations	3+0	4
IBS 3492	Foreign Investments	3+0	5
IBS 4231	World Trade Systems (PRE: ECO 2901 or ECO 3004)	3+0	4
IBS 4251	Economies of Turkey's Trading Partners	3+0	5
IBS 4292	Current Issues in World Economy	3+0	5
IBS 4472	Regional Studies In Business: Asia & Far East (PRE: IBS 2014)	3+0	5
IBS 4484	Regional Studies in Business: Europe (PRE: IBS 2014)	3+0	5
IBS 4476	Regional Studies in Business: Americas (PRE: IBS 2014)	3+0	5
IBS 4478	Regional Studies in Business: Middle East (PRE: IBS 2014)	3+0	5
IBS 4480	Regional Studies in Business: Africa (PRE: IBS 2014)	3+0	5
IBS 3421	Global E -Business And Trade (PRE:IBS 2001)	3+0	5
IBS 3221	International Trade Blocks and Agreements	3+0	5
IBS 4233	Customs and Foreign Exchange Operations (PRE: IBS 3014)	3+0	4
IBS 4741	International Trade Law (PRE:IBS 3014)	3+0	4
QMT 3001	Business Forecasting (PRE: FBA 1002)	4+0	6
IBS 4158	Sustainability Marketing	3+0	5

INTERNATIONAL FINANCE AND BANKING MAJOR

REQUIRED MAJOR ELECTIVES (3 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 4343	Bank Management (PRE:FIN 2001/IBS 3331)	3+0	5
IBS 3331	International Financial Markets	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5
MAJOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
ACC 4111	Financial Statement analysis (PRE:ACC 2002)	3+0	5
FIN 3001	Managerial Finance (PRE:FIN 2002)	3+0	5
FIN 4235	Financial Derivates (PRE:FIN 2001)	3+0	5
FIN 4240	Risk Management and Insurance (PRE: FIN 2001/ IBS 3331)	3+0	5
IBS 3362	International Bank Management (PRE: IBS 3331/ FIN 2001)	3+0	4
IBS 3492	Foreign Investments	3+0	5
IBS 4292	Current Issues In World Economy	3+0	5
IBS 4351	Financial Data Analysis (PRE: FIN 2002 & FBA 1202)	3+0	4
ACC 4244	Risk Based Internal Auditing (PRE: ACC 2002)	3+0	5
IBS 4362	Multinational Business Finance (PRE: IBS 4321)	3+0	5
IBS 4394	Financial Forecasting(PRE: FIN 2002; FBA 1202)	3+0	4
LAW 4242	International Business Law (PRE: LAW 3001)	3+0	5
IBS 4741	International Trade Law (PRE: IBS 3014)	3+0	4
IBS 4159	Microfinance and Social Entrepreneurship (PRE: FIN 2002)	3+0	5
IBS 3493	Responsible Investment	3+0	5

INTERNATIONAL BUSINESS AND TRADE UNDERGRADUATE PROGRAM: INTERNATIONAL BUSINESS AND MANAGEMENT MINOR ²¹

Students enrolled in any one of the DEU Faculty of Business departments other than International Business and Trade Department may apply for this minor by fulfilling the requirements of the DEU Minor Programs Directives. To declare a minor, students should take and complete 4 required and 4 elective courses in the list below.

COMPULSORY MINOR COURSES (4 Courses should be taken)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3003	International Business Management (PRE: ECO 2901)	3+0	5
ECO 2901	Principles of International Economics	3+0	4
IBS 2014	Comparative Economic Geography	3+0	4
IBS 4001	International Strategic Management (PRE: IBS 3003)	3+0	5
MINOR ELECTIVES (4 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
	IBS 2016 Global Market Analysis (PRE:IBS 2001)	3+0	5
IBS 3421	Global E -Business And Trade (PRE:IBS 2001)	3+0	5
IBS 4472	Regional Studies in Business: Asia & Far East (PRE: IBS 2014)	3+0	5
IBS 4484	Regional Studies in Business: Europe (PRE: IBS 2014)	3+0	5
IBS 4476	Regional Studies in Business: Americas (PRE: IBS 2014)	3+0	5
IBS 4478	Regional Studies in Business: Middle East (PRE: IBS 2014)	3+0	5
IBS 4480	Regional Studies in Business: Africa (PRE: IBS 2014)	3+0	5
IBS 3151	Cross Cultural Studies in Consumer Behavior (PRE:IBS 2001)	3+0	5
IBS 3192	International Service Management (PRE:IBS 2001)	3+0	5
IBS 3194	People and Cultures of The World	3+0	5
IBS 3186	International Human Resources Management	3+0	4
IBS 3123	International Organizational Behavior	3+0	5
IBS 4151	Negotiation Strategies And Techniques	3+0	4
IBS 4153	Current Issues in International Business (PRE: IBS 3003)	3+0	5
IBS 4155	Global Entrepreneurship	3+0	5
IBS 4157	International Marketing Communications (PRE: IBS2001)	3+0	5
IBS 4192	Decision Making in International Business	3+0	5
IBS 4194	International Business Seminars	3+0	4
IBS 4196	International Retail Management (PRE: IBS2001)	3+0	5
IBS 4321	International Financial Management (PRE: FIN 2002)	3+0	5
IBS 4362	Multinational Business Finance (PRE:IBS 4321)	3+0	5

²¹ DEÜ İşletme Fakültesine kayıtlı olan Uluslararası İşletmecilik ve Ticaret Bölümü öğrencileri dışındaki tüm öğrenciler DEÜ Yandal Programı Yönergesi'nin yükümlülüklerini karşılamaları koşulu ile Uluslararası İşletmecilik ve Ticaret Bölümü Yandal Programına başvurabilirler. Yandal programlarına ilişkin yükümleri yerine getirerek yukarıdaki derslerden 4 zorunlu 4 adet de seçmeli dersi başarıyla alan öğrenciler Uluslararası İşletmecilik ve Yönetim Yandal sertifikası almaya hak kazanırlar.

INTERNATIONAL BUSINESS AND TRADE UNDERGRADUATE PROGRAM: DOUBLE MAJOR

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 2001	International Marketing Management	3+0	5
IBS 2014	Comparative Economic Geography	3+0	4
IBS 3001	Foreign Trade Financing (PRE: ECO 2901)	3+0	5
IBS 3003	International Business Management (PRE: ECO 2901)	3+0	5
IBS 3012	International Logistics And Supply Chain Management	3+0	5
IBS 3014	Export & Import Operations Management (PRE: IBS 3001)	3+0	4
IBS 4001	International Strategic Management (IBS: 3003)	3+0	5
ECO 2901	Principles of International Economics	3+0	4
IBS 2016	Global Market Analysis (PRE:IBS 2001)	3+0	5
	Departmental Electives (7 Departmental elective courses with IBS Codes should be taken)		