

DEPARTMENT OF BUSINESS ADMINISTRATION 2018-2019 ACADEMIC YEAR FALL SEMESTER COURSES

COURSE INFORMATION					BÖLÜM İÇİ DERS KONTENJANLARI					SERBEST SEÇMELİ DERS KONTENJANLARI					TOPLAM KONTENJAN			
COURSE CODE	COURSE TITLE	SEMESTER	NATIONAL CREDIT	ECTS	OFFERED BY	BUS	ECO	IRE	TMT	IBS	BUS	ECO	IRE	TMT	IBS			
MNO 1001	Principles of Business Administration	1	4+0	5		v	v		v	v	x	x	10	x	x			
ACC 2001	Financial Accounting	3	3+0	5		v	v		v	v	x	x	2	x	x			
FIN 2001	Financial System and Environment	3	3+0	4		v					x	x			0			
MNO 2001	Managing Individuals at Work	3	3+0	4		v					x		2					
MRK 2001	Principles of Marketing	3	3+0	5		v					x		5					
QMT 2001	Management Science	3	3+0	5		v					x							
ACC 3001	Cost and Managerial Accounting (PRE: ACC 2001)	5	3+0	5		v				v	x					x		
FIN 3001	Managerial Finance (PRE: FIN 2002)	5	3+0	5		v	3			5	x	D				D		
LAW 3001	Business Law (PRE: LAW 1801)	5	3+0	5		v			v		x	x		x		D		
MRK 3001	Marketing Strategies (PRE: MRK 2001)	5	3+0	5		v					x							
MRK 2901	Marketing	3	3+0	5					v					x			TMT de açılacak	
MNO 2002	Human Resource Management	3	3+0	5					v		x		2	x			TMT de açılacak	
FIN 2002	Business Finance (PRE: ACC 2001)	5	3+0	5			5		v		x	D	2	x	x		TMT de açılacak	
SEÇİMLİK DERSLER																		
ACC 4231	Tax Law and Accounting		3+0	5		30							5	2			37	
ACC 4245	INTERNATIONAL FINANCIAL REPORTING I (PRE: ACC 2002)		3+0	5		30							5	2			37	
FIN 4222	Public Finance		3+0	5		30								2			32	
FIN 4233	Investment Analysis (PRE: FIN 2002)		3+0	5		30	2							2			34	
FIN 4235	Financial Derivatives (PRE: FIN 2001)		3+0	5		30				2		2					34	
MRK 4111	CONSUMER BEHAVIOR (PRE: MRK 2001)		3+0	5		35											35	
MRK 4211	SERVICES MARKETING (PRE: MRK 2001)		3+0	5		25								3			28	
MRK 4231	STAKEHOLDER RELATIONSHIP MANAGEMENT (PRE: MRK 2001)		3+0	5		25							2	2	2		31	
MRK 4233	DIGITAL MARKETING (PRE: MRK 2001)		3+0	5		30				2				3	D		35	
MRK 4246	SALES AND SALES PROMOTION MANAGEMENT (PRE: MRK 2001)		3+0	5		30								3	2		35	
MRK 4244	CURRENT TOPICS IN MARKETING (PRE:MRK 2001)		3+0	5		14						2		2	2		20	
PRD 4111	PRODUCT AND SERVICES QUALITY MANAGEMENT (PRE: PRD 2001)		3+0	5		25				5				1	D		31	
PRD 4220	PRODUCTION PLANNING AND CONTROL (PRE: PRD 2001)		3+0	5		30											30	
PRD 4222	SUPPLY CHAIN MANAGEMENT AND LOGISTICS (PRE: PRD 2001)		3+0	5		30											30	
MRK 4248	INNOVATION & NEW PRODUCT DEVELOPMENT		3+0	5		25								2	3		30	
QMT4242	E-Business		3+0	5		20						2	3	2	2		29	
QMT4111	System Analysis and Design		3+0	5		20						2	2	2	2		28	
QMT4220	Intelligent Systems		3+0	5		20						0	0	0	0		20	
QMT4222	Object Oriented Analysis and Design		3+0	5		20						2	2	2	2		28	
QMT4233	Web Technologies and Business Systems		3+0	5		20						2	3	2	2		29	
MNO 4211	Human Resource Planning		3+0	5		23							2	2	3	3	33	Ders bilgisayar lab.de işlenmektedir. Kapasite arttırılmamalı
MNO 4213	Recruitment, Selection and Placement		3+0	5		31							3	3	4	4	45	
MNO 4215	Conflict Management and Negotiation		3+0	5		22							2	3	2	2	31	Role playing olduğundan kontenjan arttırılmamalı
MNO 4233	Turkey and Business Environment		3+0	5		23				5		5	2	5			40	
MNO 4235	Entrepreneurship and Business Planning Environment (PRE: MNO 1001)		3+0	5		15						3	2	2	2		24	Akredite ders olduğundan kontenjanı aşmaması
MNO 4237	Business Ethics		3+0	5		35				3				3			41	
						668	10	0	0	22	0	37	47	51	28		863	

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DEPARTMENT OF ECONOMICS 2018-2019 ACADEMIC YEAR FALL SEMESTER COURSES

COURSE CODE	COURSE INFORMATION	BÖLÜM İÇİ KONTENJAN					SERBEST SEÇMELİ KONTENJANI					TOPLAM KONTENJAN					
		SEMESTER	NATIONAL CREDIT	ECTS	OFFERED BY	BUS	ECO	IRE	TMT	IBS	BUS		ECO	IRE	TMT	IBS	
ECO 1001	Economics I	1	3+0	5		√	√	√	√	√	x	x	x	x	x		
ECO 2001	Microeconomics I	3	3+0	6			√				5	x	x	2	D		
ECO 2003	Macroeconomics I	3	3+0	6			√				5	x	x	2	3		
ECO 2005	History of Economic Thought	3	3+0	6			√				2	x	5	x	2		
ECO 2007	Comparative World Economy	3	3+0	5			√				5	x	5	1	2		
ECO 3001	Econometrics (Pre:FBA 1202)	5	3+0	6			√				x	x	x	x	x		
ECO 3003	Money and Banking (Pre:ECO 2003)	5	3+0	6			√				5	x	x	x	2		
ECO 4001	Structure of Turkish Economy	7	3+0	5		√	√				x	x	x	x	x		
ECO 2901	Principles of International Economics	3	3+0	4				√			x	x	x	x	x		
ECO 4114	International Economic Institutions	3	3+0	4					√			x			x		
ECO 2905	Economic Environment	3	3+0	5					√						x		
ECO 4001	Structure of Turkish Economy	5	3+0	5				√			x	x	x	x	x		
SEÇİMLİK DERSLER																	
ECO 4113	Fiscal Economics (PRE: ECO 2006)		3+0	6							42						
ECO 4111	Open Economy Macroeconomics (PRE: ECO 2003)		3+0	6							42						
ECO 4422	Institutional Economics		3+0	6							42						
ECO 4120	Economic Development (PRE: ECO 2001)		3+0	6							42						
ECO 4121	The Political Economy of Industrial Society		3+0	5							42						
ECO 4421	Law and Economics		3+0	5							42						
ECO 4419	Behavioral Economics (PRE: ECO 2001)		3+0	6							42						
ECO 4412	Economics of Integration and EU (PRE: ECO 3004)		3+0	4						D	42						
ECO 4418	Economics of Culture		3+0	6							42						
ECO 4420	Energy Economics (PRE: ECO 2003, ECO 2001)		3+0	6							42						
ECO 4211	Industrial Economics (PRE: ECO 2002)		3+0	6							42						
ECO 4124	Social Network Analysis		3+0	6							42						
ECO 4416	Practical Training in Economics		3+0	6							25						
ECO 4114	International Economic Institutions		3+0	4							42						
TOTAL											571	45	0	21	9	13	659







DEPARTMENT OF TOURISM MANAGEMENT 2018-2019 ACADEMIC YEAR FALL SEMESTER COURSES

COURSE INFORMATION					BÖLÜM İÇİ KONTENJAN					SERBEST SEÇMELİ KONTENJANI					TOPLAM KONTENJAN	
COURSE CODE	COURSE TITLE	SEMESTER	NATIONAL CREDIT	ECTS	OFFERED BY	BUS	ECO	IRE	TMT	IBS	BUS	ECO	IRE	TMT	IBS	
TMT 2001	Introduction to Tourism and Travel Industry	3	3+0	5					√		2	2	2	x	2	
TMT 3001	Tourism Economics (PRE: ECO 1001, ECO 1002)	5	3+0	5					√		2	2	2	x	2	
TMT 4019	Destination Marketing	7	3+0	4					√		2	2	2	x	2	
TMT 4003	Tourism Law	7	3+0	4					√		2	2	2	x	2	
<b>SEÇİMLİK DERSLER</b>																
TMT 3005	Front Office Management		2+2	4		x	x	x	30	x	x	x	x	x	x	30
TMT 3024	Guest Relations in Tourism		3+0	4		x	x	x	20	x	2	2	0	x	2	26
TMT 3021	Food and Beverage Management		3+0	4		x	x	x	40	x	3	3	0	x	3	49
TMT 3026	Ticketing and Comp. Res. Systems		2+2	4		x	x	x	30	x	x	x	x	x	x	30
TMT 4027	Food Safety and Sanitation		3+0	4		x	x	x	20	x	5	3	0	x	3	31
TMT 3022	Current Issues in Tour. and Rec.		3+0	4		x	x	x	20	x	3	3	4	x	3	33
TMT4018	Airline Management and Marketing		3+0	4		x	x	x	30	x	5	3	3	x	3	44
TMT 4012	Env. and National Parks Mng. in Tour.		3+0	4		x	x	x	20	x	4	3	4	x	3	34
TMT 4023	Special Interest Tourism		3+0	4		x	x	x	20	x	4	3	4	x	3	34
TMT 4021	Meeting Ind. and Congress Org.		3+0	4		x	x	x	20	x	x	x	x	x	x	20
TMT 3031	Consumer Behaviour in Tourism		3+0	4		x	x	x	30	x	x	2	3	x	2	37
TMT 4033	Entrepreneurship in Tourism		3+0	4		x	x	x	30	x	x	2	3	x	2	37
						0	0	0	310	0	34	32	29	0	32	437



DEPARTMENT OF INTERNATIONAL BUSINESS AND TRADE 2018-2019 ACADEMIC YEAR FALL SEMESTER COURSES

COURSE INFORMATION					BÖLÜM İÇİ KONTENJAN					SERBEST SEÇMELİ KONTENJANI					TOPLAM KONTENJAN	
COURSE CODE	COURSE TITLE	SEMESTER	NATIONAL CREDIT	ECTS	OFFERED BY	BUS	ECO	IRE	TMT	IBS	BUS	ECO	IRE	TMT	IBS	
IBS 2001	International Marketing Management	3	3+0	5						√	D					
IBS 3001	Foreign Trade Financing (PRE: ECO 2901)	5	3+0	5						√	5					
IBS 3003	International Business Management (PRE: ECO 2901)	5	3+0	5						√	D					
IBS 4001	International Strategic Management (PRE:IBS 3003)	7	3+0	5						√	x			x		
<b>SEÇİMLİK DERSLER</b>																
IBS 3123	International Organizational Behavior		3+0	5						35	x		2	2		39
IBS 4155	Global Entrepreneurship		3+0	5		D				30	x	2		2		34
IBS 3151	Cross Cultural Studies in Consumer Behavior (Pre:IBS 2001)		3+0	5						30	2			5		37
IBS 4194	International Business Seminars		3+0	4						35	5					40
IBS 4741	International Trade Law (Pre:IBS 3014)		3+0	4						30	5	2	2			39
IBS 4251	Economies of Turkey's Trading Partners		3+0	5			15			30	5	x	5			55
IBS 3331	International Financial Markets		3+0	5						30	5					35
IBS 4157	International Marketing Communications (Pre:IBS 2001)		3+0	5						30	x		2	3		35
IBS 3495	Maritime Logistics Management		3+0	5						30	5					35
IBS 4472	Regional Studies in Business: Asia&Far East (Pre:IBS 2014)		3+0	5						30	2		2	2		36
IBS 4321	International Financial Management (PRE: FIN 2002)		3+0	5		D				30	x	5				35
IBS 4351	Financial Data Analysis (PRE:Fin2002&FBA 1202)		3+0	5		D				25	x	x	x	x		25
IBS 3421	Global E-Business&Trade (PRE:IBS 2001)		3+0	5						30	x					30
IBS 4486	Sales Management in Foreign Trade		3+1	5						30	x		2	2		34
IBS 4476	Regional Studies in Business: Americas (Pre:IBS 2014)		3+0	5						30	2	2	2	2		38
FBA 4509	Advanced Foreign Language VII Russian		4+0	4						30						30
						0	15	0	0	485	0	36	11	17	18	582

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FACULTY COURSES 2018-2019 ACADEMIC YEAR FALL SEMESTER COURSES

COURSE INFORMATION											SERBEST SEÇMELİ					TOPLAM KONTENJAN
COURSE CODE	COURSE TITLE	SEMESTER	NATIONAL CREDIT	ECTS	OFFERED BY	BUS	ECO	IRE	TMT	IBS	BUS	ECO	IRE	TMT	IBS	
FBA 1101	Integrated Language Skills	1	2+0	3		√	√	√	√	√	x	x	x	x	x	0
FBA 1201	Calculus	1	4+0	5		√	√	√	√	√	x	x	x	x	x	0
FBA 1301	Sociology	1	3+0	4		√	√	√	√	√	x	x	x	x	x	0
FBA 1307	Gender Equality	1	1+0	1		√	√	√	√	√	x	x	x	x	x	0
FBA 1801	Introduction to Law	1	3+0	4		√	√	√	√	√	x	x	x	x	x	0
FBA 1401	Communication Skills	3	3+0	3		√		√		√	x	x	x	x	x	0
FBA 2201	Research Methods	3	3+0	4		√		√	√		x	x	x	x	x	0
FBA 1304	Social Responsibility Project	3	0+2	2			√				x	x	x	x	x	0
FBA 1304	Social Responsibility Project	7	0+2	2						√	x	x	x	x	x	0
FBA 1401	Communication Skills	5	3+0	3					√		x	x	x	x	x	0
FBA 1501	Foreign Language I(German)	1	4+0	4					√	√	2	2	2	2	2	10
FBA 1503	Foreign Language I(French)	1	4+0	4					√	√	2	2	2	2	2	10
FBA 1509	Foreign Language I(Russian)	1	4+0	4						√	2	2	2	2	2	10
FBA 2501	Foreign Language III(German)	3	4+0	4					√	√	2	2	2	2	2	10
FBA 2503	Foreign Language III(French)	3	4+0	4					√	√	2	2	2	2	2	10
FBA 2509	Foreign Language III(Russian)	3	4+0	5						√	2	2	2	2	2	10
FBA 3501	Foreign Language V(German)	3	4+0	4					√	√	2	2	2	2	2	10
FBA 3503	Foreign Language V(French)	3	4+0	4					√	√	2	2	2	2	2	10
FBA 3509	Foreign Language V(Russian)	3	4+0	5						√	2	2	2	2	2	10
FBA 3001	Women in Business Life		3+0	4							8	8	8	8	8	40
FBA 3003	Translation in Social Sciences		2+0	3							8	8	8	8	8	40
FBA 3005	Gender and Society		3+0	4							8	8	8	8	8	40
TDL 1001	Turkish I	1	2+0	2		√	√	√			x	x	x	x	x	0
TDL 1001	Turkish I	3	2+0	2					√	√	x	x	x	x	x	0
ATA 1001	Principles of Atatürk and History of the Turkish Rev. I	1	2+0	2		√	√	√			x	x	x	x	x	0
ATA 1001	Principles of Atatürk and History of the Turkish Rev. I	3	2+0	2						√	x	x	x	x	x	0
ATA 1001	Principles of Atatürk and History of the Turkish Rev. I	5	2+0	2					√		x	x	x	x	x	0
FBA 4501	Prof. Foreign Language VII(German)	7	4+0	4					√		2	2	2	2	2	
FBA 4503	Prof. Foreign Language VII(French)	7	4+0	4					√		2	2	2	2	2	
	TOTAL										46	46	46	46	46	230