**TOURISM MANAGEMENT UNDERGRADUATE PROGRAM: MAJORS (UZMANLIK)**

**HOSPITALITY MANAGEMENT MAJOR**

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| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** |
| **MAJOR ELECTIVES (5 Courses should be selected)** | | | |
| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** |
| TMT 3005 | Front Office Management | 2+2 | 4 |
| TMT 3024 | Guest Relations in Tourism | 3+0 | 4 |
| TMT 3021 | Food and Beverage Management | 3+0 | 4 |
| TMT 3010 | Restaurant Management | 2+2 | 4 |
| TMT 3011 | Housekeeping Management | 2+2 | 4 |
| TMT 3028 | International Hotel Management (PRE: TMT 2002) | 3+0 | 4 |
| TMT 3013 | Travel Agencies and Tour Operators | 3+0 | 4 |
| TMT 3026 | Ticketing and Computerized Reservation Systems | 2+2 | 4 |
| TMT 4027 | Food Safety and Sanitation | 3+0 | 4 |
| TMT 4006 | Purchasing Techniques in Hospitality Industry | 3+0 | 4 |
| TMT 4031 | Tour Planning and Guiding Services in Tourism | 3+0 | 4 |
| TMT 4018 | Airline Management and Marketing | 3+0 | 4 |
| TMT 4033 | Entrepreneurship in Tourism | 3+0 | 4 |
| TMT 4021 | Meeting Industry and Congress Organization | 3+0 | 4 |
| TMT 3004 | Total Quality Management in Tourism | 3+0 | 4 |
| TMT 4030 | Food and Beverage Cost Controls | 3+0 | 4 |
| TMT 3030 | Cruise Operations and Management | 3+0 | 4 |
| TMT 3031 | Consumer Behavior in Tourism | 3+0 | 4 |

**TOURISM AND RECREATION MAJOR**

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| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** |
| **MAJOR ELECTIVES (5 Courses should be selected)** | | | |
| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** |
| TMT 3022 | Current Issues In Tourism & Recreation | 3+0 | 4 |
| TMT 3016 | E-Tourism | 3+0 | 4 |
| TMT 3025 | Recreation and Leisure Management | 3+0 | 4 |
| TMT 3023 | Sustainable Destination Management | 3+0 | 4 |
| TMT 3027 | Tourism Analysis | 3+0 | 4 |
| TMT 4012 | Environment and National Park Management in Tourism | 3+0 | 4 |
| TMT 4014 | Visitor Attractions Management | 3+0 | 4 |
| TMT 4023 | Special Interest Tourism | 3+0 | 4 |
| TMT 4026 | Cultural Tourism | 3+0 | 5 |
| TMT 4024 | Tourism Planning and Development | 3+0 | 4 |
| TMT 4029 | Stakeholder Management in Tourism | 3+0 | 4 |
| TMT 4028 | Public Relations Management in Tourism | 3+0 | 4 |
| TMT 3039 | Events Tourism and Management | 3+0 | 4 |

**TOURISM MANAGEMENT UNDERGRADUATE PROGRAM: MINORS(YANDAL)**

**DESTINATION MANAGEMENT MINOR**

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| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** |
|  | **COMPULSORY MINOR COURSES (4 Courses should be taken)** |  |  |
| TMT 2001 | Introduction to Tourism and Travel Industry | 3+0 | 5 |
| TMT 2002 | Introduction to Hospitality Industry (PRE: TMT 2001) | 3+0 | 5 |
| MRK 2901 | Marketing | 3+0 | 5 |
| TMT 4019 | Destination Marketing | 3+0 | 4 |
|  | **MINOR ELECTIVES (5 Courses should be selected)** |  |  |
| TMT 3023 | * Sustainable Destination Management | 3+0 | 4 |
| TMT 3027 | * Tourism Analysis | 3+0 | 4 |
| TMT 4012 | * Environment and National Park Management in Tourism | 3+0 | 4 |
| TMT 4014 | * Visitor Attractions Management | 3+0 | 4 |
| TMT 4026 | * Cultural Tourism | 3+0 | 4 |
| TMT 4024 | * Tourism Planning and Development | 3+0 | 4 |
| TMT 4028 | * Public Relations Management in Tourism | 3+0 | 4 |
| TMT 3039 | * Events Tourism and Management | 3+0 | 4 |
|  | * **TOTAL** |  |  |

**EVENT MANAGEMENT MINOR**

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| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** | |
|  | **COMPULSORY MINOR COURSES (4 Courses should be taken)** |  |  | |
| TMT 2001 | * Introduction to Tourism and Travel Industry | 3+0 | 5 | |
| TMT 2002 | * Introduction to Hospitality Industry (PRE: TMT 2001) | 3+0 | 5 | |
| MRK 2901 | Marketing | 3+0 | | 5 |
| TMT 4019 | Destination Marketing | 3+0 | 4 | |
| TMT 3039 | Events Tourism and Management | 3+0 | 4 | |
|  | * **MINOR ELECTIVES (5 Courses should be selected)** |  |  | |
| TMT 3016 | * E- Tourism | 3+0 | 4 | |
| TMT 3025 | * Recreation and Leisure Management | 3+0 | 4 | |
| TMT 4011 | * Meeting and Congress Organization | 3+0 | 4 | |
| TMT 4012 | * Environment and National Park Management in Tourism | 3+0 | 4 | |
| TMT 4014 | * Visitor Attractions Management | 3+0 | 4 | |
| TMT 4023 | * Special Interest Tourism | 3+0 | 4 | |
| TMT 4029 | * Stakeholder Management in Tourism | 3+0 | 4 | |
| TMT 4028 | * Public Relations Management in Tourism | 3+0 | 4 | |
| TMT 3031 | * Consumer Behavior in Tourism | 3+0 | 4 | |
|  | * **TOTAL** |  |  | |

**INTERNATIONAL HOTEL MANAGEMENT MINOR**

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| **COURSE CODE** | **COURSE TITLE** | **NATIONAL CREDIT** | **ECTS** |
|  | **COMPULSORY MINOR COURSES (3 Courses should be taken)** |  |  |
| TMT 2001 | * Introduction to Tourism and Travel Industry | 3+0 | 5 |
| TMT 2002 | * Introduction to Hospitality Industry (PRE: TMT 2001) | 3+0 | 5 |
| MNO 1002 | Organization and Management | 3+0 | 4 |
|  | **MINOR ELECTIVES (5 Courses should be selected)** |  |  |
| TMT 3005 | * Front Office Management | 2+2 | 4 |
| TMT 3024 | * Guest Relations in Tourism | 3+0 | 4 |
| TMT 3021 | * Food and Beverage Management | 3+0 | 4 |
| TMT 3010 | * Restaurant Management | 2+2 | 4 |
| TMT 3011 | * Housekeeping Management | 2+2 | 4 |
| TMT 3028 | * International Hotel Management (PRE: TMT 2002) | 3+0 | 4 |
| TMT 4027 | * Food Safety and Sanitation | 3+0 | 4 |
| TMT 4006 | * Purchasing Techniques in the Hospitality Industry | 3+0 | 4 |
| TMT 4033 | * Entrepreneurship in Tourism | 3+0 | 4 |
| TMT 4030 | * Food and Beverage Cost Controls | 3+0 | 4 |
|  | * **TOTAL** |  |  |