





#### FACULTY OF BUSINESS ADMINISTRATION OFFICE OF THE DEAN

# COURSE / MODULE / BLOCK DETAILS ACADEMIC YEAR / SEMESTER

Offered by:					
İşletme					
Course Title: WEB TECHNOLOGIES AND BUSINESS SYSTEMS			Course Org. Title: WEB TECHNOLOGIES AND BUSINESS SYSTEMS		
Course Level: Lisans			Course Code: QMT 4233		
Language of Instruction:			Form Submitting/Renewal Date 03/10/2019		
Weekly Course Hours:			Course Coordinator: PROF.DR. SABRİ ERDEM		
Theory	Application	Laboratory	National Credit:		
3	0	0	ECTS Credit:		

Wire: +90(232) 453 50 60 Fax: +90(232) 453 50 62 Access: www.deu.edu.tr

E-mail: isletme@deu.edu.tr

Address: D.E.Ü. Kaynaklar Yerleşkesi 35160 Buca / İZMİR



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Offered to:	Course	Status:	Compulsory/Elective
Name of the Department:			
BUSINESS ADMINISTRATION		Ele	ctive Course

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Instructor/s:

PROF.DR. SABRİ

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#### Course Objective:

Understanding the need for integrating web technologies with business systems and having skilled at basic web development tools and environment for enriching the business activities.

In this course students will be able to build an introductory company web site, getting user feedback through forms, interacting with web site visitors and customers. On the other hand, it is not expected to have any computer programming skill before.

# Learning Outcomes: 1 Understand the basics of internet and web technology 2 Having knowledge about need for integrating web tech. and business systems 3 Having skilled about unidirectional web page building for business applications 4 Having Skilled about interactive web pages for getting user responses 5 Having skilled about content management systems for fast developing of business web applications.

#### Learning and Teaching Strategies:

1. Lecture

6

Lectures are supported by related concepts and class discussions.

Develop web based applications for businesses.

2. Lab Studies

Covering all mentioned topics during the semester.

Assignments

Assignments about topics.

4. Project Studies

Projects are presented and discussed at the end of the semester.

Assessment Methods:		
Name	Code	Calculation formula
Assignment	ASS	

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TermProject	TP	
BNS	BNS	ASS * 060 + TP * 040

#### Further Notes about Assessment Methods:

Assignments: There will be 4-6 assignments related to topics covered in the class.

Term Project: Students will build real-like and functional company web pages published over internet.

Assessment (	Criteria:		

#### Textbook(s)/References/Materials:

Various Books, Materials and E-learning Based Platforms that contains courses like Web Development

www.freecodecamp.org

www.w3schools.com

codeacademy.com

coursera.com

edx.com

#### Course Policies and Rules:

- 1. It is expected to participate actively to the in-class activities although there is no obligation formally.  $\Box$
- Violations of Plagiarism of any kind will result in disciplinary steps being taken.

#### Contact Details for the Instructor:

sabri.erdem@deu.edu.tr

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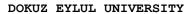


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Office Hours:
TBA

Course	e Outline:	
Week	Topics:	Notes:
1	Basics of IT, Internet and Web Environment	
2	Introducing an easy web development	
3	Business Applications with HTML and CSS	
4	Business Applications with HTML and CSS	
5	Business Applications with HTML and CSS	
6	Making Interactive Web Pages with JQuery and	
	JavaScript	
7	Using Content Management Systems for fast web	
	development for business applications	
8	Using Content Management Systems for fast web	
	development for business applications	
9	Applications of Web Developments	
10	Applications of Web Developments	
11	Term Project Introduction	
12	Term Project Submission	

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#### ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Lectures	12	3	36

Exams			
Project Assignment	1	3	3

Out Class activities					
Preparations before/after weekly lectures	12	3	36		
Preparing assignments	4	5	20		
Project Preparation	1	30	30		
Total Work Load (hour)			125		
ECTS Credits of the Course= Total Work Load (hour) / 25			5		

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