

DOKUZ EYLÜL ÜNİVERSİTESİ
İŞLETME FAKÜLTESİ
TURİZM İŞLETMECİLİĞİ BÖLÜMÜ ÖĞRENCİLERİ İÇİN
İŞLETME BÖLÜMÜ
ÇİFT ANADAL PROGRAMI

BİRİNCİ YIL GÜZ DÖNEMİ

İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
MNO 1003	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
TDL 1001	TURKISH LANGUAGE I	2	0	2
	TOPLAM	24	0	30

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TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
MNO 1003	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I (5.YARIYIL)	2	0	2
TDL 1001	TURKISH LANGUAGE I (3.YARIYIL)	2	0	2

BİRİNCİ YIL BAHAR DÖNEMİ

İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1102	ADVANCED WRITING SKILLS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
TDL 1002	TURKISH LANGUAGE II	2	0	2
	TOPLAM	21	2	30

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DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1102	ADVANCED WRITING SKILLS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II (6.YARIYIL)	2	0	2
TDL 1002	TURKISH LANGUAGE II (4.YARIYIL)	2	0	2

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İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
FBA 1401	COMMUNICATION SKILLS	3	0	3
FBA 2201	RESEARCH METHODS	3	0	4
FIN 2001	FINANCIAL SYSTEM AND ENVIRONMENT	3	0	4
MNO 2001	MANAGING INDIVIDUALS AT WORK	3	0	4
MRK 2001	PRINCIPLES OF MARKETING	3	0	5
QMT 2001	MANAGEMENT SCIENCE	3	0	5
	TOPLAM	21	0	30

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DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
FBA 1401	COMMUNICATION SKILLS	3	0	3
FBA 2201	RESEARCH METHODS	3	0	4
MRK 2901	MARKETING	3	0	5

İKİNCİ YIL BAHAR DÖNEMİ

İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
GÇD 1001	Volunteerism Studies	1	2	4
ACC 2002	INTERMEDIATE ACCOUNTING	3	0	4
FIN 2002	BUSINESS FINANCE	3	0	5
MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5
MRK 2002	MARKETING APPLICATIONS	3	0	4
PRD 2002	INTR.TO PRODUCTION AND OPERATIONS MANAGEMENT	3	0	4
QMT 2004	MANAGEMENT INFORMATION SYSTEMS	3	0	4
	TOPLAM	19	0	30

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DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
GÇD 1001	Volunteerism Studies	1	2	4
FIN 2002	BUSINESS FINANCE	3	0	5
MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5

ÜÇÜNCÜ YIL GÜZ DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
MRK 3001	MARKETING STRATEGIES	3	0	5
FIN 3001	MANAGERIAL FINANCE	3	0	5
LAW 3001	BUSINESS LAW	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

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DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
LAW 3001	BUSINESS LAW	3	0	5
	TOPLAM	6	0	10

ÜÇÜNCÜ YIL BAHAR DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 2901	PRINCIPLES OF INTERNATIONAL ECONOMICS	3	0	4
LAW 3002	LABOR LAW	3	0	5
QMT 3001	BUSINESS FORECASTING	4	0	6
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

ÜÇÜNCÜ YIL BAHAR DÖNEMİ
TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
LAW 3002	LABOR LAW	3	0	5
	TOPLAM	3	0	5

MRK 4239	RETAIL OPERATIONS II	3	0	5					
MRK 4242	MARKETING DECISION MAKING	3	0	5					
MRK 4244	CURRENT TOPICS IN MARKETING	3	0	5					
MRK 4246	SALES AND SALES PROMOTION MANAGEMENT	3	0	5					
MRK 4248	INNOVATION & NEW PRODUCT DEVELOPMENT	3	0	5					
PRD 4111	PRODUCT AND SERVICES QUALITY MANAGEMENT	3	0	5					
PRD 4220	PRODUCTION PLANNING AND CONTROL	3	0	5					
PRD 4222	SUPPLY CHAIN MANAGEMENT AND LOGISTICS	3	0	5					
PRD 4231	BUSINESS RESOURCE PLANNING	3	0	5					
PRD 4240	QUALITY ASSURANCE SYSTEMS	3	0	5					
PRD 4242	CURRENT TOPICS IN OPERATIONS MANAGEMENT	3	0	5					
QMT 4111	SYSTEMS ANALYSIS AND DESIGN	3	0	5					
QMT 4211	OPERATIONS RESEARCH	3	0	5					
QMT 4213	COMPUTER APPLICATIONS IN BUSINESS	3	0	5					
QMT 4220	INTELLIGENT SYSTEMS	3	0	5					
QMT 4222	OBJECT-ORIENTED ANALYSIS AND DESIGN	3	0	5					
QMT 4224	DECISION THEORY	3	0	5					
QMT 4231	FORMATION SECURITY MANAGEMENT SYSTEM IN BUSIN	3	0	5					
QMT 4233	WEB TECHNOLOGIES AND BUSINESS SYSTEMS	3	0	5					
QMT 4235	TECHNOLOGY MANAGEMENT	3	0	5					
QMT 4237	STATISTICAL QUALITY CONTROL	3	0	5					
QMT 4240	RRENT TOPICS IN MANAGEMENT INFORMATION SYSTEM	3	0	5					
QMT 4242	E-BUSINESS	3	0	5					
QMT 4244	PROJECT MANAGEMENT	3	0	5					
FIN 4247	CORPORATE VALUATION	3	0	5					