

DOKUZ EYLÜL UNIVERSITY

FACULTY OF BUSINESS

Faculty of Business (FoB), Dokuz Eylul University was established in 1992 as the first higher education institution within the Aegean region of Turkey where the medium of instruction is English. In 1992, Economics and International Relations Departments, in 1994 Tourism Management Department and in 2008, the International Business and Trade Department joined the Faculty of Business.



Mission: To educate entrepreneurs and leaders who have an international perspective, can keep pace with contemporary needs, and have learned lifelong learning; conduct activities that support sustainable development goals, and quality research.

Values: TUSEC which are Tolerance, Unity, Self – Confidence, Entrepreneurship & Creativity.

Motto: Learn, Think and Progress



2022 AT A GLANCE

DOKUZ EYLUL UNIVERSITY'S RESEARCH UNIVERSITY APPLICATION TO CoHE of TURKEY FINALIZED

Higher Education Council (CoHE) of Turkey categorized universities as a research university based on their academic achievements. Dokuz Eylül University has been announced as the 14th research university in Turkey out of 205 universities.



DOUBLE DEGREE PARTNERSHIPS RENEWED

Faculty of Business offers dual diploma programs since 2017, in Business Administration, Economics and International Relations programs with the University at Albany, State University of New York (SUNY). The agreement with SUNY is renewed for another 5-year term.

AACSB PROCESS CONTINUES

FoB is in the process of AACSB accreditation since Autumn 2018 and is awarded with "Business Education Alliance Member" in summer 2019. Faculty submitted First Progress Report in September 2022 and the report has been accepted by AACSB in October 2022.

ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS (ACCA) ACCREDITATION RENEWED

The Accounting and Finance -coded ACC and FIN, are accredited by Association of Chartered Certified Accountants (ACCA) since 2015. The ACCA is renewed for another five-year term starting from 2021. FoB HAS BEEN ACCEPTED INTO THE CFA UNIVERSITY AFFILIATION PROGRAM The Finance - coded FIN, major (specialization) is affiliated under the CFA University Affiliation Program in Jan 2021.



INTERNATIONALIZATION ACTIVITIES CONTINUE FULL FORCE

Global Entrepreneurship Week (GEW)

FoB took active part in the Global Entrepreneurship Week 2021 with her students, academic mentors and entrepreneurs. GEW is a virtual activity realized with the participation of 7 business schools with around 300 students. The students have a chance to improve their IT, communication and multicultural skills as well as gain practical knowledge in entrepreneurship throughout the week.

COIL with Windeisheim University of Applied Sciences

It aims to provide intercultural learning through international case projects which lasts 5 week and students earn 4 ECTS credits. It ables students to deal with real life cases in an international & virtual setting that paves them to gain cognitive and soft skills.



NETWORK OF INTERNATIONAL BUSINESS SCHOOLS (NIBS) MEMBERSHIP APPROVAL AND ACCREDITATION APPLICATION

FoB values its participation in international networks. Consequently, FoB applied to be a member of Member of Network of International Business Schools (NIBS) and has been accepted in 2021. NIBS offers very special facilities like Business Simulation Game, Case Competition and Accreditation. Accreditation facility can be regarded as a reflection report for the school's internationalisation level which FoB has applied for it and will be audited in December 2022.

BUSINET (GLOBAL BUSINESS EDUCATION NETWORK)

FoB is a member of Businet, which is one of the biggest international networks with 128 members from 35 countries, since 2015. She paves the way for networking and able to follow the internationalisation agenda for business schools. FoB is appointed as the co-chair of International Relations Managers Working Group which is one of the twelve working groups of Businet in 2021. FoB organized a workshop on "Tips and tricks in Double Degree Programs" as part of the 2021 Autumn Workshops and did a presentation of "Virtual Programs from the Perspective of Students" at 35th Businet Annual Conference in November 2022.

NICE NETWORK (NEW INITIATIVES AND CHALLENGES IN EUROPE) ANNUAL MEETING

FoB is a member of it since 2006 and 20 bilateral agreements of Faculty out of 65 are from NICE Network. Besides, FoB been part of many short term programs via Nice Network and served on its Steering Committee for 9 years. FoB organized a plenary in the NICE Network Annual Meeting 2021 presenting the course “Gender Equality” which is supported by the UNWomen as best practice. She also presented two workshops at 2022 Annual Conference in Rijeka about the reflection of virtual programs from the eyes of the students and her COIL experience. FoB will host Nice Network 2023 Annual Conference in İzmir.



INTERNATIONAL WEEK (IW) CARRIED ONLINE

International Week for FoB students is organized since 2007. IW is part of our internationalisation at home activities, providing opportunities for the students who could not participate in Exchange programs. FoB hosted 171 international scholars who taught 1673 students since its inception. 16th will be held in May 2023.

NEW ACADEMIC COLLABORATION PROTOCOLS SIGNED

Internationalization has strategic importance for FoB since her establishment. She has a faculty level international office since 1997. FoB has 67 agreements within the Erasmus + Scheme, 16 Academic Collaboration Protocols with China, Russia, Kazakhstan, S. Korea and India. FoB has signed an academic collaboration agreement with Shanghai Normal University in China in 2022.

STUDENT AND STAFF EXCHANGE CONTINUES AMID COVID RESTRICTIONS

FoB has sent 936 students and received 596 students from/to 15 European countries within the Erasmus scheme since 2004. Student and staff are exchanged with Asian universities since 2009 and FoB has sent 68 students for exchange and summer schools; received 10 students. FoB sent scholars to summer / winter schools of the partner countries. FoB received 42 incoming students and sent 44 outgoing students in 2022. Besides, renewing existing Erasmus agreements, 3 new agreements established with NovisadBusiness School in Serbia, Krok University in Ukraine, and Hohenheim University in Germany.