

Fakülte Kurulunun 25.08.2023 tarih ve 07/02 sayılı kararı ektir.

**DOKUZ EYLÜL ÜNİVERSİTESİ**  
**İŞLETME FAKÜLTESİ**  
**İKTİSAT BÖLÜMÜ ÖĞRENCİLERİ İÇİN**  
**İŞLETME BÖLÜMÜ**  
**ÇİFT ANADAL PROGRAMI**

**BİRİNCİ YIL GÜZ DÖNEMİ****İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
TDL 1001	TURKISH LANGUAGE I	2	0	2
	<b>TOPLAM</b>	<b>24</b>	<b>0</b>	<b>30</b>

**BİRİNCİ YIL GÜZ DÖNEMİ****İKTİSAT PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
TDL 1001	TURKISH LANGUAGE I	2	0	2

**BİRİNCİ YIL BAHAR DÖNEMİ****İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
<b>MNO 1002</b>	<b>ORGANIZATION AND MANAGEMENT</b>	<b>3</b>	<b>0</b>	<b>4</b>
<b>FBA 1302</b>	<b>SOCIAL PSYCHOLOGY</b>	<b>3</b>	<b>0</b>	<b>4</b>
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
TDL 1002	TURKISH LANGUAGE II	2	0	2
	<b>TOPLAM</b>	<b>21</b>	<b>2</b>	<b>30</b>

**BİRİNCİ YIL BAHAR DÖNEMİ****İKTİSAT PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
TDL 1002	TURKISH LANGUAGE II	2	0	2



**DÖRDÜNCÜ YIL GÜZ DÖNEMİ**  
**İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
<b>TOPLAM</b>		18	0	30

**DÖRDÜNCÜ YIL GÜZ DÖNEMİ**  
**İKTİSAT PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5

**DÖRDÜNCÜ YIL BAHAR DÖNEMİ**  
**İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
MNO 4001	STRATEGY AND POLICY	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
<b>TOPLAM</b>		18	0	30

**DÖRDÜNCÜ YIL BAHAR DÖNEMİ**  
**İKTİSAT PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS

**SEÇMELİ DERSLER**  
**İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 4111	FINANCIAL STATEMENT ANALYSIS	3	0	5
ACC 4220	ACCOUNTING INFORMATION SYSTEMS	3	0	5
ACC 4222	ACCOUNTING FOR DECISION MAKING	3	0	5
ACC 4231	TAX LAW AND ACCOUNTING	3	0	5
ACC 4233	AUDITING	3	0	5
ACC 4242	CURRENT TOPICS IN ACCOUNTING	3	0	5
ACC 4244	RISK BASED INTERNAL AUDITING	3	0	5
ACC 4245	INTERNATIONAL FINANCIAL REPORTING I	3	0	5
ACC 4246	INTERNATIONAL FINANCIAL REPORTING II	3	0	5
ACC 4247	ETHICS IN ACCOUNTING AND FINANCE	3	0	5
ACC 4248	INTEGRATED REPORTING AND ADVANCED PERFORMANCE MANAGEMENT	3	0	5
FIN 4111	CAPITAL MARKETS AND FINANCIAL INSTITUTIONS	3	0	5
FIN 4222	PUBLIC FINANCE	3	0	5
FIN 4233	INVESTMENT ANALYSIS	3	0	5
FIN 4235	FINANCIAL DERIVATIVES	3	0	5
FIN 4237	ENTREPRENEURIAL FINANCE	3	0	5
FIN 4240	RISK MANAGEMENT AND INSURANCE	3	0	5
FIN 4242	REAL ESTATE FINANCE	3	0	5
FIN 4244	SECURITY ANALYSIS APPLICATIONS	3	0	5
FIN 4246	CURRENT TOPICS IN FINANCE	3	0	5
IBS 2001	INTERNATIONAL MARKETING MANAGEMENT	3	0	5
IBS 2016	GLOBAL MARKET ANALYSIS	3	0	5
IBS 3003	INTERNATIONAL BUSINESS MANAGEMENT	3	0	5
IBS 3005	EXPORT&IMPORT OPERATIONS MANAGEMENT	3	0	5
IBS 3186	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	3	0	4

**İKTİSAT PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
FIN 4233	INVESTMENT ANALYSIS	3	0	5
FIN 4246	CURRENT TOPICS IN FINANCE	3	0	5

IBS 3194	PEOPLE AND CULTURES OF THE WORLD	3	0	5
IBS 4155	GLOBAL ENTREPRENEURSHIP	3	0	5
IBS 4158	SUSTAINABILITY MARKETING	3	0	5


IBS 4321	INTERNATIONAL FINANCIAL MANAGEMENT	3	0	5				
IBS 4343	BANK MANAGEMENT	3	0	5				
IBS 4351	FINANCIAL DATA ANALYSIS	3	0	4				
IBS 4362	MULTINATIONAL BUSINESS FINANCE	3	0	5				
IBS 4394	FINANCIAL FORECASTING	3	0	4				
LAW 4220	COMPANY LAW	3	0	5				
LAW 4222	COMPETITION LAW	3	0	5				
LAW 4231	INFORMATION TECHNOLOGIES LAW	3	0	5				
LAW 4240	COMPANY LAW	3	0	5				
LAW 4242	INTERNATIONAL BUSINESS LAW	3	0	5				
MNO 4211	HUMAN RESOURCE PLANNING	3	0	5				
MNO 4213	RECRUITMENT, SELECTION AND PLACEMENT	3	0	5				
MNO 4215	CONFLICT MANAGEMENT AND NEGOTIATION	3	0	5				
MNO 4220	TRAINING & DEVELOPMENT, PERFORMANCE & CAREER MNG.	3	0	5				
MNO 4222	ORGANIZATIONAL CHANGE AND DEVELOPMENT	3	0	5				
MNO 4224	COMPARATIVE MANAGEMENT CULTURE	3	0	5				
MNO 4231	COMPENSATION & BENEFITS PLANNING	3	0	5				
MNO 4233	TURKEY AND BUSINESS ENVIRONMENT	3	0	5				
MNO 4235	ENTREPRENEURSHIP AND BUSINESS PLANNING	3	0	5				
MNO 4239	HR ANALYTICS	3	0	5				
MNO 4240	INDUSTRIAL RELATIONS AND COLLECTIVE BARGAINING	3	0	5				
MNO 4241	LEADERSHIP	3	0	5				
MNO 4242	INNOVATION MANAGEMENT	3	0	5				
MNO 4244	UNDERSTANDING ORGANIZATIONS, PEOPLE AND SOCIETY	3	0	5				
MNO 4246	MANAGERIAL SKILLS LABORATORY	3	0	5				
MNO 4248	GROUP DYNAMICS	3	0	5				
MRK 4111	CONSUMER BEHAVIOR	3	0	5				
MRK 4120	BUSINESS-TO-BUSINESS MARKETS	3	0	5				
MRK 4211	SERVICES MARKETING	3	0	5				
MRK 4220	PRODUCT AND BRAND MANAGEMENT	3	0	5				
MRK 4222	ADVERTISING MANAGEMENT	3	0	5				
MRK 4231	STAKEHOLDER RELATIONSHIP MANAGEMENT	3	0	5				
MRK 4233	DIGITAL MARKETING	3	0	5				
MRK 4235	RETAIL MARKETING	3	0	5				
MRK 4237	RETAIL OPERATIONS I	3	0	5				
MRK 4239	RETAIL OPERATIONS II	3	0	5				
MRK 4242	MARKETING DECISION MAKING	3	0	5				
MRK 4244	CURRENT TOPICS IN MARKETING	3	0	5				
MRK 4246	SALES AND SALES PROMOTION MANAGEMENT	3	0	5				
MRK 4248	INNOVATION & NEW PRODUCT DEVELOPMENT	3	0	5				
PRD 4111	PRODUCT AND SERVICES QUALITY MANAGEMENT	3	0	5				
PRD 4220	PRODUCTION PLANNING AND CONTROL	3	0	5				
PRD 4222	SUPPLY CHAIN MANAGEMENT AND LOGISTICS	3	0	5				
PRD 4231	BUSINESS RESOURCE PLANNING	3	0	5				
PRD 4240	QUALITY ASSURANCE SYSTEMS	3	0	5				
PRD 4242	CURRENT TOPICS IN OPERATIONS MANAGEMENT	3	0	5				
QMT 4111	SYSTEMS ANALYSIS AND DESIGN	3	0	5				
QMT 4211	OPERATIONS RESEARCH	3	0	5				
QMT 4213	COMPUTER APPLICATIONS IN BUSINESS	3	0	5				
QMT 4220	INTELLIGENT SYSTEMS	3	0	5				
QMT 4222	OBJECT-ORIENTED ANALYSIS AND DESIGN	3	0	5				
QMT 4224	DECISION THEORY	3	0	5				
QMT 4231	INFORMATION SECURITY MANAGEMENT SYSTEM IN BU	3	0	5				
QMT 4233	WEB TECHNOLOGIES AND BUSINESS SYSTEMS	3	0	5				
QMT 4235	TECHNOLOGY MANAGEMENT	3	0	5				
QMT 4237	STATISTICAL QUALITY CONTROL	3	0	5				
QMT 4240	CURRENT TOPICS IN MANAGEMENT INFORMATION SYS	3	0	5				

QMT 4242	E-BUSINESS	3	0	5				
QMT 4244	PROJECT MANAGEMENT	3	0	5				
FIN 4247	CORPORATE VALUATION	3	0	5				
FIN 4238	ENVIRONMENTAL SOCIAL GOVERNANCE (ESG) INVESTING	3	0	5				
MNO 4226	DIGITAL APPLICATIONS IN HUMAN RESOURCES MANAGEMENT	2	2	5				
MRK 4214	GLOBAL MARKETING STRATEGIES	3	0	5				
MRK 4216	MARKETING RESOURCES	3	0	5				
MRK 4218	SUSTAINABILITY BUSINESS MODEL INNOVATION	3	0	5				
MRK 4250	MARKETING WORKSHOP	3	0	5				
QMT 4246	INTRODUCTION TO GPT MODELS AND ADVANCED A TOOLS FOR BUSINESS ADMINISTRATION	3	0	5				