

Fakülte Kurulunun 25.08.2023 tarih ve 07/02 sayılı kararı ekdir.

DOKUZ EYLÜL ÜNİVERSİTESİ
İŞLETME FAKÜLTESİ
TURİZM İŞLETMECİLİĞİ BÖLÜMÜ ÖĞRENCİLERİ İÇİN
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK BÖLÜMÜ
ÇİFT ANADAL PROGRAMI

BİRİNCİ YIL GÜZ DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK ÇİFT ANA DAL ÖĞRETİM PLANI**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|--------------------------------------|---------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ECO 1001 | ECONOMICS I | 3 | 0 | 5 |
| FBA 1101 | INTEGRATED LANGUAGE SKILLS | 2 | 0 | 3 |
| FBA 1201 | CALCULUS | 4 | 0 | 5 |
| FBA 1305 | SOCIOLOGY | 3 | 0 | 3 |
| FBA 1307 | GENDER EQUALITY | 1 | 0 | 1 |
| FBA 1803 | INTRODUCTION TO LAW | 3 | 0 | 3 |
| KPD 1001 | CAREER PLANNING | 1 | 0 | 2 |
| FBA 1601 | PRINCIPLES OF BUSINESS ADMINISTRATION | 3 | 0 | 4 |
| SEÇMELİ YAB.DİL DERSİ(1 adet) | | | | |
| FBA 1501 | FOREIGN LANGUAGE I (GERMAN) | 4 | 0 | 4 |
| FBA 1503 | FOREIGN LANGUAGE I (FRENCH) | 4 | 0 | 4 |
| FBA 1505 | FOREIGN LANGUAGE I (SPANISH) | 4 | 0 | 4 |
| FBA 1507 | FOREIGN LANGUAGE I (CHINESE) | 4 | 0 | 4 |
| FBA 1509 | FOREIGN LANGUAGE I (RUSSIAN) | 4 | 0 | 4 |
| TOPLAM | | | | |
| | | 24 | 0 | 30 |

BİRİNCİ YIL BAHAR DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK ÇİFT ANA DAL ÖĞRETİM PLANI**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|--------------------------------------|--------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ECO 1002 | ECONOMICS II | 3 | 0 | 5 |
| FBA 1104 | SUSTAINABILITY AWARENESS | 2 | 0 | 3 |
| FBA 1202 | STATISTICS | 4 | 0 | 5 |
| FBA 1203 | FUNDAMENTAL INFORMATION TECHNOLOGIES | 2 | 2 | 5 |
| FBA 1302 | SOCIAL PSYCHOLOGY | 3 | 0 | 4 |
| MNO 1002 | ORGANIZATION AND MANAGEMENT | 3 | 0 | 4 |
| SEÇMELİ YAB.DİL DERSİ(1 adet) | | | | |
| FBA 1502 | FOREIGN LANGUAGE II (GERMAN) | 4 | 0 | 4 |
| FBA 1504 | FOREIGN LANGUAGE II (FRENCH) | 4 | 0 | 4 |
| FBA 1506 | FOREIGN LANGUAGE II (SPANISH) | 4 | 0 | 4 |
| FBA 1508 | FOREIGN LANGUAGE II (CHINESE) | 4 | 0 | 4 |
| FBA 1510 | FOREIGN LANGUAGE II (RUSSIAN) | 4 | 0 | 4 |
| TOPLAM | | | | |
| | | 21 | 2 | 30 |

BİRİNCİ YIL GÜZ DÖNEMİ**TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENEĞİ**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|---------------|---------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ECO 1001 | ECONOMICS I | 3 | 0 | 5 |
| FBA 1101 | INTEGRATED LANGUAGE SKILLS | 2 | 0 | 3 |
| FBA 1201 | CALCULUS | 4 | 0 | 5 |
| FBA 1305 | SOCIOLOGY | 3 | 0 | 3 |
| FBA 1307 | GENDER EQUALITY | 1 | 0 | 1 |
| FBA 1803 | INTRODUCTION TO LAW | 3 | 0 | 3 |
| KPD 1001 | CAREER PLANNING | 1 | 0 | 2 |
| FBA 1601 | PRINCIPLES OF BUSINESS ADMINISTRATION | 3 | 0 | 4 |
| FBA 1501 | FOREIGN LANGUAGE I (GERMAN) | 4 | 0 | 4 |
| FBA 1503 | FOREIGN LANGUAGE I (FRENCH) | 4 | 0 | 4 |
| TOPLAM | | | | |
| | | 24 | 0 | 30 |

BİRİNCİ YIL BAHAR DÖNEMİ**TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENEĞİ**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|---------------|--------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ECO 1002 | ECONOMICS II | 3 | 0 | 5 |
| FBA 1104 | SUSTAINABILITY AWARENESS | 2 | 0 | 3 |
| FBA 1202 | STATISTICS | 4 | 0 | 5 |
| FBA 1203 | FUNDAMENTAL INFORMATION TECHNOLOGIES | 2 | 2 | 5 |
| FBA 1302 | SOCIAL PSYCHOLOGY | 3 | 0 | 4 |
| MNO 1002 | ORGANIZATION AND MANAGEMENT | 3 | 0 | 4 |
| FBA 1502 | FOREIGN LANGUAGE II (GERMAN) | 4 | 0 | 4 |
| FBA 1504 | FOREIGN LANGUAGE II (FRENCH) | 4 | 0 | 4 |
| TOPLAM | | | | |
| | | 21 | 2 | 30 |

İKİNCİ YIL GÜZ DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK ÇİFT ANA DAL ÖĞRETİM PLANI**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|--------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ACC 2001 | FINANCIAL ACCOUNTING | 3 | 0 | 5 |
| ECO 2905 | ECONOMIC ENVIRONMENT | 3 | 0 | 5 |
| IBS 1401 | COMMUNICATON SKILLS | 3 | 0 | 3 |
| IBS 2005 | INTERNATIONAL TRADE HISTORY | 3 | 0 | 4 |
| ATA 1001 | ATATÜRK İLKELERİ VE İNKILAP TARİHİ I | 2 | 0 | 2 |
| TDL 1001 | TÜRK DİLİ I | 2 | 0 | 2 |
| IBS 2001 | INTERNATIONAL MARKETING MANAGEMENT | 3 | 0 | 5 |
| | SEÇMELİ YAB.DİL DERSİ(1 adet) | | | |
| FBA 2501 | FOREIGN LANGUAGE III (GERMAN) | 4 | 0 | 4 |
| FBA 2503 | FOREIGN LANGUAGE III (FRENCH) | 4 | 0 | 4 |
| FBA 2505 | FOREIGN LANGUAGE III (SPANISH) | 4 | 0 | 4 |
| FBA 2507 | FOREIGN LANGUAGE III (CHINESE) | 4 | 0 | 4 |
| FBA 2509 | FOREIGN LANGUAGE III (RUSSIAN) | 4 | 0 | 4 |
| | TOPLAM | 23 | 0 | 30 |

İKİNCİ YIL BAHAR DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK ÇİFT ANA DAL ÖĞRETİM PLANI**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|---------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ECO 2901 | PRINCIPLES OF INTERNATIONAL ECONOMICS | 3 | 0 | 4 |
| FBA 2201 | RESEARCH METHODS | 3 | 0 | 4 |
| FIN 2002 | BUSINESS FINANCE | 3 | 0 | 5 |
| IBS 2014 | COMPARATIVE ECONOMIC GEOGRAPHY | 3 | 0 | 4 |
| IBS 2016 | GLOBAL MARKET ANALYSIS | 3 | 0 | 5 |
| ATA 1002 | ATATÜRK İLKELERİ VE İNKILAP TARİHİ II | 2 | 0 | 2 |
| TDL 1002 | TÜRK DİLİ II | 2 | 0 | 2 |
| | SEÇMELİ YAB.DİL DERSİ(1 adet) | | | |
| FBA 2502 | FOREIGN LANGUAGE IV (GERMAN) | 4 | 0 | 4 |
| FBA 2504 | FOREIGN LANGUAGE IV (FRENCH) | 4 | 0 | 4 |
| FBA 2506 | FOREIGN LANGUAGE IV (SPANISH) | 4 | 0 | 4 |
| FBA 2508 | FOREIGN LANGUAGE IV (CHINESE) | 4 | 0 | 4 |
| FBA 2510 | FOREIGN LANGUAGE IV(RUSSIAN) | 4 | 0 | 4 |
| | TOPLAM | 23 | 0 | 30 |

ÜÇÜNCÜ YIL GÜZ DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK ÇİFT ANA DAL ÖĞRETİM PLANI**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|---------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| IBS 3017 | INTERNATIONAL TRADE LAW | 3 | 0 | 4 |
| IBS 3003 | INTERNATIONAL BUSINESS MANAGEMENT | 3 | 0 | 5 |
| IBS 3005 | EXPORT & IMPORT OPERATIONS MANAGEMENT | 3 | 0 | 5 |
| | SEÇMELİ YAB.DİL DERSİ(1 adet) | | | |
| FBA 3501 | FOREIGN LANGUAGE V (GERMAN) | 4 | 0 | 4 |
| FBA 3503 | FOREIGN LANGUAGE V (FRENCH) | 4 | 0 | 4 |
| FBA 3505 | FOREIGN LANGUAGE V (SPANISH) | 4 | 0 | 4 |
| FBA 3507 | FOREIGN LANGUAGE V (CHINESE) | 4 | 0 | 4 |
| FBA 3509 | FOREIGN LANGUAGE V(RUSSIAN) | 4 | 0 | 4 |
| | DEPARTMENTAL ELECTIVE | | | |
| | DEPARTMENTAL ELECTIVE | | | |
| | UNRESTRICTED ELECTIVE | | | |
| | TOPLAM | | | 30 |

ÜÇÜNCÜ YIL BAHAR DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK ÇİFT ANA DAL ÖĞRETİM PLANI**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|--|---------------|---|------|
| | | T | U | AKTS |
| ECO 4001 | STRUCTURE OF TURKISH ECONOMY | 3 | 0 | 5 |
| IBS 3006 | FOREIGN TRADE FINANCING | 3 | 0 | 5 |
| IBS 3012 | INTL.LOGISTICS AND SUPPLY CHAIN MANAGEMENT | 3 | 0 | 5 |
| | SEÇMELİ YAB.DİL DERSİ(1 adet) | | | |
| FBA 3502 | FOREIGN LANGUAGE VI (GERMAN) | 4 | 0 | 4 |
| FBA 3504 | FOREIGN LANGUAGE VI (FRENCH) | 4 | 0 | 4 |
| FBA 3506 | FOREIGN LANGUAGE VI (SPANISH) | 4 | 0 | 4 |

İKİNCİ YIL GÜZ DÖNEMİ**TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|--------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ACC 2001 | FINANCIAL ACCOUNTING | 3 | 0 | 5 |
| | | | | |
| | | | | |
| ATA 1001 | ATATÜRK İLKELERİ VE İNKILAP TARİHİ I | 2 | 0 | 2 |
| TDL 1001 | TÜRK DİLİ I | 2 | 0 | 2 |
| | | | | |
| FBA 2501 | FOREIGN LANGUAGE III (GERMAN) | 4 | 0 | 4 |
| FBA 2503 | FOREIGN LANGUAGE III (FRENCH) | 4 | 0 | 4 |
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İKİNCİ YIL BAHAR DÖNEMİ**TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|---------------------------------------|---------------|---|------|
| | | T | U | AKTS |
| | | | | |
| FBA 2201 | RESEARCH METHODS | 3 | 0 | 4 |
| FIN 2002 | BUSINESS FINANCE | 3 | 0 | 5 |
| | | | | |
| ATA 1002 | ATATÜRK İLKELERİ VE İNKILAP TARİHİ II | 2 | 0 | 2 |
| TDL 1002 | TÜRK DİLİ II | 2 | 0 | 2 |
| | | | | |
| FBA 2502 | FOREIGN LANGUAGE IV (GERMAN) | 4 | 0 | 4 |
| FBA 2504 | FOREIGN LANGUAGE IV (FRENCH) | 4 | 0 | 4 |
| | | | | |
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ÜÇÜNCÜ YIL GÜZ DÖNEMİ**TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|-----------------------------|---------------|---|------|
| | | T | U | AKTS |
| | | | | |
| | | | | |
| | | | | |
| FBA 3501 | FOREIGN LANGUAGE V (GERMAN) | 4 | 0 | 4 |
| FBA 3503 | FOREIGN LANGUAGE V (FRENCH) | 4 | 0 | 4 |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

ÜÇÜNCÜ YIL BAHAR DÖNEMİ**TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ**

| DERSİN KODU | DERSİN ADI | KREDİ BİLGİSİ | | |
|-------------|------------------------------|---------------|---|------|
| | | T | U | AKTS |
| ECO 4001 | STRUCTURE OF TURKISH ECONOMY | 3 | 0 | 5 |
| | | | | |
| | | | | |
| FBA 3502 | FOREIGN LANGUAGE VI (GERMAN) | 4 | 0 | 4 |
| FBA 3504 | FOREIGN LANGUAGE VI (FRENCH) | 4 | 0 | 4 |

| | | | | | | | | | |
|----------|--|---|---|---|----------|--------------------------------|---|---|---|
| IBS 4153 | CURRENT ISSUES IN INTERNATIONAL BUSINESS | 3 | 0 | 5 | | | | | |
| IBS 4155 | GLOBAL ENTREPRENEURSHIP | 3 | 0 | 5 | | | | | |
| IBS 4157 | INTERNATIONAL MARKETING COMMUNICATIONS | 3 | 0 | 5 | | | | | |
| IBS 4158 | SUSTAINABILITY MARKETING | 3 | 0 | 5 | | | | | |
| IBS 4159 | MICROFINANCE AND SOCIAL ENTREPRENEURSHIP | 3 | 0 | 5 | | | | | |
| IBS 4161 | CLIMATE CHANGE AND BUSINESS | 3 | 0 | 5 | | | | | |
| IBS 4192 | DECISION MAKING IN INTERNATIONAL BUSINESS | 3 | 0 | 5 | | | | | |
| IBS 4194 | INTERNATIONAL BUSINESS SEMINARS | 3 | 0 | 4 | | | | | |
| IBS 4196 | INTERNATIONAL RETAIL MANAGEMENT | 3 | 0 | 5 | | | | | |
| IBS 4231 | WORLD TRADE SYSTEMS | 3 | 0 | 4 | | | | | |
| IBS 4233 | CUSTOMS AND FOREIGN EXCHANGE OPERATIONS | 3 | 0 | 4 | | | | | |
| IBS 4251 | ECONOMIES OF TURKEY'S TRADING PARTNERS | 3 | 0 | 5 | | | | | |
| IBS 4292 | CURRENT ISSUES IN WORLD ECONOMY | 3 | 0 | 5 | | | | | |
| IBS 4321 | INTERNATIONAL FINANCIAL MANAGEMENT | 3 | 0 | 5 | | | | | |
| IBS 4343 | BANK MANAGEMENT | 3 | 0 | 5 | | | | | |
| IBS 4346 | FINTECH | 3 | 0 | 5 | | | | | |
| IBS 4348 | SUPPLY CHAIN FINANCE | 3 | 0 | 5 | | | | | |
| IBS 4351 | FINANCIAL DATA ANALYSIS | 3 | 0 | 4 | | | | | |
| IBS 4362 | MULTINATIONAL BUSINESS FINANCE | 3 | 0 | 5 | | | | | |
| IBS 4394 | FINANCIAL FORECASTING | 3 | 0 | 4 | | | | | |
| IBS 4472 | REGIONAL STUDIES IN BUSINESS: ASIA & FAR EAST | 3 | 0 | 5 | | | | | |
| IBS 4476 | REGIONAL STUDIES IN BUSINESS: AMERICAS | 3 | 0 | 5 | | | | | |
| IBS 4478 | REGIONAL STUDIES IN BUSINESS: MIDDLE EAST | 3 | 0 | 5 | | | | | |
| IBS 4480 | REGIONAL STUDIES IN BUSINESS: AFRICA | 3 | 0 | 5 | | | | | |
| IBS 4484 | REGIONAL STUDIES IN BUSINESS: EUROPE | 3 | 0 | 5 | | | | | |
| IBS 4486 | SALES MANAGEMENT IN FOREIGN TRADE | 3 | 0 | 5 | | | | | |
| LAW 3001 | BUSINESS LAW | 3 | 0 | 5 | | | | | |
| LAW 4222 | COMPETITION LAW | 3 | 0 | 5 | | | | | |
| LAW 4242 | INTERNATIONAL BUSINESS LAW | 3 | 0 | 5 | | | | | |
| MNO 4224 | COMPARATIVE MANAGEMENT CULTURE | 3 | 0 | 5 | | | | | |
| MNO 4233 | TURKEY AND BUSINESS ENVIRONMENT | 3 | 0 | 5 | | | | | |
| MNO 4237 | BUSINESS ETHICS | 3 | 0 | 5 | | | | | |
| MNO 4242 | INNOVATION MANAGEMENT | 3 | 0 | 5 | | | | | |
| MRK 4120 | BUSINESS-TO-BUSINESS MARKETS | 3 | 0 | 5 | | | | | |
| MRK 4220 | PRODUCT AND BRAND MANAGEMENT | 3 | 0 | 5 | | | | | |
| MRK 4233 | DIGITAL MARKETING | 3 | 0 | 5 | | | | | |
| PRD 4111 | PRODUCT AND SERVICES QUALITY MANAGEMENT | 3 | 0 | 5 | | | | | |
| QMT 3001 | BUSINESS FORECASTING | 4 | 0 | 6 | | | | | |
| QMT 4235 | TECHNOLOGY MANAGEMENT | 3 | 0 | 5 | | | | | |
| FBA 4501 | FOREIGN LANGUAGE VII (GERMAN) | 4 | 0 | 4 | FBA 4501 | FOREIGN LANGUAGE VII (GERMAN) | 4 | 0 | 4 |
| FBA 4502 | FOREIGN LANGUAGE VIII (GERMAN) | 4 | 0 | 4 | FBA 4502 | FOREIGN LANGUAGE VIII (GERMAN) | 4 | 0 | 4 |
| FBA 4503 | FOREIGN LANGUAGE VII (FRENCH) | 4 | 0 | 4 | FBA 4503 | FOREIGN LANGUAGE VII (FRENCH) | 4 | 0 | 4 |
| FBA 4504 | FOREIGN LANGUAGE VIII (FRENCH) | 4 | 0 | 4 | FBA 4504 | FOREIGN LANGUAGE VIII (FRENCH) | 4 | 0 | 4 |
| FBA 4505 | FOREIGN LANGUAGE VII (SPANISH) | 4 | 0 | 4 | | | | | |
| FBA 4506 | FOREIGN LANGUAGE VIII (SPANISH) | 4 | 0 | 4 | | | | | |
| FBA 4507 | FOREIGN LANGUAGE VII(CHINESE) | 4 | 0 | 4 | | | | | |
| FBA 4508 | FOREIGN LANGUAGE VIII (CHINESE) | 4 | 0 | 4 | | | | | |
| FBA 4509 | FOREIGN LANGUAGE VII (RUSSIAN) | 4 | 0 | 4 | | | | | |
| FBA 4510 | FOREIGN LANGUAGE VIII (RUSSIAN) | 4 | 0 | 4 | | | | | |
| IBS 3496 | SELECTED BASIC TOPICS IN QUANTITATIVE DATA ANALYSIS | 3 | 0 | 5 | | | | | |
| IBS 4187 | SELECTED ADVANCED TOPICS IN QUANTITATIVE DATA ANALYSIS | 3 | 0 | 5 | | | | | |
| ITB 4003 | INTERSHIP IN INTERNATIONAL TRADE AND BUSINESS | 0 | 0 | 5 | | | | | |