

Fakülte Kurulunun 25.08.2023 tarih ve 07/02 sayılı kararı ektir.

DOKUZ EYLÜL ÜNİVERSİTESİ
İŞLETME FAKÜLTESİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK BÖLÜMÜ ÖĞRENCİLERİ İÇİN
İŞLETME BÖLÜMÜ
ÇİFT ANADAL PROGRAMI

BİRİNCİ YIL GÜZ DÖNEMİ**İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
TDL 1001	TURKISH LANGUAGE I	2	0	2
	TOPLAM	24	0	30

BİRİNCİ YIL GÜZ DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
TDL 1001	TURKISH LANGUAGE I	2	0	2

BİRİNCİ YIL BAHAR DÖNEMİ**İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
TDL 1002	TURKISH LANGUAGE II	2	0	2
	TOPLAM	21	2	30

BİRİNCİ YIL BAHAR DÖNEMİ**ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ**

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
TDL 1002	TURKISH LANGUAGE II	2	0	2

İKİNCİ YIL GÜZ DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
QMT 2005	BUSINESS ANALYTICS	3	0	4
FBA 2201	RESEARCH METHODS	3	0	4
FIN 2001	FINANCIAL SYSTEM AND ENVIRONMENT	3	0	4
MNO 2001	MANAGING INDIVIDUALS AT WORK	3	0	4
MRK 2001	PRINCIPLES OF MARKETING	3	0	5
QMT 2003	MANAGEMENT SCIENCE	3	0	4
	TOPLAM	21	0	30

İKİNCİ YIL BAHAR DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
GÇD 1001	Volunteerism Studies	1	2	4
ACC 2002	INTERMEDIATE ACCOUNTING	3	0	4
FIN 2002	BUSINESS FINANCE	3	0	5
MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5
MRK 2002	MARKETING APPLICATIONS	3	0	4
PRD 2002	INTR.TO PRODUCTION AND OPERATIONS MANAGEMENT	3	0	4
QMT 2004	MANAGEMENT INFORMATION SYSTEMS	3	0	4
	TOPLAM	19	0	30

ÜÇÜNCÜ YIL GÜZ DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
MRK 3001	MARKETING STRATEGIES	3	0	5
FIN 3001	MANAGERIAL FINANCE	3	0	5
LAW 3001	BUSINESS LAW	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

ÜÇÜNCÜ YIL BAHAR DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 2901	PRINCIPLES OF INTERNATIONAL ECONOMICS	3	0	4
LAW 3002	LABOR LAW	3	0	5
QMT 3001	BUSINESS FORECASTING	4	0	6
MNO 3002	BUSINESS ETHICS	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5

İKİNCİ YIL GÜZ DÖNEMİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
FBA 2201	RESEARCH METHODS	3	0	4

İKİNCİ YIL BAHAR DÖNEMİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
GÇD 1001	Volunteerism Studies (7.YARIYIL)	1	2	4
ACC 2002	INTERMEDIATE ACCOUNTING (DEPART.ELECTIVE)	3	0	4
FIN 2002	BUSINESS FINANCE	3	0	5

ÜÇÜNCÜ YIL GÜZ DÖNEMİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING (DEP.ELEC.)	3	0	5
FIN 3001	MANAGERIAL FINANCE (DEPARTMENTAL ELECTIVE)	3	0	5
LAW 3001	BUSINESS LAW (DEPARTMENTAL ELECTIVE)	3	0	5
		9		15

ÜÇÜNCÜ YIL BAHAR DÖNEMİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 2901	PRINCIPLES OF INTERNATIONAL ECONOMICS	3	0	4
QMT 3001	BUSINESS FORECASTING (DEPARTMENTAL ELECTIVE)	4	0	6

	TOPLAM	19	0	30			7		10
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DÖRDÜNCÜ YIL GÜZ DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

DÖRDÜNCÜ YIL GÜZ DÖNEMİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 4001	STRUCTURE OF TURKISH ECONOMY (6.YARIYIL)	3	0	5

DÖRDÜNCÜ YIL BAHAR DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
MNO 4001	STRATEGY AND POLICY	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

DÖRDÜNCÜ YIL BAHAR DÖNEMİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
IBS 4001	INTERNATIONAL STRATEGIC MANAGEMENT	3	0	5

SEÇMELİ DERSLER
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 4111	FINANCIAL STATEMENT ANALYSIS	3	0	5
ACC 4220	ACCOUNTING INFORMATION SYSTEMS	3	0	5
ACC 4222	ACCOUNTING FOR DECISION MAKING	3	0	5
ACC 4231	TAX LAW AND ACCOUNTING	3	0	5
ACC 4233	AUDITING	3	0	5
ACC 4242	CURRENT TOPICS IN ACCOUNTING	3	0	5
ACC 4244	RISK BASED INTERNAL AUDITING	3	0	5
ACC 4245	INTERNATIONAL FINANCIAL REPORTING I	3	0	5
ACC 4246	INTERNATIONAL FINANCIAL REPORTING II	3	0	5
ACC 4247	ETHICS IN ACCOUNTING AND FINANCE	3	0	5
ACC 4248	INTEGRATED REPORTING AND ADVANCED PERFORMANCE MANAGEMENT	3	0	5
FIN 4111	CAPITAL MARKETS AND FINANCIAL INSTITUTIONS	3	0	5
FIN 4222	PUBLIC FINANCE	3	0	5
FIN 4233	INVESTMENT ANALYSIS	3	0	5
FIN 4235	FINANCIAL DERIVATIVES	3	0	5
FIN 4237	ENTREPRENEURIAL FINANCE	3	0	5
FIN 4240	RISK MANAGEMENT AND INSURANCE	3	0	5
FIN 4242	REAL ESTATE FINANCE	3	0	5
FIN 4244	SECURITY ANALYSIS APPLICATIONS	3	0	5
FIN 4246	CURRENT TOPICS IN FINANCE	3	0	5
IBS 2001	INTERNATIONAL MARKETING MANAGEMENT	3	0	5
IBS 2016	GLOBAL MARKET ANALYSIS	3	0	5
IBS 3003	INTERNATIONAL BUSINESS MANAGEMENT	3	0	5
IBS 3005	EXPORT&IMPORT OPERATIONS MANAGEMENT	3	0	5

ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET İŞLETMECİLİK PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 4111	FINANCIAL STATEMENT ANALYSIS	3	0	5
ACC 4233	AUDITING	3	0	5
ACC 4244	RISK BASED INTERNAL AUDITING	3	0	5
FIN 4235	FINANCIAL DERIVATIVES	3	0	5
FIN 4240	RISK MANAGEMENT AND INSURANCE	3	0	5
IBS 2001	INTERNATIONAL MARKETING MANAGEMENT (CORE)	3	0	5
IBS 2016	GLOBAL MARKET ANALYSIS (CORE)	3	0	5
IBS 3003	INTERNATIONAL BUSINESS MANAGEMENT (CORE)	3	0	5
IBS 3005	EXPORT&IMPORT OPERATIONS MANAGEMENT (CORE)	3	0	5

IBS 3186	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	3	0	4
IBS 3194	PEOPLE AND CULTURES OF THE WORLD	3	0	5
IBS 4155	GLOBAL ENTREPRENEURSHIP	3	0	5
IBS 4158	SUSTAINABILITY MARKETING	3	0	5

IBS 3186	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	3	0	4
IBS 3194	PEOPLE AND CULTURES OF THE WORLD	3	0	5
IBS 4155	GLOBAL ENTREPRENEURSHIP	3	0	5
IBS 4158	SUSTAINABILITY MARKETING	3	0	5

IBS 4321	INTERNATIONAL FINANCIAL MANAGEMENT	3	0	5
IBS 4343	BANK MANAGEMENT	3	0	5
IBS 4351	FINANCIAL DATA ANALYSIS	3	0	4
IBS 4362	MULTINATIONAL BUSINESS FINANCE	3	0	5
IBS 4394	FINANCIAL FORECASTING	3	0	4
LAW 4220	CONTRACTS LAW	3	0	5
LAW 4222	COMPETITION LAW	3	0	5
LAW 4231	INFORMATION TECHNOLOGIES LAW	3	0	5
LAW 4240	COMPANY LAW	3	0	5
LAW 4242	INTERNATIONAL BUSINESS LAW	3	0	5
MNO 4211	HUMAN RESOURCE PLANNING	3	0	5
MNO 4213	RECRUITMENT, SELECTION AND PLACEMENT	3	0	5
MNO 4215	CONFLICT MANAGEMENT AND NEGOTIATION	3	0	5
MNO 4220	TRAINING & DEVELOPMENT, PERFORMANCE & CAREER MNG.	3	0	5
MNO 4222	ORGANIZATIONAL CHANGE AND DEVELOPMENT	3	0	5
MNO 4224	COMPARATIVE MANAGEMENT CULTURE	3	0	5
MNO 4231	COMPENSATION & BENEFITS PLANNING	3	0	5
MNO 4233	TURKEY AND BUSINESS ENVIRONMENT	3	0	5
MNO 4235	ENTREPRENEURSHIP AND BUSINESS PLANNING	3	0	5
MNO 4239	HR ANALYTICS	3	0	5
MNO 4240	INDUSTRIAL RELATIONS AND COLLECTIVE BARGAINING	3	0	5
MNO 4241	LEADERSHIP	3	0	5
MNO 4242	INNOVATION MANAGEMENT	3	0	5
MNO 4244	UNDERSTANDING ORGANIZATIONS, PEOPLE AND SOCIETY	3	0	5
MNO 4246	MANAGERIAL SKILLS LABORATORY	3	0	5
MNO 4248	GROUP DYNAMICS	3	0	5
MRK 4111	CONSUMER BEHAVIOR	3	0	5
MRK 4120	BUSINESS-TO-BUSINESS MARKETS	3	0	5
MRK 4211	SERVICES MARKETING	3	0	5
MRK 4220	PRODUCT AND BRAND MANAGEMENT	3	0	5
MRK 4222	ADVERTISING MANAGEMENT	3	0	5
MRK 4231	STAKEHOLDER RELATIONSHIP MANAGEMENT	3	0	5
MRK 4233	DIGITAL MARKETING	3	0	5
MRK 4235	RETAIL MARKETING	3	0	5
MRK 4237	RETAIL OPERATIONS I	3	0	5
MRK 4239	RETAIL OPERATIONS II	3	0	5
MRK 4242	MARKETING DECISION MAKING	3	0	5
MRK 4244	CURRENT TOPICS IN MARKETING	3	0	5
MRK 4246	SALES AND SALES PROMOTION MANAGEMENT	3	0	5
MRK 4248	INNOVATION & NEW PRODUCT DEVELOPMENT	3	0	5
PRD 4111	PRODUCT AND SERVICES QUALITY MANAGEMENT	3	0	5
PRD 4220	PRODUCTION PLANNING AND CONTROL	3	0	5
PRD 4222	SUPPLY CHAIN MANAGEMENT AND LOGISTICS	3	0	5
PRD 4231	BUSINESS RESOURCE PLANNING	3	0	5
PRD 4240	QUALITY ASSURANCE SYSTEMS	3	0	5
PRD 4242	CURRENT TOPICS IN OPERATIONS MANAGEMENT	3	0	5
QMT 4111	SYSTEMS ANALYSIS AND DESIGN	3	0	5
QMT 4211	OPERATIONS RESEARCH	3	0	5
QMT 4213	COMPUTER APPLICATIONS IN BUSINESS	3	0	5
QMT 4220	INTELLIGENT SYSTEMS	3	0	5
QMT 4222	OBJECT-ORIENTED ANALYSIS AND DESIGN	3	0	5
QMT 4224	DECISION THEORY	3	0	5
QMT 4231	INFORMATION SECURITY MANAGEMENT SYSTEM IN BU	3	0	5
QMT 4233	WEB TECHNOLOGIES AND BUSINESS SYSTEMS	3	0	5
QMT 4235	TECHNOLOGY MANAGEMENT	3	0	5
QMT 4237	STATISTICAL QUALITY CONTROL	3	0	5
QMT 4240	CURRENT TOPICS IN MANAGEMENT INFORMATION SYS	3	0	5

IBS 4321	INTERNATIONAL FINANCIAL MANAGEMENT	3	0	5
IBS 4343	BANK MANAGEMENT	3	0	5
IBS 4351	FINANCIAL DATA ANALYSIS	3	0	4
IBS 4362	MULTINATIONAL BUSINESS FINANCE	3	0	5
IBS 4394	FINANCIAL FORECASTING	3	0	4
LAW 4222	COMPETITION LAW	3	0	5
LAW 4242	INTERNATIONAL BUSINESS LAW	3	0	5
MNO 4224	COMPARATIVE MANAGEMENT CULTURE	3	0	5
MNO 4233	TURKEY AND BUSINESS ENVIRONMENT	3	0	5
MNO 4242	INNOVATION MANAGEMENT	3	0	5
MRK 4120	BUSINESS-TO-BUSINESS MARKETS	3	0	5
MRK 4220	PRODUCT AND BRAND MANAGEMENT	3	0	5
MRK 4233	DIGITAL MARKETING	3	0	5
PRD 4111	PRODUCT AND SERVICES QUALITY MANAGEMENT	3	0	5
QMT 4235	TECHNOLOGY MANAGEMENT	3	0	5

QMT 4242	E-BUSINESS	3	0	5				
QMT 4244	PROJECT MANAGEMENT	3	0	5				
FIN 4247	CORPORATE VALUATION	3	0	5				
FIN 4238	ENVIRONMENTAL SOCIAL GOVERNANCE (ESG) INVESTING	3	0	5				
MNO 4226	DIGITAL APPLICATIONS IN HUMAN RESOURCES MANAGEMENT	2	2	5				
MRK 4214	GLOBAL MARKETING STRATEGIES	3	0	5				
MRK 4216	MARKETING RESOURCES	3	0	5				
MRK 4218	SUSTAINABILITY BUSINESS MODEL INNOVATION	3	0	5				
MRK 4250	MARKETING WORKSHOP	3	0	5				
QMT 4246	INTRODUCTION TO GPT MODELS AND ADVANCED A TOOLSFOR BUSEINESS ADMINISTRATION	3	0	5				