

Fakülte Kurulunun 25.08.2023 tarih ve 07/02 sayılı kararı ektir.

DOKUZ EYLÜL ÜNİVERSİTESİ
İŞLETME FAKÜLTESİ
TURİZM İŞLETMECİLİĞİ BÖLÜMÜ ÖĞRENCİLERİ İÇİN
İŞLETME BÖLÜMÜ
ÇİFT ANADAL PROGRAMI

BİRİNCİ YIL GÜZ DÖNEMİ

İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
TDL 1001	TURKISH LANGUAGE I	2	0	2
	TOPLAM	24	0	30

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TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	Career Planning	1	0	2
FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I (5.YARIYIL)	2	0	2
TDL 1001	TURKISH LANGUAGE I (3.YARIYIL)	2	0	2

BİRİNCİ YIL BAHAR DÖNEMİ

İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
TDL 1002	TURKISH LANGUAGE II	2	0	2
	TOPLAM	21	2	30

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TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II (6.YARIYIL)	2	0	2
TDL 1002	TURKISH LANGUAGE II (4.YARIYIL)	2	0	2

İKİNCİ YIL GÜZ DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
QMT 2005	BUSINESS ANALYTICS	3	0	4
FBA 2201	RESEARCH METHODS	3	0	4
FIN 2001	FINANCIAL SYSTEM AND ENVIRONMENT	3	0	4
MNO 2001	MANAGING INDIVIDUALS AT WORK	3	0	4
MRK 2001	PRINCIPLES OF MARKETING	3	0	5
QMT 2003	MANAGEMENT SCIENCE	3	0	4
	TOPLAM	21	0	30

İKİNCİ YIL GÜZ DÖNEMİ
TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
FBA 2201	RESEARCH METHODS	3	0	4
MRK 2901	MARKETING	3	0	5
		9		14

İKİNCİ YIL BAHAR DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
GÇD 1001	Volunteerism Studies	1	2	4
ACC 2002	INTERMEDIATE ACCOUNTING	3	0	4
FIN 2002	BUSINESS FINANCE	3	0	5
MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5
MRK 2002	MARKETING APPLICATIONS	3	0	4
PRD 2002	INTR.TO PRODUCTION AND OPERATIONS MANAGEMENT	3	0	4
QMT 2004	MANAGEMENT INFORMATION SYSTEMS	3	0	4
	TOPLAM	19	0	30

İKİNCİ YIL BAHAR DÖNEMİ
TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
GÇD 1001	Volunteerism Studies	1	2	4
FIN 2002	BUSINESS FINANCE	3	0	5
MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5
		7		14

ÜÇÜNCÜ YIL GÜZ DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
MRK 3001	MARKETING STRATEGIES	3	0	5
FIN 3001	MANAGERIAL FINANCE	3	0	5
LAW 3001	BUSINESS LAW	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

ÜÇÜNCÜ YIL GÜZ DÖNEMİ
TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
LAW 3001	BUSINESS LAW	3	0	5
		6	0	10

ÜÇÜNCÜ YIL BAHAR DÖNEMİ
İŞLETME ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 2901	PRINCIPLES OF INTERNATIONAL ECONOMICS	3	0	4
LAW 3002	LABOR LAW	3	0	5
QMT 3001	BUSINESS FORECASTING	4	0	6
MNO 3002	BUSINESS ETHICS	3	0	5
	DEPARTMENTAL ELECTIVE	3	0	5
	UNRESTRICTED ELECTIVE	3	0	5
	TOPLAM	18	0	30

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TURİZM İŞLETMECİLİĞİ PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
LAW 3002	LABOR LAW	3	0	5
		3	0	5

IBS 3186	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	3	0	4
IBS 3194	PEOPLE AND CULTURES OF THE WORLD	3	0	5
IBS 4155	GLOBAL ENTREPRENEURSHIP	3	0	5
IBS 4158	SUSTAINABILITY MARKETING	3	0	5

QMT 4242	E-BUSINESS	3	0	5				
QMT 4244	PROJECT MANAGEMENT	3	0	5				
FIN 4247	CORPORATE VALUATION	3	0	5				
FIN 4238	ENVIRONMENTAL SOCIAL GOVERNANCE (ESG) INVESTING	3	0	5				
MNO 4226	DIGITAL APPLICATIONS IN HUMAN RESOURCES MANAGEMENT	2	2	5				
MRK 4214	GLOBAL MARKETING STRATEGIES	3	0	5				
MRK 4216	MARKETING RESOURCES	3	0	5				
MRK 4218	SUSTAINABILITY BUSINESS MODEL INNOVATION	3	0	5				
MRK 4250	MARKETING WORKSHOP	3	0	5				
QMT 4246	INTRODUCTION TO GPT MODELS AND ADVANCED A TOOLS FOR BUSINESS ADMINISTRATION	3	0	5				