

DOKUZ EYLUL UNIVERSITY

# FACULTY OF BUSINESS







AACSB

Business  
Education  
Alliance

Member



# Izmir

- Has always been a great trade hub
- Multicultural life style
- 8500 years old city, cradle of civilizations
- Home to 9 universities (public and foundation)
- Close to touristic attractions / ancient cities
- Ancient cities like Ephesus, Pergamonn, Teos, Urla
- Summer villages like Cesme, Gumuldur, Kusadasi, Urla
- Mediterranean climate



# DEU AT A GLANCE

- **University was founded in 1982**
- **She is a city university with 13 campuses**
- **Presently has 18 Faculties, 6 Graduate Schools, 6 Vocational Schools , 4 Institutes , 62 Research Centers and Technopark**
- **Student population is around 75000**
- **Academic and Administrative Staff population is around 7000**
- **Accredited University (Offers Blue Print for all graduates)**
- **One of the pilot universities in internationalization**



**DOKUZ EYLÜL UNIVERSITY**  
Research University



# FACULTY OF BUSINESS

## OUR VISION

To become one of the outstanding higher education institutions at the national and international level.

## OUR MISSION

To educate entrepreneurs and leaders who have an international perspective, can keep pace with contemporary needs, and have learned lifelong learning; conduct activities that support sustainable development goals, and quality research.

## OUR CORE VALUES (TUSEC)

Tolerance, Unity, Self-Confidence, Entrepreneurship, Creativity

## OUR MOTTO

LEARN, THINK, PROGRESS



TOLERANCE UNITY  
SELF-CONFIDENCE  
ENTREPRENEURSHIP  
CREATIVITY

# DEPARTMENTS

**Department of Business Administration (1988)**

**Department of Economics (1992)**

**Department of International Relations (1992)**

**Department of Tourism Management (1994)**

**Department of International Trade and Business (2009)**

## **Firsts of Faculty of Business**

**English medium instruction (1988)**

**Double Degree Program (1992)**

**Career Days (1992 )**


**Faculty International Office (1992)**

**Gender Equality Course in the curriculum (2016)**





# PROGRAMS

	BUSINESS ADMINISTRATION	ECONOMICS	INTERNATIONAL RELATIONS	TOURISM MANAGEMENT	INTERNATIONAL TRADE AND BUSINESS
 BACHELOR	Business Administration	Economics	International Relations	Tourism Management	International Trade and Business
 MASTERS	MBA MS in Finance and Accounting MS in Conflict Resolution MS in Business Information Systems	MS in Economics	MS in International Relations	MS in Tourism Management (In Turkish)	MS in Foreign Trade
 PHD	PhD in Business Administration	PhD in Economics	PhD in International Relations	PhD in Tourism Management (In Turkish)	





# FoB at a glance 1

- App. 20% of the academic staff obtained their Phd. & master degrees from leading universities in North America, Asia - Pasific or Europe
- More than 20 ongoing research projects from Horizon, COST, European Science Foundation, Erasmus+ and Scientific & Technological Research Council of Turkiye
- Student Population is app 2700 and 20% is international degree seeking students
- Academic Staff population is approx. 90 including research assistants





# FoB at a glance 2

- AACSB accreditation in progress since 2018
- NIBS Accredited in 2023
- ACC and FIN coded courses accredited by ACCA
- Finance major is affiliated under CFA university affiliation program
- Minors / Concentration opportunities
- Interdisciplinary Course Options
- Double Majors
- Double Degrees with SUNY – Albany Campus since 2017 in Business, Economics and International Relations
- International Week since 2007
- Faculty based Alumni Office organizes "Welcome Home", "Career Meet Up" and "IFNetworkingNightout"
- Continuous relations with the business world
- Career Kitchen and Tourism Summit organized by student clubs
- Orange Week

AACSB

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**CFA Institute**  
University Affiliation  
Program

ACCA

Think Ahead



# AACSB

- Applied to be a member of AACSB in September 2018
- To be a full member completed "Eligibility Application" process in May 2019
- Awarded as " Business Education Alliance Member" in July 2019 and then mentor is appointed
- To be a Business Education Alliance Member enables Faculty of Business to start its accreditation process
- Faculty of Business targets to be accredited by AACSB in 2024

**AACSB**

**Business  
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**Member**



# International Projects and Networks

## PROJECTS & SHORT PROGRAMS

- GEW 2020- Virtual Global Entrepreneurship Week
- POWERS - Peace, War and the World in European Security Challenges
- DIGIMATES
- EQUA-BUSINESS
- VSL on Finance
- Online winter and summer schools
- Online COIL Modules
- Hybrid modules and courses such as blended intensive programs (BIPs)

## NETWORKS

- NICE Network (since 2006)
- BUSINET (since 2015)
- NIBS (since 2021) – NIBS accredited in 2023





# International Students and Scholars Office (ISSO)

- 1st International Office at the Faculty level since 1992
- Runs all activities related to inbound / outbound student& staff exchange
- Organize International Week since 2007
- Manage and co- organize short term online programs & activities for students like COIL, BIP and Global Entrepreneurship Week
- Online International Week & summer/ winter school
- Deals & follow the activities of the Faculty to improve the internationalization process of the Faculty.



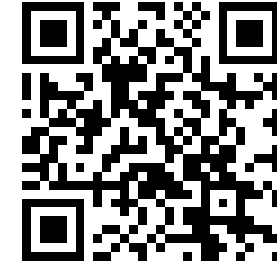


# Some Facts & Figures about ISSO

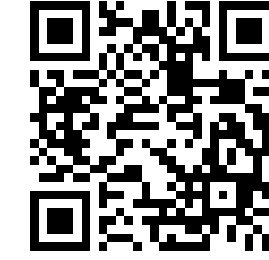
Agreements & Mobility	Numbers	Countries
Erasmus Agreements (ICC)	65	15
Academic Collaboration Protocols	15	India, S. Korea, China, Ukraine, Kazakhstan and Russia
Outgoing Students since 2003-2004	1013	18 Countries in Asia and Europe
Incoming Students since 2003-2004	641	18 Countries in Asia and Europe
International Week (IW) Participants since 2007	200 Lecturers 1763 Students	18 Countries in Asia and Europe
FoB International Students	550 out of 2700 students	Various countries including: Kazakhstan, Azerbaijan, Iran, Bulgaria and Germany







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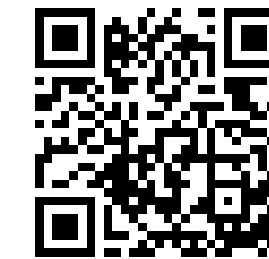
**DEUBUSINESSFACULTY**



**DEU FACULTY OF BUSINESS**



**isletme@deu.edu.tr  
isletme.deu.edu.tr**



**Faculty Calendar**





Association of  
Chartered Certified  
Accountants



University of Albany



Network of international  
business schools



University Affiliation  
Program



CFA Institute®



Erasmus+

Address: İşletme Fakültesi, Tınaztepe  
Yerleşkesi 35390 - Buca / İZMİR

E-mail: [iso@deu.edu.tr](mailto:iso@deu.edu.tr)

Phone: +90 232 381 8172

Fax: +90 232 453 50 62