

# AACSB

T.C.  
DOKUZ EYLÜL ÜNİVERSİTESİ  
İŞLETME FAKÜLTESİ



A photograph of a multi-story building with a large, curved staircase on the left side. The staircase has orange railings. A large banner hangs from the upper floors, featuring the logo of Oduz Kyal University Faculty of Business, established in 1992. The banner also includes logos for various sponsors like Intel and Microsoft. To the right of the banner, a vertical banner reads "NCE AGAINST WOMEN". The foreground is filled with lush green plants. The text "Let the World Know You!" is overlaid in the center.

**Let the World Know You!**



**AACSB**  
ACCREDITED



**A prestigious  
business school  
accreditation**




**Holds schools to the  
highest global  
standards**



**Recognized in 100+  
countries**





**DEU's AACSB pursuit will  
transform your business  
education...**

A group of graduates in blue and gold regalia are walking outdoors. In the center, a woman with long, wavy brown hair is smiling. To her left, a man in a blue cap and gown is looking forward. To her right, another man in a blue cap and gown is partially visible. The background shows green trees and a building under a clear sky.

**Your degree propels you forward.**

**AACSB unlocks worldwide opportunities for  
you.**

**Only 6% of  
business schools  
worldwide have  
earned AACSB  
accreditation.**

AACSB

**Graduates from AACSB-  
accredited schools are  
more satisfied with their  
career choices and  
lead to higher levels of  
retention.**

Jalbert et al (2011),  
Journal of Applied Business Research

**73% of CEOs  
representing Fortune  
100 companies  
graduated from an  
AACSB-accredited  
school.**

2024 AACSB analysis of Fortune 500  
and S&P 500 company data

**75% of the top  
paid CEO's  
graduated from an  
AACSB-accredited  
school.**

2024 AACSB analysis of Fortune 500  
and S&P 500 company data



**AACSB**

**Business  
Education  
Alliance**

Member



# **AACSB Accredited Schools in Turkey**

- **Koç University**

College of Administrative Sciences and Economics

- **Bilkent University**

Faculty of Business Administration

- **İstanbul University**

Graduate School of Business

- **Sabancı University**

Sabancı Business School

- **Özyeğin University**

Faculty of Business Administration

- **Sakarya University**

Sakarya Business School

A large group of graduates in blue and black gowns are standing on a tiered platform, throwing their black graduation caps into the air. The caps are scattered across the sky, creating a sense of celebration and achievement. The graduates are also cheering with their arms raised.

**AACSB elevates your degree with exceptional  
global prestige and boundless possibilities!**

**Leading companies prioritize graduates from  
accredited schools, recognizing their  
commitment to excellence and readiness to  
succeed.**

# United for Excellence: DEU Business Collaborates with AACSB.

Global Quality Journey

The journey of DEU FoB towards achieving AACSB accreditation is approaching its final stages.

Effect on Your Future

Faculty Prepared for the Future,  
Delivering Quality Education

Premium quality

Achieving excellence in teaching and learning.



A diploma from an AACSB-accredited school will

- ✓ Elevate your career with globally recognized prestige.
- ✓ Unlock doors to international job opportunities.
- ✓ Equip you with cutting-edge business expertise.
- ✓ Connect you to a network of elite professionals.
- ✓ Boost your credibility in the global marketplace.



**DEU FoB is approaching the final phase of  
AACSB accreditation**

**To open the door for our students for global  
opportunities.**



# Join Our Journey

✓ **Ignite Your Future: AACSB accreditation fuels global success!**

✓ **Go Beyond the Degree: AACSB opens doors worldwide!**

✓ **Elite. Global. Unstoppable: Your AACSB-accredited diploma!**

✓ **Transform Your Career: AACSB delivers world-class credibility!**

✓ **Lead the World: AACSB empowers your business journey!**



# AACSB's 9 Standards: What They Mean for You!

Why It Matters:

These standards make your AACSB-accredited degree a global powerhouse, equipping you with skills, connections, and credibility to dominate in business!



A detailed illustration of a group of business professionals in a meeting. In the foreground, a man with a beard and glasses, wearing a blue suit and tie, is looking towards the right. Next to him is another man in a grey suit and blue tie. To their right, two women in grey blouses are seated, looking towards the left. The background shows a bright, modern office environment with large windows and green plants. A dark blue rectangular box with yellow text is overlaid on the center of the image.

# Standard 1: Strategic Planning

Our school has a clear mission and long-term plan to guide its future.

# Standard 2: Physical, Virtual, and Financial Resources


You learn in a well-resourced  
environment with strong facilities,  
technology, and financial support.



# Standard 3: Faculty and Professional Staff Resources

Qualified professors and staff are here to support your education and development.



A group of people, including a man in a dark shirt and several women, are gathered in a room with wood-paneled walls. Some posters are visible on the wall behind them. They appear to be in a professional or academic setting, possibly a meeting or a presentation.

# Standard 4: Curriculum

Courses are carefully designed to prepare you for business challenges and opportunities.

# Standard 5: Assurance of Learning

We continuously assess what you learn to make sure programs meet high standards.



# Standard 6: Learner Progression

You are supported at every step to stay on track and complete your studies successfully.

# Standard 7: Teaching Effectiveness and Impact

Your classes provide high-quality teaching that makes a real difference.

# Standard 8: Impact of Scholarship

Faculty research adds value to your learning and advances business knowledge





# Standard 9: Engagement and Societal Impact

The school connects with business and society to create positive change.



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**Your future starts here  
with DEU Business and  
AACSB !**



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