

INTERNATIONAL BUSINESS AND MANAGEMENT MAJOR**REQUIRED MAJOR ELECTIVES (3 Courses should be selected)**

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 3123	International Organizational Behavior	3+0	5
IBS 3194	People and Cultures Of The World	3+0	5
IBS 3151	Cross Cultural Studies in Consumer Behavior (Pre:IBS 2001)	3+0	5
IBS 4153	Current Issues in International Business	3+0	5

MAJOR ELECTIVES (3 Courses should be selected)

COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 4157	International Marketing Communications(PRE: IBS2001)	3+0	5
IBS 3192	International Service Management(PRE: IBS2001)	3+0	5
IBS 3186	International Human Resources Management	3+0	4
IBS 3421	Global E -Business and Trade	3+0	5
IBS 4151	Negotiation Strategies And Techniques	3+0	4
IBS 4192	Decision Making in International Business	3+0	5
IBS 4194	International Business Seminars	3+0	4
IBS 4196	International Retail Management(PRE: IBS2001)	3+0	5
IBS 4321	International Financial Management(PRE: FIN 2002)	3+0	5
IBS 4362	Multinational Business Finance(PRE: FIN 2002)	3+0	5
IBS 4472	Regional Studies In Business: Asia & Far East(PRE: IBS 2014)	3+0	5
IBS 4484	Regional Studies in Business: Europe(PRE: IBS 2014)	3+0	5

IBS 4476	Regional Studies in Business: Americas(PRE: IBS 2014)	3+0	5
IBS 4478	Regional Studies in Business: Middle East(PRE: IBS 2014)	3+0	5
IBS 4480	Regional Studies in Business: Africa(PRE: IBS 2014)	3+0	5
IBS 4161	Climate Change and Business	3+0	5
IBS 3196	Current Issues in Sustainability and International Business	3+0	5
IBS 4498	Artificial Intelligence for Trade and Business	3+0	5
IBS 4159	Microfinance and Social Entrepreneurship (PRE: FIN 2002)	3+0	5
IBS 3282	Türkiye-EU Business Relations	3+0	4
IBS 4488	Türkiye-Eurasian Business Relations	3+0	5
IBS 4490	Contemporary Management Cases	3+0	5
IBS 4158	Sustainability Marketing	3+0	5
IBS 4351	Financial Data Analysis (PRE: FIN 2002 & FBA 1202)	3+0	4