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# EVIDENCE BASED HIGHLIGHTS FOR LEARNER PROGRESSION

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FEBRUARY, 9TH 2026

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**Faculty of Business**  
**Standard 6**



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## Retention Rates of FoB

Undergraduate retention rates are now consistently tracked and range from 85.2 % to 88.1%, while most graduate programs show near-complete retention.

### **Retention Rates (First-to-Second Year):**

2021-2022 cohort: 85.2%

2022-2023 cohort: 86.7%

2023-2024 cohort: 87.3%

2024-2025 cohort: 88.1% (current academic year, preliminary data as of January 2025)

**Three-Year Average:** 87.3%

**Trend:** Improving (+2.9 percentage points over 3 years)

## Graduation Rates of FoB

### **Graduation Rates:**

2021-2022 cohort: 49,4 %

2022-2023 cohort: 50,6 %

2023-2024 cohort: 43,8 %

2024-2025 cohort: 37 % (current academic year, preliminary data as of January 2025)

**Three -Year Average:** 43,1 %

**Trend:** Declining (-15.6 percentage points over 3 years)

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## Placement Rates (Employment within 6 months of graduation):

Graduating Class: 2025 (First 6 months following graduation date)

72 % of the graduates have placed to the jobs in the first 6 months following the graduation date

Data Source: FOB The Commission of Alumni Relations Report

## Number of Internships (National- 2025)

Target 120                  Actual 211                  Achievement ratio 1.76

Assessment:

National internship participation consistently exceeded targets.

## Number of Internships (International -2025)

Target 6                  Actual 5                  Achievement ratio 0.83

Assessment:

The strategic target was not fully achieved in 2025

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## Career Readiness Activities - 2025

Target 5                      Actual 42                      Achievement ratio 8.4

Assessment:  
Activity volume significantly exceeded the strategic target.

## Number of Students Benefiting from Career Readiness Activities-2025

Target 300                      Actual 2,914                      Achievement ratio 9.71

Assessment:  
Student participation far exceeded planned levels

## Number of Activities for Alumni - 2025

Target 3                      Actual 11                      Achievement ratio 3.67

Assessment:  
Alumni engagement activities exceeded expectations.

### KPSS 1 Rankings (Bachelor's Level)

FoB Program	National Rank	Total Programs in Turkey	Percentile
<b>International Trade &amp; Business</b>	<b>#1</b>	<b>8</b>	<b>Top 12.5%</b>
Tourism Management	#13	34	Top 38.2%
Economics	#13	122	Top 10.7%
Business Administration	#70	195	Top 35.9%

### KPSS 2 Rankings

FoB Program	National Rank	Total Programs in Turkey	Percentile
<b>International Trade &amp; Business</b>	<b>#1</b>	<b>35</b>	<b>Top 2.9%</b> 🏆
Tourism Management	#5	54	Top 9.3%
Economics	#26	158	Top 16.5%
Business Administration	#45	288	Top 15.6%

"Learn, Think, Progress"

