

INTERNATIONAL BUSINESS AND MANAGEMENT MAJOR			
REQUIRED MAJOR ELECTIVES (3 Courses should be selected)			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 4155	Global Entrepreneurship	3+0	5
IBS 3123	International Organizational Behavior	3+0	5
IBS 3194	People and Cultures Of The World	3+0	5
IBS 4153	Current Issues in International Business(PRE: IBS 3003)	3+0	5
MAJOR ELECTIVES (3 Courses should be selected and at least one of the major electives should be "Regional Studies in Business")			
COURSE CODE	COURSE TITLE	NATIONAL CREDIT	ECTS
IBS 4157	International Marketing Communications(PRE: IBS2001)	3+0	5
IBS 3151	Cross Cultural Studies in Consumer Behavior(PRE:2001)	3+0	5
IBS 3192	International Service Management(PRE: IBS2001)	3+0	5
IBS 3186	International Human Resources Management	3+0	4
IBS 3421	Global E -Business and Trade	3+0	5
IBS 4151	Negotiation Strategies And Techniques	3+0	4
IBS 4192	Decision Making in International Business	3+0	5
IBS 4194	International Business Seminars	3+0	4
IBS 4196	International Retail Management(PRE: IBS2001)	3+0	5
IBS 4321	International Financial Management(PRE: FIN 2002)	3+0	5
IBS 4362	Multinational Business Finance(PRE: FIN 2002)	3+0	5
IBS 4472	Regional Studies In Business: Asia & Far East(PRE: IBS 2014)	3+0	5
IBS 4484	Regional Studies in Business: Europe(PRE: IBS 2014)	3+0	5
IBS 4476	Regional Studies in Business: Americas(PRE: IBS 2014)	3+0	5

IBS 4478	Regional Studies in Business: Middle East(PRE: IBS 2014)	3+0	5
IBS 4480	Regional Studies in Business: Africa(PRE: IBS 2014)	3+0	5
IBS 4161	Climate Change and Business	3+0	5
IBS 3196	Current Issues in Sustainability and International Business	3+0	5
ECO 4212	Managerial Economics(PRE: ECO 2001)	3+0	6
LAW 4222	Competition Law (PRE: LAW 3001)	3+0	5
LAW 4242	International Business Law (PRE: LAW 3001)	3+0	5
MNO 4224	Comparative Management Culture	3+0	5
MNO 4233	Turkey And Business Environment	3+0	5
MNO 4237	Business Ethics	3+0	5
MNO 4242	Innovation Management	3+0	5
QMT 3001	Business Forecasting (PRE:FBA 1202)	4+0	6
QMT 4235	Technology Management	3+0	5
MRK4220	Product and Brand Management (Pre:IBS 2001)	3+0	5
MRK 4233	Digital Marketing (Pre:IBS 2001)	3+0	5