

DOKUZ EYLÜL UNIVERSITY
2025-2026 Faculty of Business, Business Administration (English)
Double Major Program Curriculum Plan (For Tourism Management
(English) Program Students)

1. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	FBA 1201	CALCULUS	4	0	5		FBA 1201	CALCULUS	4	0	5
	FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3		FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
	ATA 1001	Atatürk İlkeleri ve İnkılap Tarihi I	2	0	2		ATA 1001	Atatürk İlkeleri ve İnkılap Tarihi I	2	0	2
	TDL 1001	Türk Dili I	2	0	2		TDL 1001	Türk Dili I	2	0	2
	KPD 1001	Career Planning	1	0	2		KPD 1001	Career Planning	1	0	2
	FBA 1307	GENDER EQUALITY	1	0	1		FBA 1307	GENDER EQUALITY	1	0	1
	FBA 1803	INTRODUCTION TO LAW	3	0	3		FBA 1803	INTRODUCTION TO LAW	3	0	3
	ECO 1001	ECONOMICS I	3	0	5		ECO 1001	ECONOMICS I	3	0	5
Total Required ECTS Credits					23	Total Required ECTS Credits					23

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	BUS 1601	INTRODUCTION TO BUSINESS	3	0	7	REQ
Total Required ECTS Credits					7	
Total ECTS Credits for Elective Courses						

2. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	ATA 1002	Atatürk İlkeleri ve İnkılap Tarihi II	2	0	2		ATA 1002	Atatürk İlkeleri ve İnkılap Tarihi II	2	0	2
	TDL 1002	Türk Dili II	2	0	2		TDL 1002	Türk Dili II	2	0	2
	FBA 1202	STATISTICS	4	0	5		FBA 1202	STATISTICS	4	0	5
	FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5		FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
	FBA 1104	SUSTAINABILITY AWARENESS	2	0	3		FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
	ECO 1002	ECONOMICS II	3	0	5		ECO 1002	ECONOMICS II	3	0	5
	MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4		MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
Total Required ECTS Credits					26	Total Required ECTS Credits					26

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	MNO 1004	SOCIAL AND BEHAVIORAL SCIENCES	3	0	4	REQ
Total Required ECTS Credits					4	
Total ECTS Credits for Elective Courses						

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COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	ACC 2001	FINANCIAL ACCOUNTING	3	0	5		ACC 2001	FINANCIAL ACCOUNTING	3	0	5
Total Required ECTS Credits					5	Total Required ECTS Credits					5

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	QMT 2007	MANAGEMENT SCIENCE	3	0	5	REQ
	MRK 2001	PRINCIPLES OF MARKETING	3	0	5	REQ
	MNO 2003	MANAGING INDIVIDUALS AT WORK	3	0	5	REQ
	FIN 2003	FINANCIAL SYSTEM AND ENVIRONMENT	3	0	5	REQ
	QMT 2009	BUSINESS ANALYTICS	3	0	5	REQ
Total Required ECTS Credits					25	
Total ECTS Credits for Elective Courses						

4. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	GÇD 1001	Volunteerism Studies	1	2	4		GÇD 1001	Volunteerism Studies	1	2	4
	MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5		MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5
ACC 2001	FIN 2002	BUSINESS FINANCE	3	0	5	ACC 2001	FIN 2002	BUSINESS FINANCE	3	0	5
Total Required ECTS Credits					14	Total Required ECTS Credits					10

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
ACC 2001	ACC 2002	INTERMEDIATE ACCOUNTING	3	0	4	REQ
MRK 2001	MRK 2002	MARKETING APPLICATIONS	3	0	4	REQ
	PRD 2002	INTR.TO PRODUCTION AND OPERATIONS MANAGEMENT	3	0	4	REQ
	QMT 2004	MANAGEMENT INFORMATION SYSTEMS	3	0	4	REQ
Total Required ECTS Credits					16	
Total ECTS Credits for Elective Courses						

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5. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
ACC 2001	ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5	ACC 2001	ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
FBA 1803	LAW 3001	BUSINESS LAW	3	0	5	FBA 1801	LAW 3001	BUSINESS LAW	3	0	5
Total Required ECTS Credits					10	Total Required ECTS Credits					10

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
MRK 2001	MRK 3001	MARKETING STRATEGIES	3	0	5	REQ
FIN 2002	FIN 3001	MANAGERIAL FINANCE	3	0	5	REQ
Total Required ECTS Credits					10	
Total ECTS Credits for Elective Courses					10	

6. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
FBA 1803	LAW 3002	LABOR LAW	3	0	5	FBA 1801	LAW 3002	LABOR LAW	3	0	5
Total Required ECTS Credits					5	Total Required ECTS Credits					5

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	MNO 3002	BUSINESS ETHICS	3	0	5	REQ
FBA 1202	QMT 3001	BUSINESS FORECASTING	4	0	6	REQ
Total Required ECTS Credits					11	
Total ECTS Credits for Elective Courses					14	

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7. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
Total Required ECTS Credits						Total Required ECTS Credits					

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
Total Required ECTS Credits						
Total ECTS Credits for Elective Courses						30

8. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
Total Required ECTS Credits						Total Required ECTS Credits					

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	MNO 4001	STRATEGY AND POLICY	3	0	5	REQ
Total Required ECTS Credits						5
Total ECTS Credits for Elective Courses						25

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HAVUZ SEÇMELİ DERSLER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5		ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	QMT 4111	SYSTEMS ANALYSIS AND DESIGN	3	0	5	ELEC
	QMT 4247	MOBILE APPLICATION DEVELOPMENT FOR BUSINESS USING NO CODE PLATFORMS	3	0	5	ELEC
	MNO 4215	CONFLICT MANAGEMENT AND NEGOTIATION	3	0	5	ELEC
	MRK 4233	DIGITAL MARKETING	3	0	5	ELEC
	MRK 4214	GLOBAL MARKETING STRATEGIES	3	0	5	ELEC
	MNO 4246	MANAGERIAL SKILLS LABORATORY	3	0	5	ELEC
	QMT 4224	DECISION THEORY	3	0	5	ELEC
	ACC 4222	ACCOUNTING FOR DECISION MAKING	3	0	5	ELEC
	FIN 4111	CAPITAL MARKETS AND FINANCIAL INSTITUTIONS	3	0	5	ELEC
	QMT 4231	INFORMATION SECURITY MANAGEMENT SYSTEM IN BUSINESS	3	0	5	ELEC
	MRK 4246	SALES AND SALES PROMOTION MANAGEMENT	3	0	5	ELEC
	IBS 4321	INTERNATIONAL FINANCIAL MANAGEMENT	3	0	5	ELEC
	QMT 4233	WEB TECHNOLOGIES AND BUSINESS SYSTEMS	3	0	5	ELEC
	MRK 4239	RETAIL OPERATIONS II	3	0	5	ELEC
	IBS 4351	FINANCIAL DATA ANALYSIS	3	0	4	ELEC
	MRK 4248	INNOVATION & NEW PRODUCT DEVELOPMENT	3	0	5	ELEC
	LAW 4231	INFORMATION TECHNOLOGIES LAW	3	0	5	ELEC
	MRK 4218	SUSTAINABLE BUSINESS MODEL INNOVATION	3	0	5	ELEC
	IBS 3005	EXPORT & IMPORT OPERATIONS MANAGEMENT	3	0	5	ELEC
	MNO 4222	ORGANIZATIONAL CHANGE AND DEVELOPMENT	3	0	5	ELEC
	IBS 3194	PEOPLE AND CULTURES OF THE WORLD	3	0	5	ELEC
	QMT 4235	TECHNOLOGY MANAGEMENT	3	0	5	ELEC
	QMT 4211	OPERATIONS RESEARCH	3	0	5	ELEC
	QMT 4213	COMPUTER APPLICATIONS IN BUSINESS	3	0	5	ELEC
	MNO 4248	GROUP DYNAMICS	3	0	5	ELEC
	MRK 4237	RETAIL OPERATIONS I	3	0	5	ELEC
	MRK 4231	STAKEHOLDER RELATIONSHIP MANAGEMENT	3	0	5	ELEC
	FIN 4240	RISK MANAGEMENT AND INSURANCE	3	0	5	ELEC
	IBS 4343	BANK MANAGEMENT	3	0	5	ELEC
	ACC 4231	TAX LAW AND ACCOUNTING	3	0	5	ELEC
	QMT 4222	OBJECT-ORIENTED ANALYSIS AND DESIGN	3	0	5	ELEC
	PRD 4111	PRODUCT AND SERVICES QUALITY MANAGEMENT	3	0	5	ELEC
	LAW 4220	CONTRACTS LAW	3	0	5	ELEC
	QMT 4242	E-BUSINESS	3	0	5	ELEC
	MNO 4233	TÜRKİYE AND BUSINESS ENVIRONMENT	3	0	5	ELEC
	LAW 4240	COMPANY LAW	3	0	5	ELEC
	MNO 4226	DIGITAL APPLICATIONS IN HUMAN RESOURCES MANAGEMENT	2	2	5	ELEC
	PRD 4220	PRODUCTION PLANNING AND CONTROL	3	0	5	ELEC
	IBS 3186	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	3	0	4	ELEC
	IBS 2016	GLOBAL MARKET ANALYSIS	3	0	5	ELEC
	ACC 4244	RISK BASED INTERNAL AUDITING	3	0	5	ELEC
	MRK 4220	PRODUCT AND BRAND MANAGEMENT	3	0	5	ELEC
	FIN 4233	INVESTMENT ANALYSIS	3	0	5	ELEC
	PRD 4231	BUSINESS RESOURCE PLANNING	3	0	5	ELEC
	PRD 4240	QUALITY ASSURANCE SYSTEMS	3	0	5	ELEC
	FIN 4242	REAL ESTATE FINANCE	3	0	5	ELEC
	IBS 4394	FINANCIAL FORECASTING	3	0	4	ELEC
	PRD 4242	CURRENT TOPICS IN OPERATIONS MANAGEMENT	3	0	5	ELEC
	MNO 4239	HR ANALYTICS	3	0	5	ELEC
	MRK 4250	MARKETING WORKSHOP	3	0	5	ELEC
	QMT 4220	INTELLIGENT SYSTEMS	3	0	5	ELEC

	MNO 4211	HUMAN RESOURCE PLANNING	3	0	5	ELEC
	ACC 4242	CURRENT TOPICS IN ACCOUNTING	3	0	5	ELEC
	PRD 4243	DIGITAL TECHNOLOGIES IN PRODUCTION	3	0	5	ELEC
	MRK 4120	BUSINESS-TO-BUSINESS MARKETS	3	0	5	ELEC
	MRK 4111	CONSUMER BEHAVIOR	3	0	5	ELEC
	MNO 4231	COMPENSATION & BENEFITS MANAGEMENT	3	0	5	ELEC
	QMT 4244	PROJECT MANAGEMENT	3	0	5	ELEC
	LAW 4222	COMPETITION LAW	3	0	5	ELEC
	MRK 4216	MARKETING RESEARCH	3	0	5	ELEC
	MRK 4242	MARKETING DECISION MAKING	3	0	5	ELEC
	ACC 4246	INTERNATIONAL FINANCIAL REPORTING II	3	0	5	ELEC
	FIN 4247	CORPORATE VALUATION	3	0	5	ELEC
	QMT 4246	INTRODUCTION TO GPT MODELS AND ADVANCED AI TOOLS FOR BUSINESS ADMINISTRATION	3	0	5	ELEC
	FIN 4244	SECURITY ANALYSIS APPLICATIONS	3	0	5	ELEC
	LAW 4242	INTERNATIONAL BUSINESS LAW	3	0	5	ELEC
	PRD 4222	SUPPLY CHAIN MANAGEMENT AND LOGISTICS	3	0	5	ELEC
	FIN 4246	CURRENT TOPICS IN FINANCE	3	0	5	ELEC
	QMT 4237	STATISTICAL QUALITY CONTROL	3	0	5	ELEC
	ACC 4249	SUSTAINABILITY REPORTING AND PERFORMANCE MANAGEMENT	3	0	5	ELEC
	MRK 4211	SERVICES MARKETING	3	0	5	ELEC
	MNO 4235	ENTREPRENEURSHIP AND BUSINESS PLANNING	3	0	5	ELEC
	MNO 4241	LEADERSHIP	3	0	5	ELEC
	ACC 4220	ACCOUNTING INFORMATION SYSTEMS	3	0	5	ELEC
	QMT 4240	CURRENT TOPICS IN MANAGEMENT INFORMATION SYSTEMS	3	0	5	ELEC
	MNO 4220	TRAINING & DEVELOPMENT, PERFORMANCE & CAREER MNG.	3	0	5	ELEC
	MNO 4242	INNOVATION MANAGEMENT	3	0	5	ELEC
	MNO 4213	RECRUITMENT, SELECTION AND PLACEMENT	3	0	5	ELEC
	ACC 4111	FINANCIAL STATEMENT ANALYSIS	3	0	5	ELEC
	MNO 4224	COMPARATIVE MANAGEMENT CULTURE	3	0	5	ELEC
	MRK 4222	ADVERTISING MANAGEMENT	3	0	5	ELEC
	MNO 4240	INDUSTRIAL RELATIONS AND COLLECTIVE BARGAINING	3	0	5	ELEC
	FIN 4222	PUBLIC FINANCE	3	0	5	ELEC
	ACC 4247	ETHICS IN ACCOUNTING AND FINANCE	3	0	5	ELEC
	IBS 2001	INTERNATIONAL MARKETING MANAGEMENT	3	0	5	ELEC
	FIN 4237	ENTREPRENEURIAL FINANCE	3	0	5	ELEC
	MRK 4244	CURRENT TOPICS IN MARKETING	3	0	5	ELEC
	MRK 4235	RETAIL MARKETING	3	0	5	ELEC
	IBS 4362	MULTINATIONAL BUSINESS FINANCE	3	0	5	ELEC
	ACC 4233	AUDITING	3	0	5	ELEC
	FIN 4238	ENVIRONMENTAL SOCIAL GOVERNANCE (ESG) INVESTING	3	0	5	ELEC
	BUS 4111	ADMINISTRATIVE AFFAIRS AND FACILITY MANAGEMENT	3	0	5	ELEC
	FIN 4235	FINANCIAL DERIVATIVES	3	0	5	ELEC
	IBS 3003	INTERNATIONAL BUSINESS MANAGEMENT	3	0	5	ELEC
	ECO 2901	PRINCIPLES OF INTERNATIONAL ECONOMICS	3	0	4	ELEC
	ACC 4245	INTERNATIONAL FINANCIAL REPORTING I	3	0	5	ELEC
	MNO 4244	UNDERSTANDING ORGANIZATIONS, PEOPLE AND SOCIETY	3	0	5	ELEC
	IBS 4158	SUSTAINABILITY MARKETING	3	0	5	ELEC

* Double major programs are structured so that students have at least 18 local credits for associate degree programs and at least 36 local credits for bachelor's degree programs; the total number of ECTS credits from equivalent courses and courses taken from the second major program is 120 for associate degree programs, 240 for four-year bachelor's degree programs, 300 for five-year bachelor's degree programs and programs with arts preparatory courses, and 360 for six-year bachelor's degree programs.