

DOKUZ EYLÜL UNIVERSITY

**2025-2026 Faculty of Business Tourism Management (English) Double Major
Program Curriculum Plan (For Business Administration (English) Program
Students)**

1. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	FBA 1201	CALCULUS	4	0	5		FBA 1201	CALCULUS	4	0	5
	FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3		FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
	KPD 1001	Career Planning	1	0	2		KPD 1001	Career Planning	1	0	2
	FBA 1307	GENDER EQUALITY	1	0	1		FBA 1307	GENDER EQUALITY	1	0	1
	FBA 1803	INTRODUCTION TO LAW	3	0	3		FBA 1803	INTRODUCTION TO LAW	3	0	3
	FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4		BUS 1601	INTRODUCTION TO BUSINESS	3	0	7
	ECO 1001	ECONOMICS I	3	0	5		ECO 1001	ECONOMICS I	3	0	5
Total Required ECTS Credits					23	Total Required ECTS Credits					26

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	FBA 1501	FREMDSPRACHE I (DEUTSCH)	4	0	4	ELEC
	FBA 1305	SOCIOLOGY	3	0	3	REQ
	FBA 1503	LANGUE ETRANGERE I (FRANÇAIS)	4	0	4	ELEC
Total Required ECTS Credits					3	
Total ECTS Credits for Elective Courses					4	

2. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	FBA 1202	STATISTICS	4	0	5		FBA 1202	STATISTICS	4	0	5
	FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5		FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
	FBA 1104	SUSTAINABILITY AWARENESS	2	0	3		FBA 1104	SUSTAINABILITY AWARENESS	2	0	3
	ECO 1002	ECONOMICS II	3	0	5		ECO 1002	ECONOMICS II	3	0	5
	MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4		MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
	TMT 1302	SOCIAL PSYCHOLOGY IN TOURISM	3	0	4		MNO 1004	SOCIAL AND BEHAVIORAL SCIENCES	3	0	4
Total Required ECTS Credits					26	Total Required ECTS Credits					26

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	FBA 1502	FREMDSPRACHE II (DEUTSCH)	4	0	4	ELEC
	FBA 1504	LANGUE ETRANGERE II (FRANÇAIS)	4	0	4	ELEC
Total Required ECTS Credits						
Total ECTS Credits for Elective Courses					4	

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3. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	TDL 1001	Türk Dili I	2	0	2		TDL 1001	Türk Dili I	2	0	2
	ACC 2001	FINANCIAL ACCOUNTING	3	0	5		ACC 2001	FINANCIAL ACCOUNTING	3	0	5
	MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5		MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5
	MRK 2901	MARKETING	3	0	5		MRK 2001	PRINCIPLES OF MARKETING	3	0	5
	TMT 2201	RESEARCH METHODS IN TOURISM	3	0	4		QMT 2007	MANAGEMENT SCIENCE	3	0	5
Total Required ECTS Credits					21	Total Required ECTS Credits					22

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	TMT 2001	INTRODUCTION TO TOURISM AND TRAVEL INDUSTRY	3	0	5	REQ
	FBA 2503	LANGUE ETRANGERE III (FRANÇAIS)	4	0	4	ELEC
	FBA 2501	FREMDSPRACHE III (DEUTSCH)	4	0	4	ELEC
Total Required ECTS Credits					5	
Total ECTS Credits for Elective Courses					4	

4. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	TDL 1002	Türk Dili II	2	0	2		TDL 1002	Türk Dili II	2	0	2
	GÇD 1001	Volunteerism Studies	1	2	4		GÇD 1001	Volunteerism Studies	1	2	4
ACC 2001	ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5	ACC 2001	ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
Total Required ECTS Credits					11	Total Required ECTS Credits					7

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
TMT 2001	TMT 2012	INTRODUCTION TO HOSPITALITY INDUSTRY	3	0	4	REQ
	FBA 2502	FREMDSPRACHE IV (DEUTSCH)	4	0	4	ELEC
	TMT 2004	TOURISM GEOGRAPHY	3	0	4	REQ
	FBA 2504	LANGUE ETRANGERE IV (FRANÇAIS)	4	0	4	ELEC
	TMT 2010	WORLD GEOGRAPHY	3	0	4	REQ
	TMT 2014	TOURISM AND SOCIETY	3	0	3	REQ
Total Required ECTS Credits					15	
Total ECTS Credits for Elective Courses					4	

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5. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	ATA 1001	Atatürk İlkeleri ve İnkılap Tarihi I	2	0	2		ATA 1001	Atatürk İlkeleri ve İnkılap Tarihi I	2	0	2
FBA 1801	LAW 3001	BUSINESS LAW	3	0	5	FBA 1803	LAW 3001	BUSINESS LAW	3	0	5
ACC 2001	FIN 2002	BUSINESS FINANCE	3	0	5	ACC 2001	FIN 2002	BUSINESS FINANCE	3	0	5
Total Required ECTS Credits					12	Total Required ECTS Credits					12

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	FBA 3503	LANGUE ETRANGERE V (FRANÇAIS)	4	0	4	ELEC
	FBA 3501	FREMDSPRACHE V (DEUTSCH)	4	0	4	ELEC
ECO 1001,ECO 1002	TMT 3041	TOURISM ECONOMICS	3	0	4	REQ
	TMT 3003	FRONT OFFICE MANAGEMENT	2	2	4	REQ
Total Required ECTS Credits					8	
Total ECTS Credits for Elective Courses					10	

6. SEMESTER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
	ATA 1002	Atatürk İlkeleri ve İnkılap Tarihi II	2	0	2		ATA 1002	Atatürk İlkeleri ve İnkılap Tarihi II	2	0	2
	ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5		ECO 4001	STRUCTURE OF TURKISH ECONOMY	3	0	5
FBA 1801	LAW 3002	LABOR LAW	3	0	5	FBA 1803	LAW 3002	LABOR LAW	3	0	5
	TMT 3006	HOSPITALITY AND TOURISM MARKETING STRATEGY AND POLICY	3	0	3	MRK 2001	MRK 3001	MARKETING STRATEGIES	3	0	5
Total Required ECTS Credits					15	Total Required ECTS Credits					17

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	FBA 3502	FREMDSPRACHE VI (DEUTSCH)	4	0	4	ELEC
	FBA 3504	LANGUE ETRANGERE VI (FRANÇAIS)	4	0	4	ELEC
Total Required ECTS Credits						
Total ECTS Credits for Elective Courses					15	

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7. SEMESTER**COURSES THAT ARE EXEMPTED**

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
Total Required ECTS Credits						Total Required ECTS Credits					

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	FBA 4501	FREMDSPRACHE VII (DEUTSCH)	4	0	4	ELEC
	TMT 4335	SUMMER TRAINING	0	0	10	STJ
	TMT 4019	DESTINATION MARKETING	3	0	4	REQ
	FBA 4503	LANGUE ETRANGERE VII (FRANÇAIS)	4	0	4	SEC
	TMT 4003	TOURISM LAW	3	0	4	REQ
Total Required ECTS Credits					18	
Total ECTS Credits for Elective Courses					12	

8. SEMESTER**COURSES THAT ARE EXEMPTED**

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS
MNO 1002	TMT 4002	STRATEGIC MANAGEMENT PROJECT FOR TOURISM	3	0	5		MNO 4001	STRATEGY AND POLICY	3	0	5
Total Required ECTS Credits						Total Required ECTS Credits					

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	FBA 4502	FREMDSPRACHE VIII (DEUTSCH)	4	0	4	ELEC
	FBA 4504	LANGUE ETRANGERE VIII (FRANÇAIS)	4	0	4	ELEC
Total Required ECTS Credits						
Total ECTS Credits for Elective Courses					25	

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HAVUZ SEÇMELİ DERSLER

COURSES THAT ARE EXEMPTED

COURSE INCLUDED IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAJOR PROGRAM					
PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	PREREQUI SITE	CODE	COURSE NAME	Theo.	Prac.	ECTS

COURSES TO BE TAKEN

PREREQUISITE	CODE	COURSE NAME	Theo.	Prac.	ECTS	COURSE TYPE
	TMT 4030	FOOD AND BEVERAGE COST CONTROLS	3	0	4	ELEC
	TMT 3029	RESTAURANT MANAGEMENT	3	0	3	ELEC
	TMT 3023	SUSTAINABLE DESTINATION MANAGEMENT	3	0	4	ELEC
	TMT 4012	ENVIRONMENT AND NATIONAL PARKS MNG.IN TOURISM	3	0	4	ELEC
	TMT 4034	ACCESSIBLE TOURISM	3	0	4	ELEC
	TMT 3025	RECREATION AND LEISURE MANAGEMENT	3	0	4	ELEC
	TMT 3030	CRUISE OPERATIONS AND MANAGEMENT	3	0	4	ELEC
	TMT 4028	PUBLIC RELATIONS MANAGEMENT IN TOURISM	3	0	4	ELEC
	TMT 4026	CULTURAL TOURISM	3	0	4	ELEC
	TMT 3031	CONSUMER BEHAVIOR IN TOURISM	3	0	4	ELEC
	TMT 3022	CURRENT ISSUES IN TOURISM AND RECREATION	3	0	4	ELEC
	TMT 4014	VISITOR ATTRACTIONS MANAGEMENT	3	0	4	ELEC
	TMT 3027	TOURISM ANALYSIS	3	0	4	ELEC
	TMT 4031	TOUR PLANNING AND GUIDING SERVICES IN TOURISM	3	0	4	ELEC
	TMT 4023	SPECIAL INTEREST TOURISM	3	0	4	ELEC
	TMT 4021	MEETING INDUSTRY AND CONGRESS ORGANIZATION	3	0	4	ELEC
	TMT 4036	FOOD CULTURE	3	0	4	ELEC
	TMT 4029	STAKEHOLDER MANAGEMENT IN TOURISM	3	0	4	ELEC
	TMT 3033	HOUSEKEEPING MANAGEMENT	3	0	3	ELEC
	TMT 3004	TOTAL QUALITY MANAGEMENT IN TOURISM	3	0	4	ELEC
	TMT 3039	EVENTS TOURISM AND MANAGEMENT	3	0	4	ELEC
	TMT 4033	ENTREPRENEURSHIP IN TOURISM	3	0	4	ELEC
	TMT 3024	GUEST RELATIONS IN TOURISM	3	0	4	ELEC
	TMT 3028	INTERNATIONAL HOTEL MANAGEMENT	3	0	4	ELEC
	TMT 4027	FOOD SAFETY AND SANITATION	3	0	4	ELEC
	TMT 4018	AIRLINE MANAGEMENT AND MARKETING	3	0	4	ELEC
	TMT 3013	TRAVEL AGENCIES AND TOUR OPERATORS	3	0	4	ELEC
	TMT 3042	SMART TOURISM	3	0	4	ELEC
	TMT 3026	TICKETING AND COMP.RESERVATION SYSTEMS	2	2	4	ELEC
	TMT 4024	TOURISM PLANNING AND DEVELOPMENT	3	0	4	ELEC
	TMT 3021	FOOD AND BEVERAGE MANAGEMENT	3	0	4	ELEC
	TMT 4006	PURCHASING TECHNIQUES IN HOSPITALITY INDUSTRY	3	0	4	ELEC

* Double major programs are structured so that students have at least 18 local credits for associate degree programs and at least 36 local credits for bachelor's degree programs; the total number of ECTS credits from equivalent courses and courses taken from the second major program is 120 for associate degree programs, 240 for four-year bachelor's degree programs, 300 for five-year bachelor's degree programs and programs with arts preparatory courses, and 360 for six-year bachelor's degree programs.