

DOKUZ EYLÜL UNIVERSITY
2025-2026 Faculty of Business Tourism Management (English) Double Major Program Curriculum
(For Students of the International Trade and Business (English) Program)

1st SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
	FBA 1201	CALCULUS					FBA 1201	CALCULUS			
	FBA 1101	INTEGRATED LANGUAGE SKILLS					FBA 1101	INTEGRATED LANGUAGE SKILLS			
	KPD 1001	Career Planning					KPD 1001	Career Planning			
	FBA 1501	FREMDSPRACHE I (DEUTSCH)					FBA 1501	FREMDSPRACHE I (DEUTSCH)			
	FBA 1503	LANGUE ETRANGERE I (FRANÇAIS)					FBA 1503	LANGUE ETRANGERE I (FRANÇAIS)			
	FBA 1307	GENDER EQUALITY					FBA 1307	GENDER EQUALITY			
	FBA 1305	SOCIOLOGY					FBA 1305	SOCIOLOGY			
	FBA 1803	INTRODUCTION TO LAW					FBA 1803	INTRODUCTION TO LAW			
	FBA 1601	PRINCIPLES OF BUSINESS ADMINISTRATION					IBS 1601	INTRODUCTION TO TRADE AND BUSINESS			
	ECO 1001	ECONOMICS I					ECO 1001	ECONOMICS I			
Total Compulsory ECTS					26	Total Compulsory ECTS					34

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
Total Compulsory ECTS						
Total Elective ECTS						4

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2nd SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
	FBA 1202	STATISTICS					FBA 1202	STATISTICS			
	FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES					FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES			
	FBA 1502	FREMDSPRACHE II (DEUTSCH)					FBA 1502	FREMDSPRACHE II (DEUTSCH)			
	FBA 1504	LANGUE ETRANGERE II (FRANÇAIS)					FBA 1504	LANGUE ETRANGERE II (FRANÇAIS)			
	FBA 1104	SUSTAINABILITY AWARENESS					FBA 1104	SUSTAINABILITY AWARENESS			
	ECO 1002	ECONOMICS II					ECO 1002	ECONOMICS II			
Total Compulsory ECTS					18	Total Compulsory ECTS					26

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
	MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4	REQ
	TMT 1302	SOCIAL PSYCHOLOGY IN TOURISM	3	0	4	REQ
Total Compulsory ECTS						8
Total Elective ECTS						4

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3rd SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
	TDL 1001	Turkish Language I					TDL 1001	Turkish Language I			
	FBA 2501	FREMDSPRACHE III (DEUTSCH)					FBA 2501	FREMDSPRACHE III (DEUTSCH)			
	FBA 2503	LANGUE ETRANGERE III (FRANÇAIS)					FBA 2503	LANGUE ETRANGERE III (FRANÇAIS)			
	ACC 2001	FINANCIAL ACCOUNTING					ACC 2001	FINANCIAL ACCOUNTING			
	TMT 2201	RESEARCH METHODS IN TOURISM					IBS 2201	RESEARCH METHODS FOR TRADE AND BUSINESS			
Total Compulsory ECTS					11	Total Compulsory ECTS					19

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
	MRK 2901	MARKETING	3	0	5	REQ
	MNO 2002	HUMAN RESOURCE MANAGEMENT	3	0	5	REQ
	TMT 2001	INTRODUCTION TO TOURISM AND TRAVEL INDUSTRY	3	0	5	REQ
Total Compulsory ECTS						15
Total Elective ECTS						4

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4th SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
	TDL 1002	Turkish Language II					TDL 1002	Turkish Language II			
	GÇD 1001	Volunteerism Studies					GÇD 1001	Volunteerism Studies			
	FBA 2502	FREMDSPRACHE IV (DEUTSCH)					FBA 2502	FREMDSPRACHE IV (DEUTSCH)			
	FBA 2504	LANGUE ETRANGERE IV (FRANÇAIS)					FBA 2504	LANGUE ETRANGERE IV (FRANÇAIS)			
Total Compulsory ECTS					6	Total Compulsory ECTS					10

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
ACC 2001	ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5	REQ
TMT 2001	TMT 2012	INTRODUCTION TO HOSPITALITY INDUSTRY	3	0	4	REQ
	TMT 2004	TOURISM GEOGRAPHY	3	0	4	REQ
	TMT 2010	WORLD GEOGRAPHY	3	0	4	REQ
	TMT 2014	TOURISM AND SOCIETY	3	0	3	REQ
Total Compulsory ECTS						20
Total Elective ECTS						4

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5th SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
	ATA 1001	Principles of Atatürk and History of Revolution I					ATA 1001	Principles of Atatürk and History of Revolution I			
	FBA 3501	FREMDSPRACHE V (DEUTSCH)					FBA 3501	FREMDSPRACHE V (DEUTSCH)			
	FBA 3503	LANGUE ETRANGERE V (FRANÇAIS)					FBA 3503	LANGUE ETRANGERE V (FRANÇAIS)			
ACC 2001	FIN 2002	BUSINESS FINANCE				ACC 2001	FIN 2002	BUSINESS FINANCE			
Total Compulsory ECTS					7	Total Compulsory ECTS					15

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
FBA 1801	LAW 3001	BUSINESS LAW	3	0	5	REQ
ECO 1001, ECO 1002	TMT 3041	TOURISM ECONOMICS	3	0	4	REQ
	TMT 3003	FRONT OFFICE MANAGEMENT	2	2	4	REQ
Total Compulsory ECTS						13
Total Elective ECTS						10

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6th SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
	ATA 1002	Principles of Atatürk and History of Revolution II					ATA 1002	Principles of Atatürk and History of Revolution II			
	FBA 3502	FREMDSPRACHE VI (DEUTSCH)					FBA 3502	FREMDSPRACHE VI (DEUTSCH)			
	FBA 3504	LANGUE ETRANGERE VI (FRANÇAIS)					FBA 3504	LANGUE ETRANGERE VI (FRANÇAIS)			
	ECO 4001	STRUCTURE OF TURKISH ECONOMY					ECO 4001	STRUCTURE OF TURKISH ECONOMY			
Total Compulsory ECTS					7	Total Compulsory ECTS					15

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
	TMT 3006	HOSPITALITY AND TOURISM MARKETING STRATEGY AND POLICY	3	0	3	REQ
FBA 1801	LAW 3002	LABOR LAW	3	0	5	REQ
Total Compulsory ECTS						8
Total Elective ECTS						15

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7th SEMESTER

EXEMPTED COURSES

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COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
	FBA 4501	FREMDSPRACHE VII (DEUTSCH)	4	0	4	ELEC
	TMT 4335	SUMMER TRAINING	0	0	10	STJ
	TMT 4019	DESTINATION MARKETING	3	0	4	REQ
	FBA 4503	LANGUE ETRANGERE VII (FRANÇAIS)	4	0	4	ELEC
	TMT 4003	TOURISM LAW	3	0	4	REQ
Total Compulsory ECTS						18
Total Elective ECTS						12

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8th SEMESTER

EXEMPTED COURSES

COURSE IN THE DOUBLE MAJOR PROGRAM						EQUIVALENT COURSE IN THE MAIN PROGRAM					
PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS
MNO 1002	TMT 4002	STRATEGIC MANAGEMENT PROJECT FOR TOURISM					IBS 4012	PROJECT MANAGEMENT IN INTERNATIONAL BUSINESS			
Total Compulsory ECTS					5	Total Compulsory ECTS					5

COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
	FBA 4502	FREMDSPRACHE VIII (DEUTSCH)	4	0	4	ELEC
	FBA 4504	LANGUE ETRANGERE VIII (FRANÇAIS)	4	0	4	ELEC
Total Compulsory ECTS						
Total Elective ECTS						25

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POOL ELECTIVE COURSES

EXEMPTED COURSES

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COURSES TO BE TAKEN

PREREQ	CODE	COURSE NAME	Theo	Prac	ECTS	COURSE TYPE
	TMT 4030	FOOD AND BEVERAGE COST CONTROLS	3	0	4	ELEC
	TMT 3029	RESTAURANT MANAGEMENT	3	0	3	ELEC
	TMT 3023	SUSTAINABLE DESTINATION MANAGEMENT	3	0	4	ELEC
	TMT 4012	ENVIRONMENT AND NATIONAL PARKS MNG. IN TOURISM	3	0	4	ELEC
	TMT 4034	ACCESSIBLE TOURISM	3	0	4	ELEC
	TMT 3025	RECREATION AND LEISURE MANAGEMENT	3	0	4	ELEC
	TMT 3030	CRUISE OPERATIONS AND MANAGEMENT	3	0	4	ELEC
	TMT 4028	PUBLIC RELATIONS MANAGEMENT IN TOURISM	3	0	4	ELEC
	TMT 4026	CULTURAL TOURISM	3	0	4	ELEC
	TMT 3031	CONSUMER BEHAVIOR IN TOURISM	3	0	4	ELEC
	TMT 3022	CURRENT ISSUES IN TOURISM AND RECREATION	3	0	4	ELEC
	TMT 4014	VISITOR ATTRACTIONS MANAGEMENT	3	0	4	ELEC
	TMT 3027	TOURISM ANALYSIS	3	0	4	ELEC
	TMT 4031	TOUR PLANNING AND GUIDING SERVICES IN TOURISM	3	0	4	ELEC
	TMT 4023	SPECIAL INTEREST TOURISM	3	0	4	ELEC
	TMT 4021	MEETING INDUSTRY AND CONGRESS ORGANIZATION	3	0	4	ELEC
	TMT 4036	FOOD CULTURE	3	0	4	ELEC
	TMT 4029	STAKEHOLDER MANAGEMENT IN TOURISM	3	0	4	ELEC
	TMT 3033	HOUSEKEEPING MANAGEMENT	3	0	3	ELEC
	TMT 3004	TOTAL QUALITY MANAGEMENT IN TOURISM	3	0	4	ELEC
	TMT 3039	EVENTS TOURISM AND MANAGEMENT	3	0	4	ELEC
	TMT 4033	ENTREPRENEURSHIP IN TOURISM	3	0	4	ELEC
	TMT 3024	GUEST RELATIONS IN TOURISM	3	0	4	ELEC
	TMT 3028	INTERNATIONAL HOTEL MANAGEMENT	3	0	4	ELEC
	TMT 4027	FOOD SAFETY AND SANITATION	3	0	4	ELEC

	TMT 4018	AIRLINE MANAGEMENT AND MARKETING	3	0	4	ELEC
	TMT 3013	TRAVEL AGENCIES AND TOUR OPERATORS	3	0	4	ELEC
	TMT 3042	SMART TOURISM	3	0	4	ELEC
	TMT 3026	TICKETING AND COMP. RESERVATION SYSTEMS	2	2	4	ELEC
	TMT 4024	TOURISM PLANNING AND DEVELOPMENT	3	0	4	ELEC
	TMT 3021	FOOD AND BEVERAGE MANAGEMENT	3	0	4	ELEC
	TMT 4006	PURCHASING TECHNIQUES IN HOSPITALITY INDUSTRY	3	0	4	ELEC
Total Compulsory ECTS						
Total Elective ECTS						

** In double major programs, the total of courses accepted as equivalent together with the courses taken from the second major program shall be arranged so as not to be less than 18 local credits for associate degree programs and 36 local credits for bachelor's degree programs, and to total 120 ECTS for associate degree programs, 240 ECTS for four-year bachelor's degree programs, 300 ECTS for five-year bachelor's degree programs and programs with an art preparatory year, and 360 ECTS for six-year bachelor's degree programs.*